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#### How we retired in 15 years with \$300 a month

"A letter this morning from my twin brother set me to thinking-and counting my blessings. Being a twin and keeping so close, I find it strange that Harry is still battling through the daily rush-hour crush while Alice and I are retired here in Florida enjoying winters in the sun.

"It all started back in 1949, when we both hit that 40th birthday. There was the usual longdistance call; Harry and I kidded each other about becoming 'old men,' while our wives

laughed at us on the extensions.

"Later that day, Alice handed me a copy of Life magazine, pointing to an ad for Phoenix Mutual Retirement Income Plans. 'Here,' she said, 'read this, young man!' The ad told how a man of 40 with good earning power could retire in just 15 years with a guaranteed income of \$300 or more for the rest of his life.

"I filled in the coupon (mainly to please Alice) and sent it off. But when the booklet arrived, I was sold, too! We started our own Phoenix Mutual Plan, and now we're sitting pretty. As my brother says in his letter, 'You lucky dogthat monthly check gives you a security lots of rich men would envy!""

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Name	
Date of Birth	
Date of Birth	



#### World War I

As if we didn't have enough wars these days, CBS News has seen fit to go back to the old days and give us, week by week, the story of "the war to end war." Furthermore, the network had competition in the undertaking. The BBC had also sold in this country a series called *The Great War*. This, ironically, was originally what CBS wanted to call its show. Well, no matter. CBS graciously changed its title. No one nowadays, it seems, has a corner on any war.

The idea sounds about as intriguing as watching your great-uncle's old movies. But don't be misled. This show may now be called World War I but, make no mistake about it, it is great. First credit for it all should go to John Sharnik, who is not only co-producer of the series (Burton Benjamin is executive producer) but who also wrote more than half of these truly memorable scripts. Great credit should also go to the other coproducer, Isaac Kleinerman, who, with Sharnik, started on this project a full two years before it ever went on the air-and procured footage, much of it

from private sources and secret archives, never before seen on any public TV screen. Nothing is falsified—this is the war, not the way people remember it or even wrote about it, but the way it was. The producers have, in fact, uncovered many errors in "history" and even at one time called their show "an historical serendipity"—serendipity being, they noted, defined by the dictionary as "the faculty of making desirable but unsought-for discoveries by accident."

Accidental or not, this is history, with no sound effects. There is music, of course—in fact Morton Gould has composed truly magnificent scores for these programs. But that is all. The actual battle scenes have no sounds—and the very fact they haven't (it was, of course, all silent film) adds curiously to the show's moving authenticity. As for Robert Ryan as narrator, he is excellent.

From the beginning the producers realized it would be impossible to carry out straight chronology. Starting with a first show, "Summer of Sarajevo," and a second, "Clash of the Generals," they moved back, in the fourth show, to Belgium, which had to be slighted in the second. ("On these battlefields," wrote Scott Fitzgerald, "my safe world blew itself up.") Of all the shows we've seen in this remarkable series the most remarkable was one that was a chronology, "Tipperary and All That Jazz." This one tells in its artistic way, with the songs played over the silent shots of the soldiers-and not just the happy songs like "Mademoiselle from Armentières" but also the sad ones like "Keep the Home Fires Burning"the story of the war's beginning, America's entry, life in Paris and finally, to the strains of "There's a Long, Long Trail A-Winding," the trip to the front.

### as we see it

■ This session of Congress must be well under way. Broadcasting talk is filling the Washington air.

In the past few weeks two senators have introduced bills that would repeal the pesky equal time section of the Communications Act that keeps radio and television stations from acting like mature communications media. Neither bill will pass, of course, because most broadcasters just pay lip service to the idea of repealing the equal time provisions; and without serious pressure from broadcasters, Congress is not inclined to act.

■ Then we have a fine bill by Sen. Jacob K. Javits (R., N.Y.) to permit television coverage of certain proceedings in the Senate Chamber. The bill also would make it possible for the senators to be heard in the press and visitors' galleries by installing remarkable new gadgets called microphones. This bill won't pass either. After all, Dan'l Webster didn't use a microphone, and they didn't televise the debate over the Louisiana Purchase, did they?

But not all is legislation. The Senate Antitrust and Monopoly Subcommittee has been conducting its own CBS quiz show—"How About Them Yankees?" The senators want to know what effect the CBS purchase of the American League baseball champions should have on proposals to modify antitrust legislation for professional sports organizations. They also have asked CBS executives and others whether CBS's ownership of the Yankees affects the competitive position of ABC and NBC in bidding for baseball games.

■ We also learn that the Senate Communications Subcommittee intends to investigate—hang onto your hat—what effect radio and television stations have on the Nation's political life.

Television has some rich full days ahead—on the witness stand.



#### TV TELETYPE\*: HOLLYWOOD: WALT ANDERSON REPORTS:

The second comedy-drama in which BOB HOPE stars on his NBC series this season will be "Russian Roulette," a story about a comedian (played by HOPE) who becomes involved in international intrigue while entertaining American personnel in Berlin and Russia . . . MARSHALL THOMPSON and a production crew leave for Africa next month to begin shooting location scenes for Clarence the Cross-Eyed Lion, the CBS series due this fall, produced by IVAN TORS (Flipper) and starring THOMPSON as a veterinarian.

LUCILLE BALL's show will be back on CBS again next season, at the highest price--\$90,000 per episode--paid by any network for a half-hour series . . . The three-parter currently airing on Branded will be distributed by Columbia Pictures as a feature movie overseas.

David Wolper Productions will bring SPENCER TRACY to TV as host and narrator of <a href="The Red">The Red</a>, <a href="White\_and Blue">White\_and Blue</a>, a series of specials about American history and traditions. First of the specials, "To a New Land," is about Columbus Day and is scheduled to air on that holiday this year. The second, "So Power Passes," about elections, is planned for showing on Election Day. WOLPER also is reviving the old "March of Time" newsreel shows for a half-hour documentary series.

ALBERT SALMI has become dissatisfied with the size (small) of his continuing role as Dan'l's side-kick on <u>Daniel Boone</u> and has decided to leave the series for greener frontiers...Comic HOWARD MORRIS, who turned from acting in comedy series to directing them, will try something different--a <u>Boone</u> episode.

ABC Scope has sent documentary producer HARRY RASKY to California to film a report on the use of Mexican labor in the state's agriculture . . . A new project from Universal's daytime TV division is Quick as a Wink, a game show hosted by disc jockey DAVE HULL . . . The Flintstones has been renewed for its sixth season on ABC . . . DANA WYNTER is due back for a second appearance on 12 O'clock High.

\*Trade-mark, Teletype Corp.

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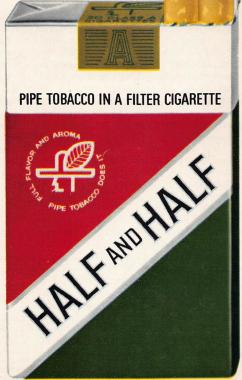
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# THE SOAPS-anything but

# With daytime dramas sloshing around in human frailties, authorities contend they merely reflect America's disintegrating morals

**S**ome months ago, the sleepy, Victorian world of daytime drama made news. The news was that it had ceased to be sleepy and Victorian. In fact, said the reports, the soap operas

were doing something no one could quite believe: "peddling sex."

Announced one astounded critic: "Folks squawking about cheap night-time sex should harken to the sickly sexuality of daytime soap opera. Love of Life details frank affairs between married women and men; Search for Tomorrow has a single girl in an affair with a married man, result: pregnancy; The Secret Storm has another single girl expecting a married man's child."

And, under the headlines "Era of Souped-Up Soapers" and "Torrid Days on TV Serial Front," Variety, the weekly newspaper of the entertainment industry, reported that there was a daytime "race to dredge up the most lurid incidents in sex-based human wretchedness," and cited "a torrid couch scene involving a housewife with gown cleaved to the navel who was sloshed to the gills on martinis, working her wiles on a husband (not hers). The fade to detergent

blurb left little doubt as to the ensuing action."

Even a superficial investigation of events in the soap-opera world confirms that these reports are true.

To understand this phenomenon, one must enter the total universe of the soap operas. And if one does, one soon discovers that the central source of drama is not what it used to be in the old days, when the brave housewife, with husband in wheel chair, struggled helplessly against adversity. The soaps have shifted drastically on their axes; the fundamental theme today is, as Roy Winsor, producer of *Secret Storm*, puts it: "the male-female relationship."

More specifically, the theme of nine of the 10 daytime shows on the air when this study was launched\* is the mating-marital-reproductive cycle set against a domestic background. The outer world is certainly present

<sup>\*</sup> Edge of Night, the 10th, is not a "soap opera"; it is a serialized melodrama whose hero is a criminal lawyer, and its events bear little resemblance to those described in this article. The two newest daytime dramas, Flame in the Wind and Moment of Truth, have not been on the air long enough to permit extensive study and are not included in this analysis.

—one catches glimpses of hospitals, offices, courtrooms, business establishments—but the external events tend to be a foil for the more fundamental drama, which is rooted in the biological life cycle. Almost all dramatic tension and moral conflict emerge from three basic sources: mating, marriage and babies.

The mating process is the cornerstone of this trivalue system. The act of searching for a partner goes on constantly in the world of soap opera. Vacuous teen-age girls have no thought whatever in their heads except hunting for a man. Older women wander about, projecting their intense longing to link themselves to unattached males. Heavily made-up villainous "career women" prowl, relentlessly seeking and nabbing their prey: the married man. Sad, lonely divorcées hunt for new mates.

This all-consuming, single-minded search for a mate is an absolute good in the soap-opera syndrome. Morality—and dramatic conflict—emerge from how the search is conducted. Accordingly, there is sex as approached by "good" people, and sex as it is approached by villains.

"Good" people's sex is a somewhat extraordinary phenomenon, which can best be described as "icky." In *The Doctors*, Dr. Maggie confides, coyly, to her sister: "He kissed me." Her sister asks, even more coyly: "Did you want him to kiss you?" Maggie wriggles, and says: "He says I did." Then archly adds: "You know? I did."

Maggie has already been married; her sister has had at least one lover. Coyness, not chastity, is the sign of their virtue.

"Good" people's sex is also passive, diffident and apologetic. In *The Doctors*, Sam, after an unendurably long buildup, finally takes Dr. Althea, a troubled divorcée, in his arms, and kisses her once, gently, on the lips. He then looks rueful, says, "I'm sorry," and moves to look mournfully out the window. "I'm not," murmurs Althea softly, and floats out of the room.

The "good" people act like saddened goldfish; the villains, on the other hand, are merely grotesque. One gets the impression that villains, both male and female, have read a lot of Ian Fleming, through several layers of cheesecloth.

To wit: a dinner between villainess Valerie Shaw and Dr. Matt in *The Doctors* in which Valerie leers, ogles and hints ("A smart woman judges a man by his mouth. . . . Yours is strong and sensual. I'm glad I came to dinner"), announces she will be his "playmate" and boasts throatily, "I play hard and seriously—but not necessarily for keeps."

And in Love of Life a sinister chap named Ace drinks in a bar with a teen-age girl who used to be his mistress. "We used to ignite," he breathes insinuatingly. They exchange a kiss—presumably so inflammable that the camera nervously cuts the picture off beneath their chins. "Not bad, baby," he gasps heavily.

# If a husband neglects the curtain rods, it's a sure sign he's in love with a temptress

This endless mating game, of course, has a purpose: It leads to marriage, the second arch-value in the soap-opera universe. And the dominant view of marriage in the soaps is also worthy of mention. According to the "good" women, it consists of two ingredients: "love" and homemaking.

"Love," in the soaps, tends to be a kind of hospitalization insurance, usually provided by females to male emotional cripples. In these plays, a woman rarely pledges herself to "honor and obey" her husband. She pledges to cure him of his alcoholism, to forgive his criminal record, paranoia, pathological lying, premarital affairs, etc.—and, generally, to give him a shoulder to cry on.

An expression of love, or a marriage proposal, in the daytime shows, often sounds like a sobbing confession to a psychiatrist. In *Search for Tomorrow* Patti's father, a reformed drinker, took time out from brooding over his daughter's illegitimate pregnancy to express his "love" for his wife. It consisted of a thorough—and convincing—rehash of his general worthlessness and former drinking habits. "I need you," he moaned. "That's all I want." she said.

In General Hospital Connie's neurotic helplessness proved irresistible some weeks ago; Dr. Doug declared his love. They engaged in a weird verbal competition as to who was more helpless than whom, who was more scared than whom, who "needed" whom more than whom. Doug won. Connie would be his pillar of strength.

Homemaking, the second ingredient of a "good" woman's marriage, is actually a symbolic expression of "love." There is a fantastic amount of discussion of food on these shows. and it is all strangely full of marital meaning. On The Guiding Light the audience sat through a detailed preview of the plans for roasting a turkey (the stuffing has raisins in it), which somehow would help get separated Julie and Michael together again. On The Doctors one ham was cooked, eaten and remorselessly discussed for three days; it played a critical role in the romance of Sam and Dr. Althea.

If domesticity is a marital "good," aversion to it is a serious evil. On Secret Storm a husband's arrival from work was greeted by a violent outburst by his wife, who handed him a list of jobs he had not done around the house. His neglect of the curtain rods was a sure sign that he was in love with a temptress who works in his office. Conversely, if a wife neglects her house, the marriage is rocky.

After mating and marriage, the third crucial value in the soap-opera universe is reproduction. The perpetuation of the species is the ultimate goal toward which almost all "good" people strive. And "The Baby" is the household god.

"Good" people discuss pregnancy endlessly. Young wives are either longing to be pregnant, worried because they are not pregnant, getting pregnant or fighting heroically "not to lose the baby." And at whatever stage of this process they happen to be, it justifies their being inept, irritable, hysterical and irrational.

"Good" men, needless to say, are unfailingly sympathetic to the reproductive process and are apparently fascinated by every detail of it. In *The Doctors* you knew one chap was a "good" husband because he referred to himself as "an expectant father" and earnestly discussed his wife's "whoopsing" with his friends.

The superlative value of "The Baby" is best revealed when he makes his appearance without benefit of a marriage license. He is usually brought into the world by a blank-faced little girl who has been taught to believe that the only valid goal in life is to mate, marry and reproduce, and who has jumped the gun. The social problem caused by this error in timing is solved in different ways. The girl has an abortion (Patricia, Another World); she loses the baby in an accident (Patti, Search for Tomorrow); she gives the baby up for adoption (Ellen, As the World Turns); she has the baby and marries its father (Julie, Guiding Light); she has the baby and marries someone else (Amy, Secret Storm).

The attitude of the baby-worshipping "good" people to this omnipresent social catastrophe is strangely mixed. The girl is viewed as a helpless victim of male villainy: "She loved the fellow too much," said Angie's father sadly in *General Hospital*. Of course, she has acquired the baby "the wrong way" and must—and does—suffer endlessly because of it. Nonetheless, she is having "The Baby." Thus she receives an enormous amount of sympathy, guidance and help from "good" people.

It seems almost unnecessary to say that only "bad" people in soap operas are anti-baby. The fastest bit of characterization ever accomplished in the history of drama was achieved on Secret Storm, when Kip's father recently arrived on the scene. He said: "I can't stand all this talk about babies." This instantly established him as a black-hearted villain.

The worst people of all, in the soaps, however, are the "career women," unnatural creatures who actually enjoy some activity other than reproducing the species. With the single exception of The Doctors, which features two "good" career women. Drs. Maggie and Althea, even the feeblest flicker of a desire for a career is a symptom of villainy in a woman who has a man to support her. Some weeks ago, we could predict that Ann Reynolds, in The Young Marrieds, was heading for dire trouble. She was miserable over her lost career, she had no babies, and she said those most evil of words: "I want a purpose in life."

It is hardly surprising to discover that even when the female characters achieve their stated ideal, they are almost invariably miserable. A man to support them, an empty house to sit in, no mentally demanding work to do and an endless vista of future pregnancies do not seem to satisfy the younger soap-opera ladies. They are chronically bored and hysterical.

They also live in dread of the everpresent threat of adultery, because their husbands go outside every day and meet wicked "career women." They also agonize frequently over the clash between their "needs as a woman" and their "needs as a mother."

The male denizens of this universe are equally miserable for parallel reasons. They suffer quite a bit from unrequited love. They are often sick with jealousy, tortured continued

#### Any woman who has a baby can't be all bad

# 'Some of the contemporary sickness has rubbed off onto TV'

by their wives' jealousy of their careers and outer-world existence. They, too, have a remarkable amount of trouble reconciling their "needs as men" with their "needs as fathers."

So we find, amid all the gloom in Sudsville, a lot of drinking, epidemic infidelity, and countless cases of acute neurosis, criminality, psychotic breakdowns and postmaternal psychosis.

And this, dear reader, is the "sex" that the soap operas are "peddling" these days. It is a soggy, dreary spectacle of human misery, and is unworthy of all those "torrid" headlines. In fact, if one wants to be soured forever on the male-female relationship, the fastest way to achieve this state is to watch daytime drama.

The real question is not "where did all the sex come from?" but where did this depressing view of the male-female relationship come from?

Hardened observers of TV's manners and mores have claimed that sex is being stressed in the soaps because it "sells." But the producers of soaps retort hotly that this has nothing to do with it. Their story lines, they insist, simply reflect social reality.

Says Frank Dodge, producer of Search for Tomorrow: "We always try to do shows that are identifiable to the public. These shows are a recognition of existing emotions and problems. It's not collusion, but a logical coincidence that adultery, illegitimate children and abortions are appearing on many shows. If you read the papers about what's going on in the suburbs—well, it's more startling than what's shown on the air."

"The moral fiber has been shattered in this Nation, and nothing has replaced it," says Roy Winsor, producer of Secret Storm. "There's a clammy cynicism about life in general. It deeply infects the young. It leads to a generation that sits, passively, and watches the world go by. The major interest is the male-female relationship. That's the direction the daytime shows are going in. Some of the contemporary sickness has rubbed off onto TV."

A consultation with some authorities on feminine and family psychology seems to support these gentlemen's contentions about the soap operas.

"They're realistic," says Dr. Harold Greenwald, training analyst of the National Psychological Association for Psychoanalysis and supervising psychologist of the Community Guidance Service in New York. "I think they're more realistic than many of the evening shows. They're reflecting the changes taking place in our society. There are fewer taboos. The age of sexual activity in the middle classes has dropped and it has increased in frequency. There is more infidelity. These plays reflect these problems."

Dr. William Menaker, professor of clinical psychology at New York University, says: "The theater, the novel, and the film have always reflected people's concern with the sexual life; and in this sense, what's on the air reflects these realities of life. Increasing frankness in dealing with these problems isn't a symptom of moral decay but rather reflects the confused values of a transitional period of sociosexual change.

"Unfortunately, the vision of sex that seems to emerge on these shows is mechanical and adolescent, immature. The 'love' seems equally childish; it is interacting dependency, rather than a mutual relating between two autonomous adults. As for anti-intellectualism of these shows, it is actually antifeminine. It shows the resistance of both writers and audience to the development of the total feminine personality. There is no doubt that these shows are a partial reflection of some existing trends in our society: it is not a healthy picture."

Finally, Betty Friedan, author of "The Feminine Mystique," says: "The image of woman that emerges in these soap operas is precisely what I've called 'The Feminine Mystique.' The women are childish and dependent; the men are degraded because they relate to women who are childish and dependent; and the view of sex that emerges is sick.

"These plays reflect an image built up out of the sickest, most dependent, most immature women in our society. They do not reflect all women. In Advt. -

reality there are many who are independent, mature, and who possess identity. The soaps are reflecting the sickest aspect of women."

On the basis of these comments, one can certainly conclude that all this "sex-based human wretchedness" is on the air because it exists in society. And the producers' claims that this is dramatic "realism" appear to have some validity.

But does the fact that a phenomenon exists justify its incessant exploration by the daytime dramas? Two of the three experts consulted actively refrain from making moral judgments. Betty Friedan, however, does not hesitate to condemn the soap operas. "The fact that immature, sick, dependent women exist in our society is no justification for these plays," she says. "The soap operas are playing to this sickness. They are feeding it. They are helping to keep women in this helpless, dependent state."

# Do Face Creams Really Work?

BY HELEN F. PORTER



- A good part of my time as a beauty consultant has been spent studying all kinds of face creams. I've found, as I'm sure many of you have, that while most did some

good, none really satisfied me.

But recently I've been using a face cream that I think is just what women have been hoping for. It's light and greaseless, and its skin-softening emollient formula includes polyunsaturates. This is important, because our skin's supply of moisture-retaining natural oils — skin-softening polyunsaturates and emollients - drains away slowly as we get older.

But this cream puts a helpful supply of oils and emollients, including polyunsaturates, right on your skin. Yet it smooths in almost instantly, and never leaves a greasy film.

This product, which is made here at Prince Matchabelli, is called Polyderm Compensating Cream, I wish you'd try it, because I'm sure you'll find, as I did, that with daily use Polyderm moisturizes your skin - gives you a softer, smoother, younger looking complexion.

So you can see what Polyderm's emollient polyunsaturate formula will do for your skin. I've arranged to have a sample made available. To get one, just send 25¢, your name and address, to me, Helen F. Porter, at Prince Matchabelli, Box 330, Mt. Vernon, N. Y. Polyderm is available at better stores everywhere for \$2 to \$7.50, plus tax.







. . . The bronzed coat was board-stiff

# Pigeon, Go Away!

The script called for a bronze statue of Walter Brennan to be erected in a town square. That is, the statue was to be of "The Tycoon," the role Brennan plays in the ABC show. The problem: how to whip up a statue for the scene on short order, for in television, production time is money.

"We tried to find a statue on the studio lot that would serve," said producer Charles Isaacs, "but nothing we had came close. Finally, our only recourse was to bronze Brennan"

"I was leery at first," Brennan said. "But I didn't have to be entirely covered with bronze, only my face and hands. The clothes were bronzed before I put them on—stiff as a board—then the copper paint was sprayed on me, like hair spray. It took only an hour to bronze and wash me off. That's TV. If it had been a feature movie, it would have taken a day."

Not that some care wasn't taken. The paint was checked to see that it didn't contain any harmful ingredients. And it was applied in brief bursts while Brennan held his breath, so that he would not inhale any fumes.

That molded-metal look was obtained by sewing a number of folds into the fabric of the clothes.

"We kidded him quite a bit," said Isaacs. "You know, like telling him to watch out for that pigeon, and calling him Walter Goldfinger."



Ever see a statue smile?

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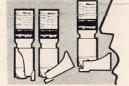


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# FOR THE RECORD



Baptism: Comparatively speaking, the deposed CBS-TV president, James T. Aubrey Jr., who became a millionaire on the job, should have a fairly assured and serene outlook. Not so his successor, new CBS-TV president John A. Schneider, who found out last week, after only two days at work, just how hot the seat vacated by Aubrey could be.

To set the background a little, it might help to know that Schneider is almost the direct antithesis of Aubrey. Where Aubrey was a sophisticated (Central Park South apartment), Ivy League (Princeton) manabout-town-aloof and even arrogant at times, especially to the press-Schneider is a Midwestern (Notre Dame) family man (wife and three children), who lives in the suburbs (Greenwich, Conn.) and is fairly outgoing, having been a salesman most of his life. Someone in the CBS press department, who mercifully shall not be named, thought this change of image should be noted, and invited a few-three or four-top New York TV writers in for coffee to meet the new man.

Well, the news got around, and a crowd of 40 or more showed up, and tried to turn the get-acquainted session into a press conference. (One newsman from NBC, Joseph Michaels, was politely asked to leave.) Schneider protected himself with as many generalities as he could, finally ventured: "I hope the first 36 hours in this job aren't typical. It's the hard

way to lose weight. It's going to be quicker than an all-protein diet."

Aftermath: Following the installation of the new regime, there were reports of switches in plans for next season at CBS. Among them:

Selena Mead, projected for 9:30 Monday night, now out in favor of Hazel, recently taken over from NBC.

Rawhide and Password, which had been ruled out by Aubrey, now possibilities for fall.

Clarence the Cross-eyed Lion, another Aubrey project, probably will be dropped.

The new nighttime Peyton Placetype serial, an offshoot of the day time As the World Turns, probably won't make a regular spot on the network in the fall.

Over-Bulletins: To the many protests of the viewing public against "overbulletining"-frequent and unnecessarv interruptions of TV shows with often inconsequential news bulletins -add the voice of an eminent newsman, former White House press secretary James C. Hagerty, who is now vice president in charge of corporate relations for American Broadcasting-Paramount Theatres, Inc. Speaking at a meeting of the New York State Broadcasters, Hagerty urged the use of common sense to avoid the "airing of indiscriminate and rather minor bulletins just for the sake of being first, without regard to worth. This is especially true in the explosive Vietnam crisis or any other crisis so as not to create false impressions in the public mind." -Henry Harding

# PORTS

#### SATURDAY

ROLLER SKATING 9 A.M. (2); 2:30 P.M. (11) BASKETBALL 12 Noon (3, 4, 7R, 8)

The National Invitation Tournament.

TRACK AND FIELD 1 P.M. (2, 12); 2 P.M. (3) NCAA Track and Field Championships.

AUTO RACING 2 P.M. (11)

BOWLING 3 P.M. (7R)

The Pikes Peak Open. GOLF 3:30 P.M. (5, 10, 12)

Ken Venturi and Mike Souchak vs. Al Geiberger and Dan Sikes Jr.

BOWLING 3:30 P.M. (7, 13)

The Wisconsin Open.

GOLF 4 P.M. (4)

Jack Nicklaus, Arnold Palmer and Gary Player in the sixth of eight matches.

MOTORCYCLE RACING, TOBOGGANING 5 P.M.

National Motorcycle Championship: International Tobogganing Championship.

ICE SKATING 6:30 P.M. (7R)

World Figure Skating Championships.

COLLEGE BASKETBALL 8 P.M. (2)

NCAA regional finals, Salt Lake City.

#### SUNDAY

BASEBALL 12:25 P.M. (2)

Giants vs. Indians in an exhibition game.

AUTO RACING, DIVING 12:30 P.M. (3) IMCA sprint-car racing; U.S. Invitational

Diving Championship. ROLLER SKATING 12:30 P.M. (13); 1 P.M.

(11)GOLF 1:30 P.M. (3, 8, 12); 4:30 P.M. (2)

Doral Open Golf Tournament.

BASKETBALL 2 P.M. (7, 7R, 11, 13)

76ers vs. Bullets

CIRCUS, HORSE RACING 2:30 P.M. (5, 10); 3 P.M. (12) European tour of the Florida State Univer-

sity Circus; a review of the 1964 thoroughbred racing season.

WINTER SPORTS, BASKETBALL REVIEW 4 P.M. (4, 8)

The St. Paul Winter Carnival; an analysis of NBA basketball teams.

GOLF 4 P.M. (7, 7R, 11, 13)

Johnny Pott vs. Roberto de Vicenzo.

TeleVision Guide

(7R is KRCR, Ch. 7, Redding, Cal.)

NIT Basketball....Sat. 12 Noon (3, 4, 7R, 8)

#### SPECIALS

NCAA Track and Field Championships....Sat. 1 P.M. (2, 12), 2 P.M. (3) Camellia Parade...........Sat. 1 P.M. (10) World Skating Championships...Sat. 6:30 P.M. Bold Men..... Sat. 7:30 P.M. (7, 11, 13) NCAA Basketball...........Sat. 8 P.M. (2) Giants Baseball...........Sun. 12:25 P.M. (2) Doral Open Golf....Sun. 1:30 P.M. (3, 8, 12), 4:30 P.M. (2)

Camellia Festival......Sun. 1:30 P.M. (13) American Sportsman...Sun. 5 P.M. (7, 7R, 13) Trial at Nuremberg......Sun. 6 P.M. (13) Alcoa Preview.....Sun. 7:30 P.M. (7, 11, 13) Danny Thomas..... Sun. 9 P.M. (3, 4, 7R, 8) Living Camera...........Mon. 10 P.M. (10) Intertel... Wed. 8:30 P.M. (6), 10:30 P.M. (9) Dinah Shore..... Wed. 8:30 P.M. (7, 11, 13) Change of Heart..... Thurs. 9:35 A.M. (2)

#### DEBUTS

Voice of Agriculture......Sun. 7 A.M. (7) 

Man Invades the Sea. . Thurs. 10 P.M. (7, 11, 13) Junior Miss Pageant ... Fri. 10 P.M. (3, 4, 7R)

#### RETURN

Great Adventure...... Fri. 8:30 P.M. (5, 12)

HUNTING, FISHING 5 P.M. (7, 7R, 13)

Cape buffalo, Nile perch and Canada geese are the quarry.

ROLLER SKATING 9:30 P.M. (2)

Bay Bombers vs. Hawaiians.

#### FRIDAY

WRESTLING 9 P.M. (2)



# **COLOR TELECASTS** THIS WEEK



"RIDING SHOTGUN" Movie starring

Randolph Scott Saturday 7:00 pm



"DUEL IN THE SUN"

Movie starring Gregory Peck

Sunday 7:00 pm



"I III I ABY OF RROADWAY"

Movie starring Doris Day

Monday 2:00 pm



"DUEL IN THE SUN"

Movie starring Jennifer Jones

Monday 7:30 pm



SCIENCE IN ACTION

"Science of Swimming"

Tuesday 6:30 pm



True Adventure "Scaling Alaska's

Giant" Tuesday 7:00 pm



It's a Wonderful World 'Welcome

to Italy" Tuesday 7:30 pm



BHOWANI JUNCTION"

Movie starring Ava Gardner Tuesday 11:00 pm



GIRL MOST I IKFI Y"

Movie starring Jane Powell Wed. 11:00 pm



ALL THE BROTHERS WERE VALIANT"

Movie starring Robert Taylor Thursday 2:00 pm



A DERICAL

"FI Paso del Norte"

Thursday 7:30 pm



"The Flying Fisherman"

"Thomas Lake"

Thursday 9:30 pm



DEATH VALLEY DAYS

Friday 7:00 pm



#### "FORBIDDEN PLANET'

Movie starring Walter Pidgeon Friday 11:00 pm

#### Plus -

Color Cartoon Seaments in

#### CAPTAIN SATELLITE

Monday thru Friday 3:30 pm



# LETTERS

Correspondence for this department should be addressed to Letters Department, TV GUIDE, Radnor, Pa. All letters must be signed. Names withheld upon request.

#### VIEWER SERVICE

If you wish to write comments to those in charge of a specific show, you should send your letters to: (Name of Show), TV GUIDE Viewer Service, Box 800, Radnor, Pa. These letters will be forwarded to the proper executives.

#### PRO AND CON THE WIGGLER

Miss West's personality ["Mae West at 72," Feb. 27] may be enchanting to certain eminent producers, but it would appear that she is, to say the least, the most immodest celebrity in California. Her criticism of such gifted actresses as Elizabeth Taylor and Lana Turner — coming from one whose sole talent is "non-niggling" wiggling — should irritate any intelligent viewer of screen or television.

Lynn Blyth El Cajon, Cal.

Congratulations on a great story about Mae West. It's about time that youngsters realized that the facsimiles of today can not compare with the original.

Robert Sisson Hollis, N.Y.

#### REBUTTAL

Many thanks to Marian Dern for the fine article "Man in Pursuit of Himself" [TV GUDE, Feb. 27]; however, I would like to correct some quotes attributed to Donna Reed's husband, producer Tony Owen. I was not dropped from The Donna Reed Show because of a demand for more money, but had already informed Tony Owen last August I would be

leaving at the end of the current season. Donna did say they had always wanted a next-door neighbor during the first five years of the show and finally found one in me. I had already filmed two episodes before they hired Ann McCrea to play my wife. Finally, I am not "begging to be back" next year as my new CBS series, Hogan's Heroes, starts in the fall, Friday nights at 8:30, and will keep me quite busy.

Bob Crane Los Angeles

#### SAD YOUNG HOUSEWIVES

Re your Feb. 27 "As We See It" noting that "comedies apparently appeal to young married housewives ...." Here's a sad young housewife who is sorry to see that most of the "funny comedies" on this year's bill of fare will not only continue next season but actually increase in number.

Carol Ragozzine Girard, Ohio

Being one of those young married housewives, I was outraged by the implication that we are to blame for the sorry state of TV programming.

Beatrice Rasum

North Massapequa, N.Y.

#### KING-SIZE

For king-size family entertainment, it's the King-sized Family.

Betsey Bowman Johnson City, Tenn.

#### SURE THING

How about a series called The Neilsen Family. Can't miss.

> Lou Brink Chicago

# TV Programs for week beginning Saturday, March 13

#### Morning

ALL-NIGHT MOVIE-Continued
"Twist All Night." (1962) Bay Area TV
Debut. June Wilkerson, Louis Prima.

5:30 4 WHITE COLLAR FARMER

6:00 ACROSS THE FENCE
Guests include Les Driggs, New York
Department of Agriculture, who talks
about the development of frozen egg
products.

COLOR AGRICULTURE FILM

6:10 (B) NEWS

6:15 B SOCIAL SECURITY IN ACTION

6:30 WAKE-UP CLUB—Cartoons

SUNRISE SEMESTER

Tragic Dramas of Greece and Rome: The concluding lecture on "Oedipus the King."

7:00 3 JACK'S PLACE—Cartoons

SILVER WINGS-Documentary

1. American artists portray Air Force operations. 2. A demonstration of airborne tactical firepower.

8 SILVER WINGS—Documentary

TO FOCUS ON FARMING

Host Jim Hadlock shows a film on modernizing marketing facilities and talks to guest John Weber, California Cattleman's Association. (60 min.)

7:30 3 AGRICULTURE U.S.A.

COLOR Livestock feed manufacturer
Neil E. Funk Jr. is the guest.

4 POPEYE—Cartoons

EXPLORATION CALIFORNIA

A look at public transportation in the early days of San Francisco.

B ESPANOL PARA MAESTROS

TO BE ANNOUNCED

8:00 3 MR. WIZARD—Science See Sunday 7 A.M., Ch. 4, for details.

5 8 10 12 MISTER MAYOR
The boys and girls take a trip to London

and Rollo plays a game of hide-and-seek with Mister Mayor. (60 min.)

BROTHER BUZZ—Children

COLOR Patrick McCormick visits a police dog named Hondo and Officer Kelly.

#### CHANNELS LISTED IN PROGRAM SECTION

#### SAN FRANCISCO-OAKLAND

2 KTVU (IND.) JACK LONDON SQ. (7)

4 KRON-TV (NBC) 929 MISSION ST. (19)
5 KPIX (CBS) 2655 VAN NESS AVE. (9)

7 KGO-TV (ABC) 277 GOLDEN GATE AVE. (2)

9 KQED (EDUC.) 525 FOURTH ST. (7)

#### SACRAMENTO

KCRA-TV (NBC) 310 TENTH ST. (14)

6 KVIE (EDUC.) P.O. BOX 6 (1)

KXTV (CBS) 601 SEVENTH AVE. (18)

B KOVR-TV (ABC) 1216 ARDEN WAY

#### REDDING

(7) KRCR-TV (ABC, NBC) 2770 PIONEER DR.

#### SALINAS

8 KSBW-TV (CBS, NBC) 238 JOHN ST.

#### SAN JOSE

**III** KNTV (ABC) 645 PARK AVE. (10)

#### CHICO

KHSL-TV (CBS) 180 EAST FOURTH ST.

# Saturday March 13, 1965

Morning

#### **M** PARENTS AND SCHOOLS

"How Much Homework Is Enough?" Dr. William G. Carr.

#### B SHENANIGANS—Children

#### 8:30 2 BURNS AND ALLEN-Comedy

A visit from a foreign student throws the Burns household into a turmoil. Bea Benaderet, Larry Keating.

# 3 4 7 COLOR HECTOR HEATHCOTE—Cartoons

#### MOVIE—Comedy

"Lucky Losers." (1950) The Bowery Boys disguise themselves as gamblers. Leo Gorcey, Huntz Hall. (90 min.)

#### MESTERN WAY—History

History professor Howard H. Peckham discusses the "Frontier Thesis" of Frederick Jackson Turner.

#### 13 PORKY PIG—Cartoons

#### 9:00 ROLLER DERBY—Bombers

Highlights of last Sunday night's game between the Bay Bombers and the New York Chiefs. Walt Harris. (60 min.)

3 4 7 COLOR UNDERDOG

# 5 8 10 12 ALVIN—Cartoons PERSPECTIVE—Education

#### GOVERNMENT—Lessons

Dr. Raymond McIlvenna continues his discussion on the American Federal System. (60 min.)

#### 9:30 3 4 (7) FIREBALL XL-5

The Subterraneans try to prevent Venus from attending the Astronaut of the Year ceremony in Space City.

#### 5 8 10 12 TENNESSEE TUX-EDO—Cartoons

TO REAMY AND CECT

### BEANY AND CECIL—Cartoons 10:00 A JAPAN TODAY—Documentary

A study of Hircshima includes a look at the city's automobile industry.

#### 3 4 (7) DENNIS THE MENACE

Henry and Mr. Wilson buy an old house and then discover it's haunted. Mr. Wilson: Joseph Kearns. Henry: Herbert Anderson. Dennis: Jay North.

#### 5 8 10 12 QUICK DRAW

McGRAW—Cartoons

M SHENANIGANS-Children



#### 12:00 3 4 7 8 NIT BASKETBALL

The St Louis Billikens meet the West Point Cadets in a first-round game of the 28th annual National Invitation Tournament, telecast from Madison Square Garden, New York. The Cadets posted an 18-7 season record. The well-balanced Bills are led by center Gil Beckemeier. Jim Simpson and former pro star George Mikan report. (Live)

	St. Louis		Army
15	Hartman .6-3	11	Jordan6-3
20	Albrecht6-2	13	Shantz5-10
21	Ulric6-0	15	Platt5-10
22	Dix5-9	21	Silliman6-6
25	Reinberg 6-1	23	Helkie6-3
33	Kilo6-0	25	Schrage6-1
34	Becke-	31	Seigle5-9
	meier6-10	33	Isenhour6-1
35	Naes6-5	35	Murray6-2
41	Garrison6-8	41	Mikula6-0
42	Cole6-1	43	Piskun6-1
44	Carter6-6	45	Ritch6-7
52	Zuchowski 6-4	51	Clarke6-2
(Co	oach:	53	Kosciusko .6-0
	J. Bennington)	(Co	ach: T. Locke)



# March 13, 1965 Saturday

Morning-Afternoon

#### R SCIENCE SPECIAL

"Science on the Way to School." A discussion of science fairs by Dr. Joseph Zaffaroni, University of Pennsylvania.

10:30 MOVIE—Adventure

"Ramar and the Tiger's Claw." (1954) A covetous man disguises himself as a Hindu to drive landowners off their properties. Jon Hall, Victor Millan. (90 min.)

3 4 7 FURY—Drama

Joey takes two injured men to the ranch. Joey: Bobby Diamond. Jim: Peter Graves.

5 8 10 12 MIGHTY MOUSE 7 M ANNIE OAKLEY—Western

Annie and the sheriff find an unusual use for the new fire engine. Annie. Gail Davis.

MOVIE—Adventure

"The Golden Mask." (English; 1954) N. Cal. TV Debut. An archeologist, his daughter and a young newspaperman search for a valuable golden mask. Van Heflin, Wanda Hendrix. (90 min.)

11:00 3 4 7 EXPLORING—Children

COLOR Actor Brock Peters narrates a cartoon version of "The Midnight Ride of

Paul Revere" on this program showing the many ways people communicate. Dr. Albert Hibbs and the Ritts Puppets set up a communications center and build a unique telephone, singers Meg Welles and Stan Davis offer updated medieval ballads, and there's a film showing how animals communicate. (Rerun; 60 min.)

5 8 10 12 LINUS—Cartoons
7 III CASPER—Cartoons

11:30 5 8 10 12 JETSONS—Cartoon
Elroy finds a puppy and wants to keep it.
Voice of Elroy: Daws Butler.

PORKY PIG—Cartoons

#### Afternoon

12:00 PIONEERS—Drama

Stubby Weeks vies with brawny Dutch Hogan for a lovely lady. Charles Martin.

3 4 7 8 NIT BASKETBALL

SPECIAL The opening round of the National Invitation Tournament is telecast live from Madison Square Garden. See the Close-up on opposite page.

# Enjoy the game with The Sure One.



SEAGRAM DISTILLERS CO.; NEW YORK CITY, BLENDED WHISKEY, 86 PROOF, 65% GRAIN NEUTRAL SPIRITS.

TV GUIDE

## Saturday March 13, 1965

Afternoon

#### SKY KING—Adventure

A youngster overhears a conversation that portends danger for a prominent refugee. Sky: Kirby Grant. Mickey: Gary Hunley.

7 II B BUGS BUNNY

12:30 2 COLOR TAX RETURNS, 1964
5 10 12 MY FRIEND FLICKA

A stallion attacks his frightened new owner. Ken: Johnny Washbrook.

7 13 COLOR HOPPITY HOOPER
11 MOVIE—Melodrama

"Return of the Fly." See Fri. 1 A.M., Ch. 3, for details. (90 min.)

1:00 NCAA TRACK MEET

SPECIAL The NCAA Indoor Track and Field Championships are telecast from Cobo Hall, Detroit. Marty Glickman and Villanova track coach Jim Elliott report the action, which includes top college trackmen from all over the U.S. Events scheduled for coverage include . . . 60-yard dash: Sam Perry and Darel Newman; 60-yard high hurdles: Courtland Gray and Tony Lynch; invitational mile run:

Jerry Lindgren; two-mile relay: Villanova, Oklahoma St., and Seton Hall; pole vault: John Uelses; shot put: Randy Matson. (Live and tape; 60 min.)

5 FAIR ADVENTURE

Dr. Frank Baxter completes his discussion of the historical play "Richard III."

Ta AMERICAN BANDSTAND
Scheduled guests are Alvin Cash and the
Crawlers, vocal group; singer Buddy Knox
and actor-painter Joby Baker. (60 min.)

TO CAMELLIA FESTIVAL PARADE

SPECIAL Taped highlights of this morning's 11th annual Camellia Festival Parade through downtown Sacramento. The host nation honored this year is Italy. Diver Dan narrates. (60 min.)

1:30 5 NEWS—David Schoumacher

2:00 MOVIE—Drama

"Johnny Come Lately." (1943) The lady owner of a small-town newspaper hires a roving reporter to help expose the town's corrupt politicians. James Cagney, Grace George, Marjorie Main.





# March 13, 1965 Saturday

Afternoon

#### NCAA TRACK MEET

SPECIAL See 1 P.M., Ch. 2 for details. (Tape; 60 min.)

#### **COMMUNITY CIRCLE**

Lee Noble's scheduled guests include Jan Gaghagin, Student Nurses Association of California; and Benjamin Bonapart, Blind Babies Foundation.

#### MOVIE—Western

"Thundering Hoofs." (1941) Tim Holt, Lee "Lasses" White. (60 min.)

#### MOVIE—Western

"King of the Wild Stallions."
(1959) It seems that a stallion captured
by Martha Morse's son Bucky is going to
get her out of trouble. George Montgomery, Diane Brewster. (90 min.)

#### (7) SHERIFF BILL-Western

#### MOVIE—Adventure

"Erik the Conqueror." (Italian; 1960)
The son of a Viking king leads warriors
to avenge his father and brother. Cameron
Mitchell. Françoise Christophe. (90 min.)

#### MOVIE-Western

"A Swirl of Glory." (1950) A former Confederate soldier turns up in a lawless frontier town. Randolph Scott, Adele Jergens, Raymond Massey. (90 min.)

#### ID SPOTLITE ON SPEED

Highlights of the 1964 Laguna Seca races at Fort Ord and of Fremont drag strip races.

#### MOVIE—Comedy

"The Bank Dick." (1940) A lazy alcoholic is hired by a movie producer to finish directing a film. W. C. Fields, Cora Witherspoon, Una Merkel. (90 min.)

#### WESTERN SHOWCASE

# PEYTON PLACE PUZZLE

Dorothy Malone is profiled next week in TV Guide.

#### 2:30 4 PROFILE—San Diego State

"Conquest: Men and Mountains." Robert Lee is the host.

#### (7) MANION FORUM—Talk

#### **M** ROLLER GAMES

#### 3:00 3 G-E COLLEGE BOWL-Quiz

Coe College, Cedar Rapids, Iowa, meets three-time winner Portland (Ore.) State College. Robert Earle is the moderator.

#### A PROBE-Dr. Albert E. Burke

Dr. Albert E. Burke discusses the inadequacies of the disposal plants that are supposed to remove chemical detergents from water.

#### **5** RIPCORD—Adventure

A clever dope peddler brings narcotics into the U.S. by having a plane drop the cargo into a border state. Larry Pennell, Ken Curtis, John Zaremba.

#### 7 PRO BOWLERS TOUR

The finals and semifinals of the Pikes Peak Open are telecast from Colorado Springs, Colo. (90 min.)

#### MOVIE—Western

"Hondo." (1954) At an isolated ranch



# Saturday March 13, 1965

Afternoon

in the Southwest, a Cavalry dispatch rider finds a lonely woman and her son. John Wayne, Geraldine Page, Ward Bond, James Arness. (Two hours)

13 BAT MASTERSON—Western

Outlaw Bailey Harper ambushes Bat and steals his gun, his money and his horse. Bat: Gene Barry. Harper: Alan Hale. Louisa Carey: Peggy Knudsen.

3:30 DANGER MAN—Mystery

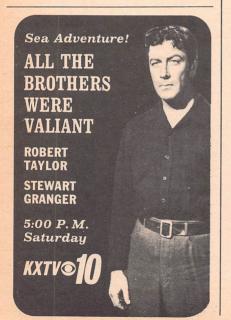
Drake journeys to the African jungle to find Mai Khano, a native woman who can tell him about her uncle's murder. Drake: Patrick McGoohan. Mai: Barbara Chilcott. Khano: William Marshall.

3 MOVIE—Melodrama

COLOR "Konga." (English; 1961) N. Cal. TV Debut. A London scientist turns a chimpanzee into a gorilla monster. Michael Gough, Margo Johns, Jess Conrad. (Two hours)

**TREASURE**—Documentary

Lundy Island, off the English coast, was once the base for the nefarious crime ring of Thomas Benson, Bill Burrud.



#### 5 10 12 CBS GOLF CLASSIC

Ken Venturi and Mike Souchak tee off against AI Geiberger and Dan Sikes Jr. Geiberger won more than \$35,000 last year—without winning any tournaments. In 1963, Sikes nosed out Sam Snead to capture the Doral Open. Jack Whitaker and Cary Middlecoff report this firstround match from the La Quinta (Cal.) Country Club. (60 min.)

PRO BOWLERS TOUR

The finals and semifinals of the Wisconsin Open are telecast from Madison. Billy Welu and Chris Schenkel report the action. (90 min.)

8 MOVIE—Cartoon

"Sinbad the Sailor." (1963) Young Sinbad stows away in hopes of reaching the island where a treasure is said to be hidden. (Two hours)

4:00 2 MOVIE—Western

"Sheriff of Tombstone." (1941) Roy Rogers, George "Gabby" Hayes. (60 min.)

A BIG THREE GOLF

COLOR Arnold Palmer, Jack Nicklaus and Gary Player tee off for their sixth of eight matches. Former PGA champ Bob Rosburg reports from Hawaii's Mauna Kea Beach golf course. (60 min.)

4:30 5 KPIX EDITORIAL

FDR—Documentary
The National Recovery Administration is examined, as well as the repeal of Prohibition and the creation of the Securities and Exchange Commission.

BROKEN ARROW—Western
Cochise exiles an Apache who deserts

his tribe during a battle. Jeffords: John Lupton. Cochise: Michael Ansara.

NAKED CITY—Drama

Loan shark Charley Breggs offers to cancel bartender Barney Sonners' debt—if Barney will help him in a robbery. Robert Duvall, Barbara Loden. (60 min.)

4:35 MOVIE—Drama

the turbulent days when Napoleon's brother sat on the throne of Spain, the painter Goya and Maria, duchess of Alba, fall in love. Ava Gardner, Anthony Franciosa. (One hour, 25 min.)

5:00 2 STATE TROOPER—Police

4 DETECTIVES—Police

"Three Blind Mice," Part 1. Arch Binder,

a money runner for the numbers racket, makes his regular cash pickup at the policy bank and sets out on his rounds. Holbrook: Robert Taylor. Lucy Forrest: Vera Miles. (60 min.)

7 7 WIDE WORLD OF

SPORTS-Motorcycling, Tobogganing Scheduled: motorcycle racing and the International Tobogganing Championship, which was taped seven weeks ago at St. Moritz, Switzerland, Individually-styled one-man toboggans careen down a onemile course at speeds up to 85 mph. Curt Gowdy and Stan Benham report the race, which included entrants from the U.S. The National Tourist Trophy Championship Motorcycle Race is a steeplechase event run over a sharply curved course that includes a five-foot jump. In Gardena, Cal., Bill Flemming and Chris Nomaki report the race, which was first telecast in 1962. (90 min.)

CHESS—George Koltanowski
Koltanowski demonstrates the Max Lange
attack for white.

m MOVIE—Adventure

"All the Brothers Were Valiant." (1953) Joel Shore and his wife Priscilla head their ship for the Gilbert Islands in search of whales. Robert Taylor, Stewart Granger. (Two hours)

ASSIGNMENT: UNDERWATER
Treasure-hunting Roger Farrand disappears. Bill Williams, Diane Mountford.

5:30 2 COURTROOM U.S.A.—Drama The judge deliberates cases including that of a man who turns in false bomb warnings to get his name in the papers. Judge: Jay Jostyn.





# **Spring Movie Festival**

Saturday 11:20 PM/TV First Run/Color

#### PAL JOEY

Kim Novak/Frank Sinatra

Sunday 11:38 PM

## SCARLET STREET

Edward G. Robinson

Monday 11:25 PM

#### NOT AS A STRANGER

Robert Mitchum/Olivia de Havilland

Tuesday 11:20 PM/TV First Run
THE ENEMY GENERAL

Van Johnson

Wednesday 11:20 PM/TV First Run PLEASE TURN OVER

Thursday 11:20 PM/TV First Run/Color

THE SEVEN REVENGES

Ed Fury

Friday 11:20 PM/TV First Run/Color

BONJOUR TRISTESSE

Deborah Kerr/David Niven

KPIX 5 W

# FRANCIS JOINS THE WACS

DONALD O'CONNOR

TODAY 5:30 3



# Saturday

Afternoon-Evening

MOVIE—Comedy

"Francis Joins the Wac's." (1954) N. Cal. TV Debut. Francis, the talking mule, joins the WAC's to help his buddy. Donald O'Connor, Julie Adams. (Two hours)

**8** SERGEANT PRESTON

9 HOP, SKIP AND DANCE
12 CHAMPIONSHIP BOWLING

Ron Winger vs. Andy Marzich in a semifinal match. (60 min.)

MOVIE—Drama

"Whistle Down the Wind." (1962) N. Cal. TV Debut. Three children get involved with an escaped murderer. Hayley Mills, Bernard Lee, Alan Bates. (Two hours)

5:45 9 TIME FOR MUSIC

#### **Evening**

6:00 CHAMPIONSHIP BOWLING

John Mayer vs. Ed Bourdase. Fred Wolf comments on the play. (60 min.)

4 MOVIE—Comedy

COLOR "Bloodhounds of Broadway." (1952) An underworld figure rescues a Georgia peach from feuding hillbillies. Mitzi Gaynor, Scott Brady. (90 min.)

**5** NEWS

8 MOVIE—Science Fiction

"Invasion of the Star Creatures." (1959) The Vegetablemen invade Earth. Bob Ball, Frankie Ray. (90 min.)

9 JAPANESE TIME—Children

T. Mikami illustrates "The Tale of the Ryoben Cedar," a tree which stands in front of the temple in Nara, Japan.

6:30 5 HARRY S TRUMAN

President Truman discusses the events that led to the UN's partitioning of Palestine in 1948, and his decision to extend official recognition to the state of Israel in spite of the explosive situation then existing in the Middle East.

NAKED CITY—Drama

"And If Any Are Frozen, Warm Them."
Three elderly Romanians disguise themselves as gypsies and rob a store. Berco: Nehemiah Persoff. Demetru: Akim Tamiroff. Stefan: Ludwig Donath. (60 min.)

7 WORLD SKATING CHAMPION-SHIPS

SPECIAL The World Figure Skating Championships were taped two weeks ago

# March 13, 1965 Saturday

Evening

in Colorado Springs. Tonight's show focuses on leading skaters from the U. S., Canada and Europe, competing in the men and women's singles and pairs events. (60 min.)

"Wagon Train" is pre-empted.

O FILM FEATURE

A study of the work of French movie director Abel Gance.

**THE FLYING FISHERMAN** 

Gadabout Gaddis wet flies to catch trout at Glenwood Springs on the Colorado River.

WRESTLING—Chicago

7:00 MOVIE—Western

COLOR "Riding Shotgun." (1955) The shotgun guard of the Deepwater Stage

is accused of conspiring with bandits. Randolph Scott, Wayne Morris. (60 min.)

SAN FRANCISCO BEAT—Police Guthrie and Greb are on the trail of a parolee. Warner Anderson, Tom Tully.

O HOME HANDYMAN

"Bookcase and Headboard Built-ins."

Arthur R. Taggart is the demonstrator and David P. Bennett is the host.

LITTLEST HOBO—Adventure
Lumberjack Danny Kilgarren gets involved in a crooked logging contract. Jim
Davis, Madge Meredith, Ray Ballard.

World of GIANTS—Adventure Winters and the diminutive Hunter decide to drop in on one of Chick Crescent's jazz sessions. Marshall Thompson, Arthur Franz, Johnny Silver, Bill Walker.

CLOSE-UP GUIDE

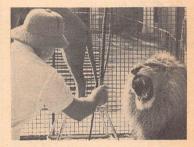
7:30 7 1 BOLD MEN—Documentary

SPECIAL Van Heflin narrates this second David L. Wolper documentary on the

extraordinary men of our time.

Among the daredevils viewed are "high iron" construction man Don Wilson working 32 stories above Los Angeles; diver Carlos Roman hurling himself off a 136-foot cliff in Acapulco to retrieve coins thrown into 10 feet of water; oilwell firefighter Red Adair putting out a blaze in the Sahara; matador El Cordobes facing a bull in a Mexico City corrida; adventurer John D. Craig riding a 40-foot whale shark; animal trainer Chet Juszyk working with lions; and snake trapper Alan Tarlton removing an infected fang from a deadly viper.

Cameras also show stuntman Rod Pack's now famous leap from a plane without a parachute (a fellow skydiver handed him his chute after he fell 4000 feet); surfers riding Hawaii's Banzai Pipeline, a tunnel of water with 40-



Lion trainer Chet Juszyk at work.

foot "walls"; and mechanic Art Arfons viewing the wreckage of a friend's car before he attempts to break the landspeed record at Utah's Bonneville Salt Flats in a jet-powered car.

William Friedkin wrote and directed the hour film.

JACKIE GLEASON

SAT 7:30 PM

# Saturday March 13, 1965

Evening

#### 7:30 **3 4 7** FLIPPER—Drama

COLOR "Flipper and the Elephant," last of three parts. Judy the chimp steals a briefcase full of money, but it's her owner Sean McCoy who's arrested for the theft. Porter: Brian Kelly. Sandy: Luke Halpin. Bud: Tommy Norden.

#### Guest Cast

Bonnie McCoy	Chery	l Miller
Sean McCoy	. Pat	Henning
Simpson	. Guy	Rennie
Charlie	Tony	Gulliver

#### 5 8 10 12 JACKIE GLEASON

Guests are comedian Paul Gray and the Kubler Chimps. Jackie recalls his school days and Crazy Guggenham (Frank Fontaine) relates his version of Stevenson's "Treasure Island." Sketches: a rookie policeman's first day on a new beat, and an overweight couple go on a diet. Barbara Heller, Helen Curtis, Phil Bruns, June Taylor Dancers, Sammy Spear orchestra. (60 min.)

#### 7 III IB BOLD MEN

SPECIAL Van Heflin narrates films of



men who have hazardous occupations or avocations. For details, see the Close-up on preceding page. (60 min.)

"The King Family" is pre-empted. Animal trainer Chet Juszyk, pictured in the Close-up, was mauled by a lion during a show in California on February 28.

#### 9 WHAT'S IN A WORD

Bob Smith discusses words concerned with math and measurement.

#### 8:00 NCAA BASKETBALL

**SPECIAL** The NCAA regional basketball finals are telecast live from Salt Lake City, Utah. At press time both UCLA and San Francisco State College were strong contenders in the playoffs.

#### 3 4 7 KENTUCKY JONES

Seldom finds a strange woman in his kitchen. Her name is Mrs. Jolly and Kentucky is allowing her to pay off a bill by cooking dinner. Kentucky: Dennis Weaver. Ike: Rickey Der. Seldom: Harry Morgan.

#### **Guest Cast**

Mrs. Jolly . . . . . Spring Byington Hartford . . . . . Frank Wilcox

#### MUSEUM OPEN HOUSE

Russell Connor traces the history of man's "Decorative Impulse."

#### 8:30 3 MR. MAGOO—Cartoon

"Dr. Frankenstein," picked up adrift at sea, tells the ship's captain about the monster he created. Voices... Magoo-Dr. Frankenstein: Jim Backus. Monster and Captain: Maryin Miller.

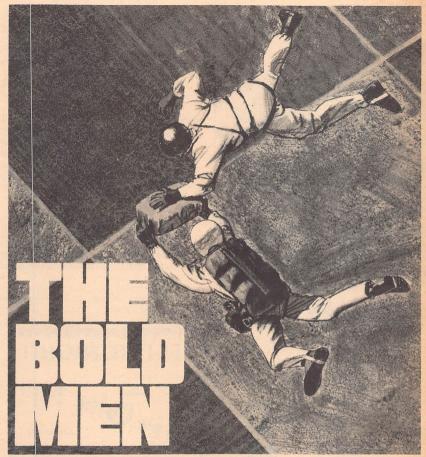
#### 5 8 10 12 GILLIGAN'S IS-

LAND—Comedy

Disenchanted with modern civilization, pilot Wrong Way Feldman has made a return flight to the island, and he has every intention of staying for life. Gilligan: Bob Denver. Skipper: Alan Hale. Feldman: Hans Conried. Professor: Russell Johnson. Howell: Jim Backus. Mary Ann: Dawn Wells. Mrs. Howell: Natalie Schafer. Ginger: Tina Louise.

#### 7 7 M B LAWRENCE WELK

The Music Makers honor St. Patrick with an hour of Irish airs. Musical highlights include "Danny Boy" (Norma Zimmer); "How Are Things in Glocca Morra?" (Lennons); "I'll Take You Home Again, Kathleen" (Joe Livoti); and "McNamara's Band" and "Peg o' My Heart" (Band). (60 min.)



Watch skydiver Rod Pack leap into space without a parachute! See Art Arfons break the world's land speed record at Bonneville. Thrill as daredevil surfers skim 40 foot waves and adventurer John Craig rides a rare whale-shark piggyback. Marvel at the courage of Acapulco high divers...steel-nerved lion tamers...

amateur bull fighters at Pamplona. These are "The Bold Men." This exciting TV Special explores the risks they take, probes their hidden fears and motivations. Second in a series of stimulating documentary presentations by 3M Company on the ABC Television Network.





A DAVID L. WOLPER PRODUCTION NARRATED BY VAN HEFLIN

TONIGHT 7:30-8:30 ON Ø @ ®



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# Saturday

Evening

#### A STITCH IN TIME

SPECIAL KQED salutes Napa, Solano and Sonoma Counties in connection with the Triple Nine Membership Campaign. Guests include Arthur S. Runovaara, supervisor of Sonoma County. Caspar Weinberger is the host.

#### 9:00 3 4 MOVIE—Musical Comedy

COLOR Saturday Night at the Movies: "Li'l Abner." (1959) Many actors from the Broadway original appear in this Norman Panama-Melvin Frank film which finds Al Capp's famed characters fretting when Dogpatch is selected as an A-bomb test site. (Two hours, 15 min.)

#### Cas

Li'l AbnerPete	r Palmer
Daisy MaeLesli	ie Parrish
Marryin' SamStu	bby Kaye
Stupefyin' JonesJulie	Newmar
Appassionata von Climax Stell	
General BullmooseHoward	St. John
Romeo ScraggRober	t Strauss
Earthquake McGoonBern	
Evil Eye Fleagle	Al Nesor



# March 13, 1965 Saturday

Evening

#### ENTERTAINERS

Sketches: Carol Burnett and Dom de Luise portray the "Two Schlumpfs" meeting at a public library; and Dom and Ruth Buzzi spoof professional wrestlers in "The Great Dom." Caterina Valente, John Davidson, Peter Gennaro dancers, Lee Hale singers, Harry Zimmerman orchestra. (60 min.)

#### Highlights

"Fly Me to the Moon" "Who"..Caterina
"Diamond Ring," "Catch a Falling Star"
......John

#### RENTUCKY JONES—Drama

Ike thinks Kentucky's lively elder uncle is worthy of veneration as a patriarch. Kentucky: Dennis Weaver. Ike: Rickey Der. Uncle Henry: Harry Harvey Sr. Grandfather Ng: Tommy Lee.

#### CHANGING WORLD

SPECIAL "Three Faces of Cuba" offers a look at our Caribbean neighbor through the eyes of three Cubans—a middle-class exile, a revolutionary and a worker. The three describe the changes on the island since Castro; and the latter two narrators, who still live in Cuba, discuss present conditions and how the changes have affected their own lives. (60 min.)

#### 9:30 7 7 11 13 HOLLYWOOD PAL-ACE—Variety

The host is comic-pianist Victor Borge, who demonstrates how great composers stumbled on some of their famous compositions. Guests include songstress Rosemary Cloonev: comic Shecky Greene, who

offers a monolog on folk and night-club singers; the singing Kessler Twins; the Two Freddies, trampolinists; swordbalancer Marco; and ventriloquist Russ Lewis. Mitchell Ayres conducts the orchestra. (60 min.)

The aerialists on this series often perform in the parking lot. See the feature in next week's TV GUIDE.

#### HAZEL—Comedy

Hazel tries to recruit a client for George by making friends with the new neighbors. Hazel: Shirley Booth. George: Don DeFore. Dorothy: Whitney Blake. Rosie: Maudie Prickett.

#### 10:00 NEWS-Claud Mann

#### 5 8 10 12 GUNSMOKE

When Matt orders a barroom brawler out of town, a young Eastern lawyer questions the marshal's authority and whether the ruffian is being denied his rights. Matt: James Arness. Kitty: Amanda Blake. Festus: Ken Curtis. Doc: Milburn Stone. Sam: Glenn Strange. (60 min.)

#### **Guest Cast**

Breck	Taylor	. Ben	Cooper
Jocko.		Elish	a Cook
Sled G	GradyRo	bert	Sorrells

#### STORIES OF GUY DE MAU-PASSANT—Drama

Three stories about husbands and wives:

1. "An Encounter" with his estranged wife causes Baron d'Etraille to want her back again. 2. "Six Dozen Dumplings." A peasant tries to anticipate his father's death so the funeral won't interfere with

GUNSMOKE

SAT 10:00 PM



OH MY WORD PLAY IT TONIGHT TO 10:30 PM

## Saturday March 13, 1965

Evening

the crops. 3. "Imprudence." A young husband piques his wife's curiosity by telling her too much about men. (60 min.)

10:30 2 BEST OF GROUCHO—Quiz

Scheduled guests: singer John Gary and comedienne Ann B. Davis. Jim Lange is the host.

7 13 12 0'CLOCK HIGH—Drama Maj. Joe Gallagher feels responsible for the death of the man who replaced him on a mission, so he personally delivers the sad news to the dead pilot's English fiancée. Savage: Robert Lansing. Maj. Joe Gallagher: Paul Burke. May Hudson: Sarah Marshall. (60 min.)

III NEWS—Young, Stevens

11:00 MOVIE—Drama

"Dublin Nightmare." (English; 1958) Members of an Irish terrorist group rob two bank messengers. William Sylvester, Marla Landi. (60 min.)

4 5 7 8 10 12 NEWS

MOVIE—Drama

"A Prize of Gold." (English; 1955) An

RICHARD WIDMARK
"TIME LIMIT"
11:15 P.M. SATURDAY

KXTVO 10

American soldier stationed in the British sector of Berlin decides to hijack a shipment of gold bullion. Richard Widmark, Mai Zetterling. (One hour, 50 min.)

11:15 MOVIE—Double Feature

1. COLOR "An Affair to Remember." (1957) A couple's luxury-liner romance is spoiled. Cary Grant, Deborah Kerr. 2. "Cult of the Cobra." (1955) The high priest of an Asiatic cult tells six American soldiers that they will be killed. Faith Domerque, Marshall Thompson.

4 NEWS—Ed Fleming
5 SPORTS—Frank Dill
7 MOVIE—Comedy

"My Uncle." (French; 1958) Bay Area TV Debut. Gentle and slightly eccentric Mr. Hulot and his battle against mechanization. Directed, written by and starring Jacques Tati.

8 MOVIE—Musical

"The Dolly Sisters." (1945) Musical centering around the famous sisters of the entertainment world. Betty Grable, John Payne, June Haver, S. Z. Sakall.

MOVIE-Drama

"Time Limit." (1957) Maj. Harry Cargill is accused of collaborating with the enemy in a North Korean POW camp. Richard Widmark, Richard Basehart, Rip Torn. (One hour, 45 min.)

11:20 MOVIE—Musical

COLOR "Pal Joey." (1957) Bay Area TV Debut. Film version of John O'Hara's 1940 Broadway musical drama. The story focuses on a brash singer who dreams of opening his own night club. Frank Sinatra, Rita Hayworth, Kim Novak, Barbara Nichols. (One hour. 45 min.)



JACQUES
TATI
STARS IN
MY
UNCLE
TONIGHT
11:15 PM

11:2:5 MOVIE—Mystery

"Ligtning Strikes Twice." (1951) An actress falls in love with a rancher. Richard Todd, Ruth Roman. (One hour, 50 min.)

MOVIE—Musical

"Pal Joey." See 11:20 P.M. Ch., 5.

#### 11:30 (7) JOHNNY CARSON—Variety

COLOR Guests are comedian Jack E. Leonard, jazz clarinetist Pete Fountain, actress Yvonne Constant and vaudevillian Jack Pepper. (Rerun; 90 min.)

MOVIE-Drama

"Hit and Run." (1956) The elderly owner of a junk yard marries a young show-girl. Hugo Haas, Cleo Moore. (90 min.)

12:00 MOVIE—Western

"My Darling Clementine." (1946) When his brother is murdered, Wyatt Earp accepts the job as marshal of Tombstone. Henry Fonda, Linda Darnell.

12:30 MOVIE—Drama

Time approximate. "Too Young for Love." (Italian; 1955) Marina Vlady, P. Michel Beck, Aldo Fabrizi, Fernand Gravet.

1:00 (7) NEWS

THRILLER—Mystery

Artist Tonio Bellini comes upon a shocking scene in his village. Alejandro Rey, Ursula Andres. (60 min.)

13 UNTOUCHABLES—Drama

Racketeer Arnie Kurtz sends his brotherin-law Benno to deliver a big bundle of cash. Dane Clark, Robert Stack, Herschel Bernardi. (60 min.)

1:05 5 MOVIE—Mystery

"The Maltese Falcon." (1941) Private detective Sam Spade sets out to find the person responsible for the death of his partner. Humphrey Bogart, Mary Astor. (One hour, 55 min.)

1:15 4 NEWS

2:00 B NEWS

2:45 MOVIE—Triple Feature

Time approximate. 1. " I Was a Shop-lifter." (1950) Bay Area TV Debut. A young debutante becomes involved with shoplifters. Scott Brady, Mona Freeman. 2. "Terror in the Haunted House." (1958) Philip Tierney takes his new bride Sheila to an old mansion. Gerald Mohr, Cathy O'Donnell, William Ching.

3. COLOR "Thunder over Hawaii." (1960) Bay Area TV Debut. Richard Denning, Beverly Garland, Lisa Montell.



# Sunday March 14, 1965

#### Morning

Z ALL-NIGHT MOVIE-Continued See Sat. 2:45 A.M., Ch. 7, for details.

6:00 A ACROSS THE FENCE
Guests include Les Driggs who discusses

frozen egg products.

6:30 4 WHITE COLLAR FARMER
5 CHRISTOPHER PROGRAM

Actor Raymond Massey introduces the program with a story about John Quincy Adams. Father James G. Keller is host.

Singer Eartha Kitt talks about her career. Lon Morris is the host.

6:40 R NEWS

6:45 TO SACRED HEART—Religion
"Religious Motivation." Rev. Francis L.
Filas, S.J.

SACRED HEART—Religion

7:00 MR. WIZARD—Science
"Melting Points." Mr. Wizard (Don Herbert) uses paraffin, glass and animal fat
to show Alan Howard the difference between fixed and indefinite melting points.

**5** SEARCH—Education
A look at the student teaching program at the College of Notre Dame de Namur in Belmont.

VOICE OF AGRICULTURE

**DEBUT** The first in a series of programs examining key farm issues. Today: the farm labor situation is discussed by panelists including Dr. Eric Thor, UC Agricultural Extension Service.

O BIG PICTURE—Army
Army in Action: Leonard Graves narrates
films of the U.S. military buildup prior
to World War II. George Gunn.

FAITH FOR TODAY—Religion
Kimaru, a native New Guinea youth,
learns that he has leprosy.

7:30 3 CHRISTOPHER PROGRAM

Actress Gigi Perreau reads "What Is a

Boy?" Father James G. Keller is host.

4 WAKE-UP CLUB—Cartoons
5 YOUTH IN ACTION

A discussion of the teen-agers values and philosophy of life.

TV GOSPEL TIME—Music Guests: Robert-ettes, Robert Anderson, Bessie Griffin and the North Indiana State Church of God in Christ Choir. O SILVER WINGS—Documentary

1. American artists portray Air Force operations. 2. A demonstration of airborne tactical firepower.

BIBLE ANSWERS—Drama
Norman Woodworth, G. R. Pollack and
Edward Fay discuss the legend of Jonah.

THIS IS THE LIFE—Religion
"Design for Disaster." An innocent man

gets involved in a jewelry theft.

7:45 3 DAVEY AND GOLIATH—Religion
COLOR Father helps Davey build a
"Lemonade Stand."

\*Urgent Need for Social Workers."

8:00 TRONTIERS OF FAITH

"The First Isaiah," fifth in a series of discussions on "Prophetic Voices of the Bible." Dr. Hagen Staack.

5 10 LAMP UNTO MY FEET

"A Hasidic Tale," an original ballet adapted from a traditional Jewish folk story of a soul who finally manages to achieve heaven. Choreographed by Felix Fibich. Narrators: Donald Moffat and Michael Higgins. Adapted and directed by Larry Spiegel.

ADVENTUROUS MISSION
How the church meets the needs of Americans who live in trailers.

8 HERALD OF TRUTH—Religion
11 SOCIAL SECURITY IN ACTION
Preston Foster discusses his career.

12 ALLEN REVIVAL HOUR
13 WONDERAMA—Children

8:15 SACRED HEART—Religion
"In Union with the Mass."

8:30 3 SACTO'S FAVORITES—Children

4 FRONTIERS OF FAITH—Religion

"Jeremiah," sixth in a series of discussions on "Prophetic Voices of the Bible."
Dr. Hagen Staack lectures on the career of the 7th-century B.C. prophet Jeremiah, who preached moral reform and for 40 years prophesied Jerusalem's doom.

5 8 10 LOOK UP AND LIVE

"The Initiation," first of a three-part drama by Jan Hartman. At a meeting of the exclusive Alchemists Club, composed of leading world scientists, four prospective members are about to begin their initiation. The dialog questions whether atomic-age science has dim-

# March 14, 1965 Sunday

Morning

inished or increased man's moral stature. New analyst Donald Barnhouse is the host.

WORLD OF RELIGION

A discussion of the church's concern for mental retardation.

M KNTV INFORMA—Ed Grigg
HERALD OF TRUTH—Religion

John Allen Chalk talks about "The Constructive Christ."

9:00 LIVING WORD—Religion

"Rescue." A look at the work done by firemen and rescue teams.

3 INSIGHT—Religion

Raymond Massey, Jane Wyman and Marvin Miller portray individuals who ask "Why does God allow men to suffer?"

4 LIGHT TIME—Religion

Jim Stewart teaches two boys to become more understanding.

5 8 10 CAMERA THREE
2 EN FRANCE—Language

French terms for certain kitchen staples.

UN CANTO DE MEXICO

ORAL ROBERTS—Religion
"The Lord's Healing for Our Bodies."

MOVIE—Western

"The Brass Legend." See Mon. 4:30 P.M., Ch. 5, for details. (90 min.)

9:15 SACRED HEART—Religion

"Disillusion in Marriage." Rev. Charles F. X. Dolan, S. J.

DAVEY AND GOLIATH

color While playing on "The Bridge" over a gorge, Davey and Goliath suddenly run into danger.

9:30 2 MOVIE—Drama

"High Explosive." (1943) Chester Morris, Jean Parker. (60 min.)

MOVIE—Drama

"The Steel Bayonet." (English; 1958) Orders come for Major Gerrard and the survivors of his North African battalion: they're to occupy a strategic farmhouse. Leo Genn, Kieron Moore. (90 min.)

4 CARTOON TIME—Children

5 10 FACE THE NATION
7 FILM FEATURE

Films show how New Orleans and San Francisco conducted a one-day experiment in Civil Defense. Dana Andrews narrates.

(7) HERALD OF TRUTH—Religion

MOVIE—Science Fiction

"From the Earth to the Moon." (1958) Joseph Cotten, George Sanders, Debra Paget, Don Dubbins. (Two hours)

INTERMEZZO LATINO

DOG OF THE HOUR

9:45 MANION FORUM—Talk

10:00 S ENCOUNTER—Religion

**DEBUT** The first in a series of discussions between Catholic and Protestant clergy exploring their beliefs and traditions. Today: conversation centers on "The Ecumenical Movement."

GOLDEN GATE STORY

The Planned Parenthood Association presents a study of the population explosion and offers possible solutions.

7 FAITH FOR THE DAY—Religion

STAR ROUTE, U.S.A.—Music Ferlin Husky is the guest.

**III** VARIEDADES—Robert Iglesias

DAN SMOOT—Commentary

10:15 12 THIS IS THE LIFE—Religion
A family learns that their little girl Susie is mentally retarded.

10:25 NEWS—Gary Bentley

10:30 MOVIE—Drama

"A Lady Without a Passport." (1950) An immigration officer disguises himself. Hedy Lamarr, John Hodiak. (90 min.)

4 FAITH FOR TODAY—Religion

COLOR Pastor and Mrs. Gerald W. Turnbull discuss their work as medical missionaries in Nigeria.

BIG PICTURE—Army

Army in Action: Leonard Graves narrates this account of the U.S. Army's mobilization in World War II.

This series is making use of film footage from World War I to Vietnam. See the article on page 22.

7 7 B BEANY AND CECIL CALENDAR—Discussion

A discussion of Red Cross activities during the recent flood disaster in Northern California.

TEATRO MUSICAL

10:45 THREE STOOGES—Comedy
1. "Three Hams on Rye." 2. "Monkey
Businessmen."

11:00 3 CALIFORNIA U.S.A.

A demonstration of the ability of army

# Sunday March 14, 1965

Morning-Afternoon

parachute teams to infiltrate behind enemy lines is seen in a joint Air Force — Army Reserve exercise at Tanana Flats, Alaska.

A HERITAGE—Discussion

A discussion on the new Catholic liturgy. Scheduled guest is Father Paul Purta, St. Patrick's Seminary in Menlo Park.

5 DRAMA—Lessons

An examination of Shakespearian tragedy as evidenced in "King Lear."

77 11 13 COLOR BULL-WINKLE—Cartoons

MOVIE—Western

"Wagonmaster." (1950) Mormon settlers on their way to Utah run into a stranded medicine show and a gang of outlaws. Ben Johnson, Ward Bond. (Two hours)

11:15 P LEAVE IT TO BEAVER—Comedy
Beaver forgot to tell his mother he was
invited to a birthday party. Beaver: Jerry
Mathers. June: Barbara Billingsley.

11:30 3 WILD KINGDOM

COLOR Marlin Perkins and Jim Fowler view the lion in its African habitat.





4 THIS IS THE LIFE—Religion

"Brink of Fear." The story of a steel worker's constant fear of death.

5 MOVIE—Western

"The Walking Hills." (1949) Randolph Scott, Ella Raines. (One hour, 25 min.)

7 1 B DISCOVERY '65
"Sing-a-Song of Politics" is rerun. The
folk-singing Vikings Three join Frank
Buxton and Virginia Gibson for an examination of political folk music.

8 HOUR OF ST. FRANCIS-Religion

11:45 MR. LUCKY—Adventure

Rovacs warns Lucky to watch out for counterfeit bills. John Vivyan.

#### Afternoon

12:00 2 SPORTS—Jackie Jensen
3 CAPITOL AND THE CLERGY

"The Courts and Religion" is discussed by a panel of ministers including Keith Mitchell and Chase H. Stafford.

4 GREEN THUMB—Gillespie
7 BOSTON SYMPHONY

Erich Leinsdorf conducts Walter Piston's Symphony No. 4 and Rimsky-Korsakov's "Coq d'Or" suite. (60 min.)

7 TO BE ANNOUNCED

8 MOVIE—Comedy

"The Poacher's Daughter." See Wed. 2 P.M., Ch. 2, for details. (90 min.)

HOPPITY HOOPER—Cartoons

ASSIGNMENT: UNDERWATER

Greer is hired to bring up a body from a car that went off a cliff. Bill Williams.

12:10 2 GIANTS' WARMUP-Russ Hodges

12:15 MOVIE—Comedy

"Where There's Life." (1947) A young man becomes involved in international intrigue. Bob Hope, Signe Hasso, William Bendix. (One hour, 15 min.)

12:25 BASEBALL—Giants vs. Indians

SPECIAL The San Francisco Giants vs. the Cleveland Indians in this exhibition game from Phoenix Municipal Stadium in Phoenix. Russ Hodges and Lon Simmons report. (Live)

4 YOUR CHILD AND YOU

"Mother Gets a Job."

12:30 3 NBC SPORTS IN ACTION

The first race that counts toward the

1965 IMCA Sprint-Car Championship and the U.S. Invitational Diving Championship, both filmed in Tampa, Fla. Jim Simpson reports. (60 min.)

**DEATH VALLEY DAYS**—Drama Miner Winfield Stratton strikes gold—just after he options his mine to a syndicate. Gene Evans, James Best.

ORAL ROBERTS—Religion
"Christ, the Great Divider."

ROLLER DERBY—Bombers

## 12:55 5 KPIX EDITORIAL 1:00 4 PROBLEMS PLEASE

Dr. George Willey is the moderator for a discussion on the relationship of mass media to the courts.

5 INSIGHT—Religion

An Italian priest assumes an alias to live with the people in the slums of Naples. Don Gordon, Jamie Farr.

DIRECTIONS '65—Religion

"This Life of Ours," second in a series of five programs exploring "The Mysteries of Life." Don Goddard is the host.

SCIENCE ALL-STARS—Morrow
Dr. Konrad Bloch, co-winner of the 1964
Nobel Prize for medicine, is the special
guest. Don Morrow is the host.

TO YOUTH SPEAKS OUT

A panel of teen-agers discuss "Youth and the Church Tomorrow." Dr. Cyrus Keller is the moderator.

ROLLER GAMES

The Hawaiian Warriors vs. the Texas Outlaws, (60 min.)

1:30 (3 (8) (D) DORAL OPEN

SPECIAL COLOR The final three holes of the \$70,000 Doral Open are telecast from the Doral Country Club in Miami. This wind-blown par-72, 7028 - y a r d course contains 106 sandtraps and eight lakes. Arnold Palmer, Jack Nicklaus, Gary Player, Chi-Chi Rodriguez, 1965 Tucson Open champ Bob Charles, 1965 Phoenix Open champ Rod Funseth, Bruce Devlin and defending champ Billy Casper Jr. are among the pros competing for a first prize of more than \$10,000. John Derr, Jim McArthur, Jack Drees, Bob Toski and Jimmy Demaret report the action. (Live; 90 min.)

4 CHILDHOOD—Education

Prof. Richard Cutler discusses the "middle years," between 7 and 10, when

# \$70,000 Doral Open Golf Tournament

THIS WEEK ON THE PGA NATIONAL TOUR



# Final day—Live

HERCULES UNCHAINED
4:00 P. M. · SUNDAY
KXTV®10

# Sunday March 14, 1965

Afternoon

children are engrossed in discovering the world around them.

#### ALUMNI FUN—Quiz

A team from Mount Holyoke College challenges the University of Pennsylvania. Peter Lind Hayes is the moderator.

7 ISSUES AND ANSWERS
7 MANION FORUM—Talk
8 EVERYMAN—Drama

SPECIAL Students from the Sacramento City College drama department present the story of "Everyman" which examines the moral aspect of life. (60 min.)

**B** CAMELLIA FESTIVAL

SPECIAL Taped highlights of the 11th annual Camelia Festival in Sacramento, which concludes today.

#### 2:00 A COLLOQUY

Discussion centers on George Orwell's "Animal Farm" and "1984."

5 RIPCORD—Adventure

Ted and Jim paradive to rescue two young prospectors who have been captured by Aztecs in Mexico. Larry Pennell.

7 7 11 13 PRO BASKETBALL

—76ers vs. Bullets

The Philadelphia 76ers meet the Bullets at the Baltimore Civic Center. Chris Schenkel and Bob Cousy report.

2:30 A SPEAK OUT—Jerry Jensen

5 10 CBS SPORTS SPECTAC-ULAR—Horse Racing, Circus

Scheduled: horse racing and the Florida State University Circus, which was taped last summer during a tour of Spain, France, Italy and Greece. Jack Whitaker reports. He also reviews films and tapes of last year's top thoroughbred races,

including the Kentucky Derby, Preakness and Belmont. (90 min.)

#### 3:00 3 PROFILES IN COURAGE

Time approximate. See 6:30 P.M., Ch. 4, for details. (60 min.)

4 SUNDAY

Scheduled: An examination of the situation in Vietnam. Also: An examination of racial problems in England, Brussels, Holland and Paris; and Oscar Brand reports on France's "Yé-Yé girls. Host: Frank Blair. (60 min.)

FILM SHORT

CBS SPORTS SPECTACULAR See 2:30 P.M., Ch. 5, for details.

Picked up in progress at the conclusion of the Doral Open.

- 3:45 2 GIANTS' CLUBHOUSE-Simmons
  - 8 MANION FORUM—Talk
- 4:00 PLAYHOUSE—Drama
  An elderly inmate of a sanitarium de-

An elderly inmate of a sanitarium decides to revolt. Thomas Mitchell.

MOVIE—Comedy
"The Noose Hangs High.

"The Noose Hangs High." (1948) Abbott and Costello become involved with gangsters. Joseph Calleia. (90 min.)

3 NBC SPORTS IN ACTION
Speed skating and a profile of Boston
Celtics coach Red Auerbach, which was
filmed during the past two months in
Baltimore, New York and Boston. Five
speed skating races were taped in January
at the St. Paul Winter Carnival. Also
seen is the Carnival's parade, with Vice
President Hubert H. Humphrey as guest
of honor. (60 min.)

**6** MOVIE—Comedy

COLOR "Paris Holiday." (1958) Actor



Bob Hunter goes to Paris. Bob Hope, Fernandel, Anita Ekberg. (90 min.)

#### 7 7 1 13 WORLD OF GOLF

COLOR The Maracaibo (Venezuela) Country Club is the setting for a match between Johnny Pott and Roberto de Vicenzo, an Argentinian who has won more than 29 international tournaments. The 6967-yard, par-72 Maracaibo course was designed by a Scot. George Rogers and Gene Sarazen report. (60 min.)

Ch. 11 does not carry this show in color.

#### 10 MOVIE—Adventure

"Hercules Unchained." (Italian-French; 1959) Hercules engages in the War of the Chariots. Steve Reeves, Sylva Koscina, Primo Carnera. (Two hours)

#### TOP STAR BOWLING

Dean Courtade challenges the winner of the Don Carter-Billy Golembiewski match. Jack Buck, Whitey Harris. (60 min.)

#### 4:30 DORAL OPEN

SPECIAL See 1:30 P.M., Ch. 3 for details. (Tape; 90 min.)

TODAY - 4:00 P.M.

Shell's SHELL World of

GOLF

R. DE VICENZO

Winner 29 International Opens

#### JOHNNY POTT

Winner Dallas Open and American Golf Classic

playing Maracaibo Country Club

VENEZUELA

PREMIERF

# GLENN MILLER STORY

JAMES STEWART • JUNE ALLYSON With all the great songs you remember so well . . . from the band with the "sound" you'll never forget.

TODAY AT 5:30 KCRA·TV





# Sunday March 14, 1965

Afternoon

#### 5:00 WILD KINGDOM

COLOR "Winter Comes to Yellowstone" focuses on how the Park's animals survive the cold — and how man helps them to do so. Marlin Perkins and Yellowstone Park chief biologist Bob Howe fly over a herd of 125 elk in a helicopter that is driving the elk into a large holding pen. Park officials then relocate the elk so they won't starve.

AMERICAN SPORTSMAN SPECIAL COLOR Curt Gowdy introduces film segments on this third "Sportsman" program: In the Chesapeake Bay country near Chestertown, Md., Lee Wulff prepares to bag his limit of Canadian geese; actor Robert Stack, AFL commissioner Joe Foss and guide Bill Ryan fish for Nile perch in Kenya's Lake Rudolf; and in Kenya's Narok district Stack and hunter Tony Archer stalk a rogue Cape buffalo. (60 min.)

"Science All Stars" is pre-empted.

#### SCIENCE IN ACTION

See Tues. 6:30 P.M., Ch. 2, for details.

#### TEEN TALK—Panel

Bob Custer moderates a discussion on the problems of prejudice.

#### **P** JACK BENNY—Comedy

Guest Gisele MacKenzie joins Jack in an Old West sketch involving a dance-hall queen (Gisele), a bad guy named Tombstone (Gerald Mohr) and a good guy called the Cactus Kid (Jack).

#### 5:30 MOVIE—Biography

COLOR "The Glenn Miller Story." N. Cal. TV Debut. (1954) This life story chronicles the popular bandleader's search for "the new sound." James Stewart, June Allyson. (Two hours)

#### 4 G-E COLLEGE BOWL

COLOR Utah State University challenges the winner of last week's match between Portland (Ore.) State College and Birmingham-Southern College, Ala. Robert Earle is the moderator.

#### 5 P AMATEUR HOUR—Variety

At Miami Beach Auditorium, Ted Mack welcomes the Acrobatic Casaways; singer Robert Pittman Jr.; clarinetist Dave An-



Bob Hope and Bing Crosby go ape over a girl gorilla in

# ROAD TO BALI

IN COLOR Sunday 6:00 PM

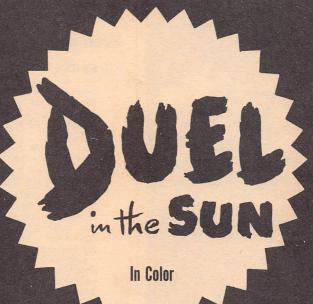




# PREMIERE SUNDAY FIRST SAN FRANCISCO TELECAST

700 PM

ONE OF THE GREATEST MOVIES EVER MADE





#### GREGORY PECK

as
"Lewt McCanles"... daring
... jealous...violent as the
wind-swept prairie land that
gave him birth.



#### **JENNIFER JONES**

"Pearl Chavez"... the untamable half-breed...who was "built by the devil to drive men crazy."



#### JOSEPH COTTEN

"Jessie McCanles"...courageous...idealistic...rebelling against the tyanny of his empire-building father.



Brigitte Bardot on location in Mexico in the new United Artists' picture "Viva Maria." Jack Lemmon and Virna Lisi in an amusing preview of the birth of a new star. Florence Eldridge and Fredric March in a dramatic preview never to be seen in this country. Tommy Steele in scenes from his new musical comedy "Ha!f A Sixpence."



# Sunday

Afternoon-Evening

derson; and singer Alberto Valdes. Lloyd Marx orchestra.

#### MOVIE—Drama

"Rebel Without a Cause." (1955) Three youths face an emotional crisis because of the neglect and incompetence of their parents and relatives, James Dean, Natalie Wood, Sal Mineo. (Two hours)

#### Evening

#### 6:00 DICK POWELL—Drama

Time approximate. Paul Williams can't decide whether or not to help his brother Sid, an escaped convict. Edmond O'Brien, Earl Holliman, (60 min.)

#### MEET THE PRESS—Interview

COLOR Sen. J. William Fulbright (D., Ark.), chairman of the Senate Foreign Relations Committee, is interviewed in Washington by a panel of newsmen.

#### 5 8 10 12 TWENTIETH CEN-TURY—Documentary

By "Taming the Mekong," four conflict-marked Southeast Asian nations hope to bring prosperity to their citizens. South Vietnam, Laos, Cambodia and Thailand, under UN supervision, are now in the midst of a vast development project encompassing the lower basin of the 2600-mile Mekong River. Films show construction sites, Buddhist customs, and rice-growing methods of the area's peasants. Walter Cronkite narrates.

#### MOVIE—Comedy

COLOR "Road to Bali." (1953) Bay Area TV Debut. Two busted song-anddance men, skip out of Sydney to escape a shotgun wedding. Bob Hope, Bing Crosby, Dorothy Lamour. (90 min.)

#### 7 REBEL—Western

Johnny discovers that the major is planning to hang an apparently innocent man. Nick Adams, Robert Vaughn.

#### TRIAL AT NUREMBERG

SPECIAL Narrated by Richard Basehart, this David L. Wolper production chronicles the work of the UN War Crimes Commission, which began in 1945 at Nuremberg, Germany. (60 min.)

#### 6:30 PROFILES IN COURAGE

In 1920, Charles Evans Hughes, former governor of New York and justice of the

# March 14, 1965 Sunday

Evening

Supreme Court, is considered by many as a strong Republican choice for the Presidency. But Hughes endangers his chances by speaking out against the expulsion of several Socialist Party members of the New York Assembly during the "Red scare." (60 min.)

Cast

WORLD WAR I

"Battle of the Argonne." After a stunning victory at St. Mihiel, General Pershing attacks the Argonne Forest. If the doughboys can break through as the British turn the flank of the Siegfried Line, the two allies can seal off the entire German Army. Robert Ryan.

This series is reviewed on page 2.

(7) DANIEL BOONE—Western

"The Devil's Four" are the manacled felons that Yadkin found to drive the wagons over the bandit-infested Cumberland Gap. Daniel: Fess Parker. Yadkin: Albert Salmi. Jethroe Wyatt: James Best. Liam O'Hara: Sean McClory. (60 min.)

MISTER ED—Comedy

Wilbur takes Carol and Winnie Kirkwood to a carnival — over Ed's protests that Gordon, who's staying behind, will try to do him in. Wilbur: Alan Young. Carol: Connie Hines. Gordon: Leon Ames.

SCIENCE IN ACTION

See Tues. 6:30 P.M., Ch. 2, for details.

7:00 MOVIE-Drama

COLOR "Duel in the Sun." (1946) Bay Area TV Debut. A half-breed girl falls in love with a renegade. Jennifer Jones, Gregory Peck. (Two hours, 30 min.)

5 8 10 12 LASSIE—Drama
Lassie is watching a flock of wild geese heading South when one of the birds falls, stricken, to the ground. Corey: Robert Bray. Hank: Clyde Howdy.

**B** SCIENCE IN ACTION

See Tues. 6:30 P.M., Ch. 2, for details.

7:30 3 4 7 DISNEY'S WORLD

COLOR "Kilroy," a four-part comedy-

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and
Muriel Cigars
present, in color,

# **Danny Thomas**



# The Wonderful World of Burlesque

With Danny's guests
Mickey Rooney
Jim"Gomer Pyle"Nabors

and special guest star

Lee Remick

Plus many surprise guest stars

KRON-TV, Ch. 4 KCRA-TV, Ch. 3 9:00-10:00

# Sunday

Evening

drama about an ex-Marine from Brooklyn who "adopts" a service buddy's home town. Tonight: Oscar Kilroy wins over his pal's parents and their impressionable young son Billy, who immediately embroils Kilroy in a scheme to save the ancient town cannon from being junked. Script by John Whedon. (60 min.)

#### Cast

Oscar KilroyWarren Berlinger
Helen FullerCeleste Holm
Sam FullerAllyn Joslyn
Ed BarrettPhilip Abbott
Mayor Homer JeffryRobert Emhardt

#### 5 8 10 12 MY FAVORITE MAR-TIAN—Comedy

Martin really blows his top when he sees detective Brennan flirting with Mrs. Brown — steam literally shoots from his head. Martin: Ray Walston. Tim: Bill Bixby. Mrs. Brown: Pamela Britton.

ALCOA PREVIEW

SPECIAL Douglas Fairbanks is the host for his second in a series of four behind-the-scenes previews of upcoming entertainment events. In a color seqment, Fairbanks visits Brigitte Bardot on the Mexico set of her new movie "Viva Maria." Cameras follow BB rehearsing one of the film's musical numbers and film clips are shown of her scenes with co-star George Hamilton. In New York, British musical-comedy star Tommy Steele prepares for his Broadway debut in "Half a Sixpence." The third segment profiles the career of actress Virna Lisi, Included are film clips of Jack Lemmon and Virna in "How to Murder Your Wife," her first American movie. Also: film clips of Fredric March and Florence Eldridge in a scene from Lillian Hellman's play "The Autumn Garden." (60 min.)

"Wagon Train" is pre-empted.

#### 8:00 5 8 10 12 ED SULLIVAN

Tonight's show is a salute to St. Patrick's Day. Scheduled guests: actor Pat O'Brien, singer Abbe Lane, comics Allen and Rossi, the folk-singing Clancey Brothers and Tommy Makem, actor Pernell Roberts of "Bonanza" and harpist Dierdre O'Callaghan. Ray Bloch. (60 min.)

Scheduled guest Abbe Lane's life has been anything but dull. See page 20.

# March 14, 1965 Sunday

Evening

#### 8:30 BRANDED—Western

"The Mission," first of three parts. At the urging of his former fiancée and her father, a U.S. senator, McCord returns to Washington. McCord: Chuck Connors.

#### **Guest Cast**

Laurette Lansing.....Kamala Devi Senator Lansing....Macdonald Carey General McCord....John Carradine

#### 7 7 m B BROADSIDE

Commander Adrian has given orders that the Waves are to go through boot training and at the same time keep up their regular duties at the motor pool. Anne: Kathleen Nolan. Adrian: Edward Andrews. Beasley: George Furth. Selma: Sheila James. Stanley: Arnold Stang.

#### 9:00 3 4 (7) 8 DANNY THOMAS

SPECIAL COLOR Among Danny's guests are Mickey Rooney, Jim "Gomer Pyle" Nabors and Lee Remick. See the Close-up below. (60 min.)

"Bonanza" will not be seen tonight.

#### 5 10 12 FOR THE PEOPLE

"... the killing of one human being ..."
Louis Cahane, charged with first-degree
murder, feels certain that he'll get off
easy. And Koster wonders why Cahane is
so confident. Script: Ernest Kinoy. Koster: William Shatner. Phyllis: Jessica Walter. Celese: Howard da Silva. (60 min.)

**Guest Cast** 

Louis	Cahane	. Martin	Sheen
Madig	an	. Larry	Haines
Mrs.	Murray	Peggy	Wood



### 9:00 3 4 7 8 DANNY THOMAS

## 'WONDERFUL WORLD OF BURLESQUE'

Rooney, Jim "Gomer Pyle" Nabors and actress Lee Remick recall the early days of burlesque, "before it went over to the strippers." Assisting as "second bananas" in the sketches are Jack Benny, Frank Sinatra, Dean Martin, Andy Griffith, Don Knotts, Edie Adams, Carl Reiner, Sid Melton and Herbie Faye. Frank DeVol conducts the propestra (60 min.)

#### Sketches

"Go Ahead and Sing." Danny offers encouragement to a young singer (Jim). "Rest Home." Danny enters a hospital to get some rest, but a steady parade of annoyances disturbs his plan.

Judge Homer H. Graft (Mickey) presides as a lovely dancer (Lee) comes before the bar. Jim plays the bailiff, Danny is the DA.



From left to right: Mickey Rooney, Danny Thomas, Lee Remick and Jim Nabors.

#### Highlights

"River Shannon," "My Kid" .......Danny
"Hello, Hello, Hello" ......Danny, Mickey, Lee

"Vesti la giubba" (from Verdi's "I Pagliacci"), "Rose of No Man's

"The Girl in the Moon," "I Don't Care" \_\_\_\_\_\_Lee

"Wonderful World of Burlesque" .....All

# FOR THE PEOPLE Sun 9:00 PM



5 KPIX



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# Sunday

Evening

MOVIE—Comedy

The Sunday Night Movie: "The Happy Thieves." (1962) A dapper thief and his devoted female confederate steal a valuable Velasquez painting, and they are robbed in turn by a crafty character who wants a deal. One hour, 45 min.)

9:30 ROLLER DERBY—Bombers

The Bay Bombers vs. the Hawaiians at Kezar Pavilion. Walt Harris reports. (Live; one hour, 15 min.)

10:00 3 4 ROGUES-Drama

"Our Men in Marawat." To avoid a nasty international incident, Scotland Yard "persuades" Marcel and Timmy to take a bejeweled golden hand back to Marawat — and to get it there before the loss is discovered. Script by Samuel A. Peeples. Marcel: Charles Boyer. Timmy: Robert Coote. (60 min.)

Guest Cast

Mme. Ka...... Dana Wynter
Gen. Buto Savin..... Christopher Dark
Rini....... Greta Chi
Magician...... Philip Ahn

5 10 12 CANDID CAMERA

The camera watches a man being served his coffee in a demitasse cup; a messenger delivers a package to an address that turns out to be a stone wall; and school children tell their teacher the grade they think they deserve on a misplaced test. Allen Funt.

7 MOVIE—Comedy

"The Happy Thieves." See 9 P.M., Ch. 7, for details. (One hour, 45 min.)

10:30 5 10 12 WHAT'S MY LINE?

10:45 MANION FORUM—Talk

7 III IB NEWS

11:00 MOVIE—Western

"Ambush." (1949) A U. S. Cavalry troop attempts to free a white woman who is the captive of Apache Indians. Robert Taylor, John Hodiak, Arlene Dahl.

3 MEET THE PRESS—Interveiw
See 6 P.M. Ch. 4 for details.

4 MOVIE—Musical

COLOR "The Jazz Singer." (1953) Against his father's wishes, the son of a cantor enters show business. Danny Thomas, Peggy Lee. (Two hours, 5 min.)

#### 5 8 10 12 NEWS 7 MOVIE—Adventure

COLOR "River of No Return." (1954) Matt Calder rescues gambler Harry Weston and his wife Kay from the turbulent river. Robert Mitchum, Marilyn Monroe, Rory Calhoun, Tommy Rettig.

B ELEVENTH HOUR—Drama

Teen-ager Kathy Ann Lauderback and her boy friend lied about their ages to get married. Lynn Loring, Peter Helm, Harry Townes, Wendell Corey. (60 min.)

#### 11:10 5 SPORTS—John Weston

#### 11:15 5 NEWS-Bill Stout

MOVIE—Drama

"The Entertainer." (English; 1960) N. Cal. TV Debut. In this adaptation of the international stage hit by John Osborne, one of Britain's "angry young men," Laurence Olivier sings, dances and tells jokes in the role of Archie Rice. Joan Plowright. (One hour, 45 min.)

#### **MOVIE**—Drama

"Thieves' Highway." (1949) Truck drivers in California are preyed upon by vicious racketeers. Richard Conte, Valentina Cortesa. (One hour, 45 min.)

MOVIE—Western

"Angel and the Badman." (1947) a gunman of the early West is helped by a family of Quakers. John Wayne, Gail Russell, Harry Carey, Bruce Cabot.

11:30 MOVIE—Drama

"Fixed Bayonets." (1951) Stationed in a cave in Korea, Lieutenant Gibbs' troops have just one job—to keep the Reds busy until the UN forces can regroup. Richard Basehart, Gene Evans.

#### 5 KPIX EDITORIAL

11:35 MOVIE—Drama

"Scarlet Street." (1945) An amateur painter falls in love with a girl who plans to use his talents for her own gain. Edward G. Robinson, Joan Bennett, Dan Duryea. (One hour, 55 min.)

11:45 7 NEWS

1:05 A NEWS

1:30 5 SILENTS PLEASE-Movies

"Headless Horseman" is the story of Ichabod Crane and the Legend of Sleepy Hollow. Will Rogers, Lois Meredith.





# Monday March 15, 1965

#### Morning

5:55 A FARM NEWS

**5** SUNRISE SEMESTER

Russian Literature in Translation: "Gorky in Search of a New Hero."

6:00 RHYME AND REASON

1. The audience watches a production of "La Boheme." 2. Prof. Arthur Eastman discusses Shakespeare's philosophy of man and the universe. (60 min.)

PROFILE—San Diego State
Individual art collectors present their
views on Picasso.

7 CHANNEL FOR LEARNING 6:20 TO FOCUS ON FARMING

6:25 SOCIOLOGY—Lessons

Dr. Earl Rabb talks about problems of families without a wage earner.

6:30 @ OUR WORLD—Education

The role of the experimental filmmaker is discussed by film critic Pauline Kael.

DIXIE SINGIN'—Music
SUNRISE SEMESTER

See 5:55 A.M., Ch. 5, for details.

6:50 B NEWS

6:55 5 KPIX EDITORIAL
R RANCH AND GARDEN WORLD

7:00 3 4 8 TODAY

Scheduled: baseball star Willie Mays is interviewed by Jack Lescoulie. Hugh Downs, Jack Lescoulie. (Two hours)

5 JACK'S PLACE—Children
7 MARSHAL 'J'—Children
10 DIVER DAN—Cartoons

CARTOONLAND—Children

7:30 P BIG PICTURE—Army

"One Week in October" re-creates the Cuban missile crisis.

8:00 5 10 12 CAPTAIN KANGAROO

The Captain tells about incidents in the life of President Andrew Jackson, who was an Indian hunter and scout. (60 min.)

BAT MASTERSON—Western

Bat is tricked into chasing some nonexistent gems to Mexico. Gene Barry.

7 TODAY

See 7 A.M., Ch. 3, for details. (60 min.)

Picked up in progress.

O CLASSROOM—Education

This morning's in-school subjects include

mathematics, science and Spanish. (Three hours, 25 min.)

**III** CONTINENTAL CLASSROOM

American Government: "The Engineering of Consent." Prof. Peter H. Odegard.

8:15 3 KING AND ODIE—Cartoons 8:30 COUNT MARCO—Women

GOSPEL SINGING—Music

13 MOVIE—Western

"Outlaw's Son." (1957) N. Cal. TV Debut. Dane Clark, Ben Cooper. (90 min.)

9:00 3 4 7 MAKE ROOM FOR DADDY—Comedy

Danny decides to fire his agent. Danny: Danny Thomas. Jesse: Jesse White.

5 10 12 NEWS—Mike Wallace
After the news, Mike Wallace begins a
continuing series of reports exploring the
"Masculine Mystique." Today: a cross-

country profile of the American male.

GIRL TALK—Panel

Panelists are folk singer Carolyn Hester, and actresses Betty Johnson and Romi Yamada. Virginia Graham is hostess.

B JACK LA LANNE—Exercise
HOCUS POCUS—Children

9:10 CLASSROOM—Education
Subjects include mathematics, Spanish
and science. (Two hours, 50 min.)

9:30 3 4 7 8 WHAT'S THIS SONG?

COLOR Singer Della Reese and actor
Ed Ames of "Daniel Boone" are celebrity
guests this week.

5 10 12 I LOVE LUCY—Comedy
Golf pro Jimmy Demaret helps Lucy and
Ethel end their "golf widowship." Lucy:

Lucille Ball. Ethel: Vivian Vance.

MOVIE—Comedy

"My Wife's Best Friend." (1952) Bay Area TV Debut. A husband confesses a brief affair to his wife. Anne Baxter, Macdonald Carey. (One hour, 50 min.)

9:50 2 RELIGION TODAY—Protestant

9:55 **3 4 7 8** NEWS 10:00 **2** NEWS—Walt Harris

3 4 7 8 CONCENTRATION 5 10 12 ANDY GRIFFITH

Aunt Bee has bought a side of beef for her freezer—but the freezer won't work. Aunt Bee: Frances Bavier.

GIRL TALK—Panel

Panelists are musical-comedy star Sally Ann Howes and actress Charmian Carr.

# March 15, 1965 Monday

Morning-Afternoon

FATHER KNOWS BEST—Comedy Jim starts a back-to-nature campaign. Jim: Robert Young.

10:30 2 JACK LA LANNE—Exercise

3 4 7 8 COLOR JEOPARDY 5 10 12 McCOYS—Comedy

Grampa learns that one of the McCoy clan will be honored by the lodge. Grampa: Walter Brennan. Tom: Robert Nichols.

ADVENTURES IN PARADISE

Adam stays behind to help the natives of a typhoon-wrecked island. Gardner Mc-Kay, James Holden. (60 min.)

R DONNA REED—Comedy

Donna claims she knows concert pianist Anton Duval, so she's asked to engage him for a benefit, Duval: Roger Til.

11:00 ROMPER ROOM—Children

3 4 7 COLOR SAY WHEN! 5 8 10 12 LOVE OF LIFE

13 ERNIE FORD—Variety
Author Bill Sands is Ernie's guest.

11:20 **7** NEWS—Bob Dunn 11:25 **5 8 10 12** NEWS 11:30 3 4 8 COLOR TRUTH OR CON-SEQUENCES—Game

5 10 12 SEARCH FOR TOMOR-ROW—Serial

7 1 13 PRICE IS RIGHT Actor Tom Poston joins the panel.

11:45 5 10 12 GUIDING LIGHT

11:55 3 4 8 NEWS

#### Afternoon

12:00 JACK BENNY—Comedy

Jack and Rochester take off for a Palm Springs vacation. Eddie Anderson.

3 5 10 13 NEWS

4 8 COLOR LET'S MAKE A

DEAL—Game

7 11 DONNA REED—Comedy When Alex breaks his hiking date with

Jeff, Donna decides to take his place.

Jeff: Paul Petersen. Alex: Carl Betz.

OUR MISS BROOKS—Comedy
Mr. Conklin tape-records his welcoming



# Monday March 15, 1965

Afternoon

speech to the Board of Education officials. Eve Arden, Gale Gordon.

12:20 B HELEN BALE—Interviews

12:25 3 4 8 NEWS

12:30 TV HOUR OF STARS—Drama

A suitcase containing misfortune and disaster as well as a huge sum of money travels a fateful course. Charles McGraw, Peggie Castle. (60 min.)

Beaver sees "The Hypnotist" at work in a movie and comes home convinced he can do the same thing. Jerry Mathers.

4 MOMENT OF TRUTH—Serial

5 8 10 12 AS THE WORLD TURNS—Serial

This promises to get an "A" on a math test if her parents will buy her a typewriter. Kathy: Lauren Chapin. Jim: Robert Young. Margaret: Jane Wyatt.

MOVIE—Melodrama
"99 River Street." (1953) N. Cal. TV
Debut. A taxi driver discovers that his

Debut. A taxi driver discovers that his wife is stepping out with another man. John Payne, Evelyn Keyes. (90 min.)

1:00 3 4 DOCTORS—Serial

Sam and Althea discover where Dave has been. Sam: Fred J. Scollay.

Musical-comedy star Sally Ann Howes and actor Douglas Fairbanks are guests.

7 TI ERNIE FORD—Variety
Former regulars Dick Noel and singers

Hank and Dean are the guests.

1:10 6 CLASSROOM—Education

This afternoon's subjects: geography, science and music. (One hour, 25 min.)

CLASSROOM—Education

Subjects include geography, science and French. (Two hours, 50 min.)

1:30 2 I WANT TO KNOW—Venter
3 4 (7) ANOTHER WORLD

5 8 10 12 HOUSE PARTY
Fashion designer Edith Head presents a

hat show. Art Linkletter is the host.

ON THE SCENE—Dick Stewart

AFTERNOON—Jess and Lu 2:00 MOVIE—Musical

COLOR "Lullaby of Broadway." (1951) Doris Day, Gene Nelson, S. Z. Sakall, Billy DeWolfe. (One hour, 35 min.)

3 4 YOU DON'T SAY!—Game
COLOR Connie Hines of "Mister Ed"
and actor Roger Smith are guests.

5 3 10 12 TO TELL THE TRUTH Actors Barry Nelson and Dick Shawn, comedienne Vivian Vance and musicalcomedy performer Gretchen Wyler try to expose impostors this week.

7 7 11 13 FLAME IN THE WIND Kate is faced with a momentous decision. Kate: Kathleen Maguire.

Edith Efron offers her views of "The Soaps" in the article on page 6.

2:25 **5 8 10 12** NEWS 2:30 **3** MOVIE—Comedy

"The Model and the Marriage Broker." (1952) A marriage broker plots to match a lingerie model with an X-ray technician. Thelma Ritter, Jeanne Crain, Scott Brady, Helen Ford, Jay C. Flippen, Nancy Kulp. (90 min.)

MATCH GAME

Comic Orson Bean and actress Anita Louise play the word game.



# THE MODEL AND THE

JEANNE CRAIN . THEI MA RITTER

MONDAY 2:30



# - WAR ARROW

JEFF CHANDLER • MAUREEN O'HARA

MONDAY 4 PM KCRA·TV

# March 15, 1965 Monday

Afternoon

5 8 10 12 EDGE OF NIGHT
7 7 11 13 DAY IN COURT

2:55 **4 7 7 11 13** NEWS 3:00 **4** LARAMIE—Western

During a "brief" stop in a Kansas town, Slim and Jess find they've been elected temporary marshals. John Smith, Robert Fuller, George Neise. (60 min.)

5 8 10 12 SECRET STORM
7 7 11 13 GENERAL HOSPITAL

3:25 2 NEWS

3:30 2 CAPTAIN SATELLITE—Children
5 MIKE DOUGLAS—Variety

This week's show originates from Boston's War Memorial Auditorium in the Prudential Center. (60 min.)

7 7 11 13 YOUNG MARRIEDS Susan and Roy have a confrontation. Roy: Barry Russo. Susan: Peggy MacCay. 8 MOVIE—Drama

"Made for Each Other." (1939) A young wife struggles against great difficulties to save her new-born baby. Carole Lombard, James Stewart. (Two hours)

10 DOBIE GILLIS—Comedy

The class picks objects for burial in a time capsule — to be opened in a thousand years. Dwayne Hickman.

JACK BENNY—Comedy
See Tues. 12 Noon, Ch. 2, for details.

4:00 3 MOVIE—Western

"War Arrow." (1954) N. Cal. TV Debut. A major and two enlisted men travel to Texas to put down a Kiowa uprising. Maureen O'Hara, Jeff Chandler. (One hour, 45 min.)

4 WHIRLYBIRDS—Adventure
Chuck and P.T. fly Sister Bridgit to see



HERCULES IN THE LAND OF DARKNESS IN COLOR MONDAY 5:00 PM

one of her former charges. Kenneth Tobey, Craig Hill.

7 7 ID IB TRAILMASTER

Duke learns that the man he gave land to has turned the property into an empire. Duke: Scott Miller. Whitlow: John Kerr. Margaret: Ellen McRae. (60 min.)

MIKE DOUGLAS-Variety

This week's show originates from Boston's War Memorial Auditorium in the Prudential Center. Pat O'Brien is the co-host. Scheduled guests include singer Billy Daniels. (90 min.)

MOVIE-Drama

"Going My Way." (1944) Part 1 of two parts. A young priest interested in music and athletics, is assigned as assistant to a grumbling old priest. Bing Crosby, Rise Stevens, Barry Fitzgerald. (90 min.)

4:30 MICKEY MOUSE CLUB

Fun with Science: "The Strange Effects of Electric Charges." Spin and Marty.

4 MAYOR ART—Children
5 MOVIE—Western

"The Brass Legend." (1956) An Arizona



# Monday March 15, 1965

Afternoon-Evening

sheriff captures a notorious outlaw. Hugh O'Brian, Raymond Burr, Nancy Gates. (One hour, 25 min.)

9 FRENCH CHEF—Cooking
Julia Child shows how to prepare in-

teresting dishes using leftovers.

5:00 2 LLOYD THAXTON—Variety
Lavern Baker guests. (60 min.)

MOVIE—Adventure

COLOR "The Son of Hercules in the Land of Darkness." (Italian; 1964) Bay Area TV Debut. Dan Davis, Spela Rozin, Carol Brown, Ken Klark. (90 min.)

7 MAGILLA GORILLA—Cartoons
WHAT'S NEW—Children

Salt-water areas of the Everglades; why the 13 colonies broke with the British.

LEAVE IT TO BEAVER—Comedy Beaver smashes his brand-new kite. Beaver: Jerry Mathers. Wally: Tony Dow.

MICKEY MOUSE CLUB

The teen-age Rhythm Masters are guests. 5:30 A BACHELOR FATHER—Comedy

At a Red Cross pep rally, Frank Curtis launches into a wild account of his wartime exploits. John Forsythe.

6 BETTY B—Songs

7 ANNIE OAKLEY—Western

See Sat. 10:30 A.M., Ch. 7, for details.

8 SUPERMAN—Adventure

Superman is faced with problems that tax his ingenuity. George Reeves.

TV KINDERGARTEN

Johnny Tillotson guests. (60 min.)

RIFLEMAN—Western

Lucas is asked to testify in a murder case. Lucas: Chuck Connors.

HAVE GUN-WILL TRAVEL

Hey Boy is jailed for trying to avenge his brother's death. Paladin: Richard Boone. Hey Boy: Kam Tong.

R CAP'N DELTA—Children

5:45 3 NEWS

FRIENDLY GIANT—Children
Friendly reads "Everybody Has a House,"
by Mary McBurney Green.

5:55 5 KPIX EDITORIAL

#### **Evening**

6:00 PETER POTAMUS—Cartoons

3 4 NEWS—Huntley, Brinkley

5 7 8 11 12 NEWS 6 WHAT'S NEW—Children

Story of Gertie, the Milwaukee mallard; objects in pantomime; Mesa Verde National Park, Colorado.

WHAT'S NEW—Children

A canoe trip in northern Wisconsin; America's pre-Revolutionary militia movement.

13 HUCKLEBERRY HOUND

6:30 YOGI BEAR—Cartoons

3 4 NEWS

5 8 10 12 NEWS—Cronkite

6 STOCK MARKET REPORT

LEAVE IT TO BEAVER—Comedy Locker room horseplay gets Wally suspended from the track team. Wally: Tony Dow. Beaver: Jerry Mathers.

NEWS—Huntley, Brinkley

9 PORTRAIT IN MUSIC

The recording is Sonata No. 52, E Flat Major by Haydn.

# O.B.I.T. OUTER LIMITS MONDAY 7 PM, KCRA·TV 3

Evening

#### **M** UNTOUCHABLES—Drama

Crime baron Joe Kulak fails in an attempt to liquidate a small-time hoodlum. Kulak: Oscar Beregi. Quist: John Larkin, Ness: Robert Stack. (60 min.)

R WELLS FARGO—Western Hardie tracks down a killer by follow-

ing his girl friend. Dale Robertson.

#### 6:35 MUSICAL PORTRAITS

The recording is the Romeo and Juliet Overture by Tchaikovsky.

6:55 A SPORTS

#### 7:00 FRACTURED FLICKERS

Scenes from "Close Shave," "The Fraidy Cat," and "The Jolly Jilter."

OUTER LIMITS—Science Fiction At a defense installation, a senator discovers the existence of "OBIT," an electronic surveillance device that can tune in on the activities of any person. Peter Breck, Jeff Corey. (60 min.)

ASSIGNMENT FOUR

A documentary account of California's methods of water conservation on the Sierra Nevada slopes.

HAVE GUN-WILL TRAVEL

Paladin tries to help a shattered Southerner regain his manhood. Richard Boone, Kent Smith, Dianne Foster.

COMMUNISM—Documentary Garry Moore's guest is John D. Lodge, former U.S. Ambassador to Spain.

7 m NEWS

7 OZZIE AND HARRIET—Comedy Kris thinks Rick should have her picture on his desk. The Nelsons portray themselves. Wally: Skip Young.

WALT DISNEY'S WORLD See Sun. 7:30 P.M., Ch. 3. (60 min.)

ANTIQUES—George Michael Members of the New Hampshire and Massachusetts Arms Collector Association discuss and display sporting guns.

MEN IN CRISIS—Documentary See Wed. 7 P.M., Ch. 4 for details.

HAVE GUN-WILL TRAVEL Paladin is traveling with a motley group of stagecoach passengers when the coach is stopped by a Mexican bandit. Richard Boone, Anthony Caruso.

7:15 GERMANY TODAY

A look at Munich's "Residenztheater" from its beginning in the 18th Century.

NEWS—Peter Jennings

7:30 MOVIE-Drama

COLOR "Duel in the Sun." See Sun. 7 P.M., Ch. 2. (Two hours, 30 min.)

KAREN—Comedy

Barbara's mother has elected to take care of the girls while Steve and Barbara are in San Francisco. Karen: Debbie Watson. Mimi: Gina Gillespie. Steve: Richard Denning, Barbara: Mary La Roche, Candy: Trudi Ames.

#### Guest Cast

Grandma Henderson, Josephine Hutchinson Francine Webster.....Betsy Hale

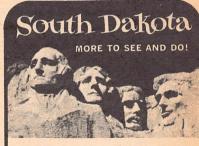
5 10 12 TO TELL THE TRUTH

#### 6 9 ENCOUNTERS

Maurice Cierra, a San Francisco high school student, conducts 21 musicians in a program of selections from the works of Bernstein, Wagner and Bach.

7 (7) III IB VOYAGE

"The Exile." The Seaview is ordered to offer asylum to a deposed dictator-providing he can produce a roll of valuable



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# Monday March 15, 1965

Evening

microfilm. Nelson: Richard Basehart. Crane: David Hedison. Morton: Bob Dowdell. Patterson: Paul Trinka. (60 min.)

#### Guest Cast

Aleksei Brynov	Edward	Asner
Josip	David S	heiner
Dr. Konstantin	. Harry	Davis
SemenevJa	mes F	rawley
Mikhil BrynovJa	ason Wi	ngreen

#### 8:00 3 4 MAN FROM U.N.C.L.E.

"The Hong Kong Shilling Affair." American tourist Bernie Oren helps Solo track down a valuable coin that's wanted by an organization auctioning off international military secrets. Script by actor Alan Caillou. Solo: Robert Vaughn. Illya: David McCallum. (60 min.)

#### Guest Cast

Bernie Oren	Glenn Corbett
Heavenly Cortelle	Karen Sharpe
Cleveland	.Gavin MacLeod
Merry	Richard Kiel
Jade	Miiko Taka
Fauntleroy	. Richard O'Brien
Herr Schnuger	

#### 5 8 10 12 I'VE GOT A SECRET

Singer Neil Sedaka has a secret for panelists Bill Cullen, Betsy Palmer, Henry Morgan and Bess Myerson. Steve Allen.

#### AMERICA'S CRISES

See 9 P.M., Ch. 9, for details. (60 min.)



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#### NATURE OF CONSERVATION

Georg Treichel returns to the redwoods of Humboldt County for a report on the disastrous floods of last December.

#### 8:30 5 8 10 12 ANDY GRIFFITH

The tranquility of Mayberry is destroyed when Barney re-opens a long forgotten assault case he discovered while rummaging through old court files. Barney: Don Knotts. Floyd: Howard McNear. Opie: Ronny Howard.

#### Guest Cast

Foley ...... Frank Ferguson
Gilly Walker ..... Larry Hovis

Series regular Ronny Howard is only 11, but he's been with this show five years. See the article on page 24.

#### 7 7 11 13 NO TIME FOR SER-GEANTS—Comedy

"The Sergeant's Kimono." Sergeant King is assigned to watch Will around the clock—the Inspector General is due any moment. Will: Sammy Jackson. Sergeant King: Harry Hickox. Captain Martin: Paul Smith. Ben: Kevin O'Neal. Blanchard: Greg Benedict. Colonel Farnsworth: Hayden Rorke. Milly: Laurie Sibbald.

#### Guest Cast

General Thomas. Bill Zuckert
Neddick. Joey Tata
Mendoza. Freddy Cannon

KALEIDOSCOPE—Discussion
 "Trader Vic" Bergeron is the scheduled

guest. James Day hosts.
9:00 3 4 ANDY WILLIAMS—Variety

COLOR Andy's guests are comedian Jerry Lewis and bossa nova composerguitarist Antonio Carlos Jobim. Good Time Singers, Nick Castle dancers, Dave Grusin orchestra. (60 min.)

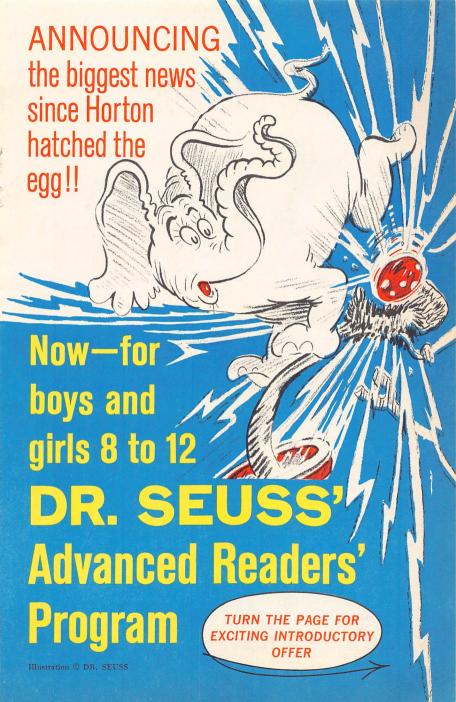
#### Highlights

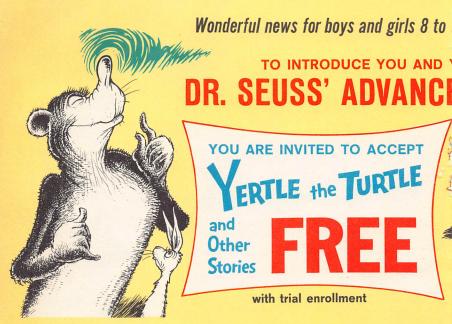
#### 5 8 10 12 LUCILLE BALL

A local radio station is running a mystery-sound contest, and Lucy is sparing no effort to track it down. Viv: Vivian Vance. Mooney: Dale Gordon. Gordon Felson: Pat Harrington Jr.

#### SPREAD OF THE EAGLE

"The Serpent." ("Antony and Cleopatra," Act 1 and part of Act 2.) Antony is at Alexandria with Cleopatra when he





How does Dr. Seuss create books that bring whoops of joy from millions of kids and chuckles of pleasure from their parents? He invents such remarkable creatures as Yertle the Turtle...and Star-Bellied Sneetches... and Horton the Elephant, who sat and sat and sat on a bird's egg until he actually hatched it!

Dr. Seuss pictures these light-hearted pets in illustrations just bursting with life-loving humor and fun. He tells of their exploits with simple words, but his rhymes read like music, and his prose flows like a rolling river of language. In with all the hilarity, he tucks a nugget of real wisdom now and then. And, possessed of a deep understanding of the playful mind of a child, he builds an imaginary world where any fabulous thing a youngster may dream of can happen . . . and frequently does.

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As a member, each month your child will receive a glorious big book by Dr. Seuss—and you will be billed only \$1.95 plus as small mailing charge, instead of the publisher's catalog price of \$2.95. After four monthly selections you may cancel any time.

The books are beautiful. Each is 8½ by 11½ inches and has durable, gaily colored bindings. The print is large and clear. Dr. Seuss' illustrations are sheer delight...so full of exuber-

ant gaiety your child will enjoy poring over them again and again. And everyone, but everyone, who can read English will love reading these stories aloud.

The program saves you money, and by bringing these wonderful stories to your child regularly encourages a fondness for reading and books. But here's a word of caution. Once you put out the welcome mat for Dr. Seuss' particular brand of magic, everyone in your family will probably want to get in on the fun. Story time may well become a joyous pandemonium. Will this happen in your house? Here's how to find out:

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by Dr. Seuss

Horton is an elephant who says what he means and means what he says. So when he promises a lazy bird named Mayzie that he'll keep her egg warm while she takes a vacation, he keeps his word through thick and thin. His mirthful misadventures are marvelous, and the pictures are "so funny nobody forgets them," says the New York Herald Tribune.

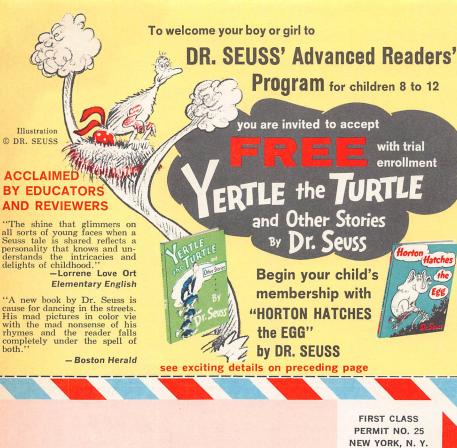
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A

# March 15, 1965 Monday

learns that Rome may be invaded. Keith Michell, Mary Morris. (60 min.)

#### (7) IN IS WENDY AND ME

With her usual acumen, Wendy steers her friends away from a holiday in Acapulco and lands them in a sleazy tropical resort. Landlord: George Burns. Wendy: Connie Stevens, Jeff: Ron Harper, Danny: James Callahan. Bundy: J. Pat O'Malley.

#### Guest Cast

Pepe.....Vito Scotti Man.....Pitt Herbert

#### AMERICA'S CRISES

"Marked for Failure," first of a fourpart study of the problems in American education, focuses on the inadequacies of our slum-area schools. Filmed in New York City's Harlem. (60 min.)

#### 9:30 5 10 12 MANY HAPPY RETURNS

Walter tries to patch up a feud between Ralph and Ellen Conway by sending Ellen an inexpensive bracelet in Ralph's name -but the store delivers a \$300 dress instead. Walter: John McGiver. Joe: Mickey Manners. Sharp: Russell Collins.

#### **Guest Cast**

Ellen Conway ...... Ina Victor Ralph Conway..... Martin Braddock Jim Conway..... Bobby Buntrock

#### BING CROSBY

"Real Estate Venture." Energetic realtor Amanda Rankin convinces Ellie that she, too, is a born real-estate saleswoman. Bing sings "My Blue Heaven." Ellie: Beverly Garland, Willie: Frank McHugh.

#### Guest Cast

Amanda Rankin......Ruth Roman Mr. Appleby........Willard Waterman Mrs. Appleby . . . . . . Kathleen Freeman

#### 7 FARMER'S DAUGHTER

Fashionable Pamela St. John has been directing her wiles at Glen. Katy: Inger Stevens. Glen: William Windom. Pamela St. John: Barbara Shelley.

#### MOVIE—Western

COLOR "Broken Lance." (1954) Joe Devereaux's three half-brothers offer him a small fortune to leave the territory after he's released from jail. Spencer Tracy, Robert Wagner. (Two hours)

#### 10:00 NEWS—Helmso, Jacobs ALFRED HITCHCOCK

"The Photographer and the Undertaker." Photographer Arthur Mannix has a lu-

crative sideline: He's an assassin for an underworld organization, and his latest assignment is to knock off a local undertaker. Script by Alfred Hayes from a story by James Holding. (60 min.)

#### Cast

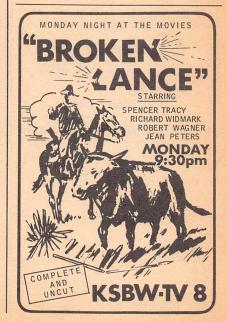
Arthur	Mannix	Jack	Cassidy
Hiram	Price	Harry	Townes
Rudolph	h	Alfre	ed Ryder
Sylvia.		Jocely	yn Lane
Silveste	r	Philip	Bourneuf

#### CBS NEWS SPECIAL

"Humphrey and the Vice Presidency." In Washington, CBS News White House correspondent Harry Reasoner and Capitol Hill reporter Roger Mudd interview Vice President Hubert Humphrey on the duties, problems and responsibilities of his office. The interview also focuses on Humphrey's personality, and his opinions on what 'the Vice Presidency is-as well as what it should be.

#### 6 STORIES OF GUY DE MAUPAS-SANT—Drama

"Yvette." A young aristocrat visits the pleasure palace of the so-called Marquise



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# Monday

Evening

Obardi, and there falls in love. Jean de Servigny: Richard Pasco. (60 min.)

7 7 1 B BEN CASEY

"Minus That Old Rusty Hacksaw." Ted Hoffman's father and stepmother are pressuring Ted to give up his training in neurosurgery for an immediately lucrative general practice. Script by Ellis Marcus. Hoffman: Harry Landers. Casey: Vincent Edwards. Zorba: Sam Jaffe. Maggie: Bettye Ackerman. Nurse Wills: Jeanne Bates. (60 min.)

**Guest Cast** 

Victoria Hoffman....Gloria Swanson
Charlie Hoffman...Joe De Santis
Frank Peebles...Robert Morgan
Doris Neeley....Marilyn Wayne

RADENZEL REPORTS

LIVING CAMERA

SPECIAL "The Chair" documents what may be the last five days of life for convicted murderer Paul Crump. While Crump sweats it out on death row, attorneys Louis Nizer and Donald Paige Moore prepare their appeal for commutation — on the grounds that Crump

mutation — on the grounds that Crump has been rehabilitated. The unscripted, unrehearsed documentary was filmed by Robert Drew, Richard Leacock and D. A. Pennebaker in the cinema verite technique. Joseph Julian narrates. (60 min.)

10:15 9 PROFILE: BAY AREA

Caspar Weinberger and guests discuss the proposed rapid transit system. (60 min.)

10:20 2 FEATURE REPORT—Mann

10:30 2 BEST OF GROUCHO—Quiz
5 KPIX REPORTS

SPECIAL Gov. Edmund G. Brown discusses San Francisco's continuing free-way problems and the state's recommended approaches to them.

TO BE ANNOUNCED

11:00 MOVIE—Drama

"Main Street to Broadway." (1953) A young playwright struggles to achieve success. Tom Morton, Mary Murphey, Herb Shriner. (One hour, 55 min.)

3 4 5 7 7 NEWS 10 11 12 13 NEWS

11:15 5 SPORTS—Frank Dill
7 NIGHTLIFE—Variety

Pat Boone begins the first of a two-week stint as guest host. (One hour, 45 min.)

#### COLOR JOHNNY CARSON

MOVIE—Drama

"Battle Circus." (1953) A nurse's animosity toward an Army surgeon turns to affection. Humphrey Bogart, June Allyson. (One hour, 40 min.)

11:20 5 KPIX EDITORIAL 11:25 5 MOVIE—Drama

"Not as a Stranger." (1955) A young doctor desperately in need of money marries a Swedish nurse because she has some savings. Olivia de Havilland, Robert Mitchum. (Two hours. 35 min.)

MOVIE—Drama

"All the King's Men." (1949) Willie Stark is a dynamic backwoods rabble-rouser, determined to be a power in Southern politics. Broderick Crawford, Mercedes McCambridge, Joanne Dru.

11:30 3 4 8 COLOR JOHNNY CAR-SON—Variety

**MOVIE**—Musical

"Bernardine." (1957) A mythical girl by the name of Bernardine makes a lot of trouble for a group of high school boys. Pat Boone, Terry Moore.

13 NIGHTLIFE—Variety

Pat Boone begins the first of a two-week stint as guest host. (90 min.)

12:55 2 STAR PERFORMANCE—Drama
A confidence man thinks up a novel way to swindle money. David Niven.

1:00 **3 4 13** NEWS 1:30 **4** MOVIE—Drama

"Blood on the Sun." (1945) The American editor of a Tokyo newspaper dares to print the story of Japan's plans for world conquest. James Cagney, Sylvia Sidney. (One hour, 35 min.)





# OPINION!

# ERWIN D. CANHAM

Editor-in-Chief, Christian Science Monitor

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ROD SHERRY FRANK DILL Monday - Sunday

KPIX 5 W

# Tuesday March 16, 1965

#### Morning

5:55 3 4 FARM NEWS 5 SUNRISE SEMESTER

> Tragic Dramas of Greece and Rome: The first of two lectures on "Oedipus at Colonus," by Sophocles.

6:00 3 RHYME AND REASON

1. The factors which determine people's positions on political issues are examined.
2. Prof. Arthur Eastman presents his interpretation of "Hamlet." (60 min.)

4 PROFILE—San Diego State

A chamber ballet based on Thurber's fable about "The Owl Who Thought He Was God."

6:20 TO FOCUS ON FARMING

6:25 S SOCIOLOGY—Lessons

Dr. Earl Raab talks about unemployment.

6:30 OUR WORLD—Education

The Supreme Court's role in the development of our Constitution.

**7** DIXIE SINGIN'—Music



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**10** SUNRISE SEMESTER

See 5:55 A.M., Ch. 5, for details.

6:50 R NEWS

6:55 5 KPIX EDITORIAL

RANCH AND GARDEN WORLD

7:00 3 4 8 TODAY

Scheduled: folk singer Joan Baez and author Josef Von Sternberg. Hugh Downs, Jack Lescoulie, Frank Blair. (Two hours)

5 JACK'S PLACE—Children

MARSHAL 'J'—Children

DIVER DAN—Cartoons
CARTOONLAND—Children

7:30 SOCIAL SECURITY IN ACTION
Singer Danny Scholl reviews his career.

7:45 P AMERICANS AT WORK

8:00 5 10 12 CAPTAIN KANGAROO

The Captain celebrates the birthday of President James Madison and Mr. Green Jeans has a Songtime. (60 min.)

BAT MASTERSON—Western

"The Reluctant Witness" is the only one who can prove Ellie Winters not guilty of murder. Gene Barry, Allison Hayes.

(7) TODAY

See 7 A.M., Ch. 3, for details. (60 min.)

Picked up in progress.

CLASSROOM—Education

This morning's in-school subjects include mathematics, geography, Spanish, music and French. (Three hours, 20 min.)

CONTINENTAL CLASSROOM

American Government: "The People's Choice" is Prof. Peter H. Odegard's topic.

8:15 B KING AND ODIE—Cartoons

8:30 COUNT MARCO—Women

III GOSPEL SINGING—Music

13 MOVIE—Drama

"The Pearl." (1948) N. Cal. TV Debut. John Steinbeck's story of a simple Mexican fisherman and his wife. Pedro Armendariz, Maria Elena Marques. (90 min.)

9:00 3 4 7 MAKE ROOM FOR DADDY—Comedy

Margaret buys Terry a formal for her first big date. Margaret: Jean Hagen.

5 10 12 NEWS—Mike Wallace

7 GIRL TALK—Panel

Panelists are actresses Ann Miller, Jeff Donnell and Betty Bruce.

B JACK LA LANNE—Exercise
HOCUS POCUS—Children

Morning-Afternoon

9:30 3 4 (7) 8 WHAT'S THIS SONG?

COLOR Celebrity panelists this week: singer Della Reese and actor Ed Ames. 1 LOVE LUCY—Comedy

The Ricardos sublet their apartment, and Lucy then changes her mind. Lucy: Lucille Ball. Rick: Desi Arnaz.

MOVIE—Drama

"Three Comrades." (1938) Story of the restlessness of German youth at the beginning of the Weimar Republic. Robert Taylor, Margaret Sullavan, Franchot Tone, Robert Young. (One hour, 50 min.)

9:50 RELIGION TODAY—Protestant

9:55 3 4 7 8 NEWS

10:00 NEWS-Walt Harris 3 4 (7) 8 CONCENTRATION

> 5 10 12 ANDY GRIFFITH Andy and Barney are too busy to take Helen and Thelma Lou to the movies. Barney: Don Knotts.

GIRL TALK—Panel

Panelists are playwright Anita Loos and actresses Selena Royale and Lilia Skala. FATHER KNOWS BEST—Comedy Jim feels that Bud has been neglecting his responsibilities. Jim: Robert Young.

10:30 JACK LA LANNE—Exercise

3 4 7 8 COLOR JEOPARDY 5 10 12 McCOYS—Comedy

Kate persuades Luke to teach her to drive, despite Grampa's opposition. Kate: Kathy Nolan. Grampa: Walter Brennan.

ADVENTURES IN PARADISE The Tiki is tied up at Tonga. Gardner

McKay, Pippa Scott. (60 min.)

DONNA REED—Comedy

The Stones want Jeff to earn the money

for his football uniform, Alex: Carl Betz. Jeff: Paul Petersen.

11:00 ROMPER ROOM—Children

3 4 7 COLOR SAY WHEN!

5 8 10 12 LOVE OF LIFE

R ERNIE FORD—Variety Cardsharp Jay Bedsworth is the guest.

11:20 NEWS—Bob Dunn

11:25 **5 8 10 12** NEWS

11:30 3 4 8 COLOR TRUTH OR CON-SEQUENCES—Game

5 10 12 SEARCH FOR TOMOR-

ROW-Serial

7 (7) M R PRICE IS RIGHT Tom Poston bids for the audience. Bill Cullen is the moderator.

11:45 **5 10 12** GUIDING LIGHT

11:55 3 4 8 NEWS

#### Afternoon

12:00 JACK BENNY—Comedy

Don Wilson's son is pinch-hitting for dad on the commercials, and Jack's talent find turns out to be an exotic dancer. Harlow: Dale White.

3 5 m R NEWS 4 8 COLOR LET'S MAKE A

DEAL-Game

7 (7) M DONNA REED—Comedy

Alex feels he's no longer needed around the house. Alex: Carl Betz. Dr. Graham: Lawrence Dobkin. Mary: Shelley Fabares.

OUR MISS BROOKS—Comedy Miss Brooks protests about money lost in

vending machines. Eve Arden.



Girl Talk weekdays at 9 AM on 7



# Tuesday March 16, 1965

Afternoon

12:20 B HELEN BALE—Interviews

12:25 3 4 8 NEWS

12:30 TV HOUR OF STARS—Drama
A lonely-hearts couple are altar-bound.

Jack Kelly, Nan Leslie. (60 min.)

Beaver joins his pals in starting a club. Jerry Mathers, Rusty Stevens.

4 MOMENT OF TRUTH—Serial 5 8 10 12 AS THE WORLD TURNS—Serial

7 7 11 FATHER KNOWS BEST After casting a spell over her kitten, Kathy tries the same on Bud. Kathy: Lauren Chapin. Bud: Billy Gray.

13 MOVIE—Drama

"Chicago Confidential." (1957) N. Cal. TV Debut. Union leader Arthur Blane is framed on a murder charge. Brian Keith, Beverly Garland. (90 min.)

1:00 3 4 DOCTORS—Serial

Matt receives a strange message from Maggie. Matt: James Pritchett.

5 8 10 12 PASSWORD—Game Douglas Fairbanks and Sally Ann Howes exchange word clues.

7 7 11 ERNIE FORD—Variety Singers Hank and Dean and singer Dick Noel are the quests.

1:10 © CLASSROOM—Education
In-school subjects include mathematics,
French and Spanish. (Two hours, 50 min.)

1:30 2 I WANT TO KNOW—Venter
3 4 7 ANOTHER WORLD
5 8 10 12 HOUSE PARTY

Art's guests are actress Shelley Winters and jazz vocalist Sarah Vaughan.



7 ON THE SCENE—Dick Stewart
11 AFTERNOON—Jess and Lu

2:00 MOVIE—Comedy

"Sitting Pretty." (1948) A suave and sophisticated stranger is hired as a baby-sitter by a young couple. Clifton Webb, Robert Young. (One hour, 25 min.)

3 4 YOU DON'T SAY!—Game
COLOR The celebrity panelists are

Roger Smith and Connie Hines.

5 8 10 12 TO TELL THE TRUTH

Panelists: Vivian Vance, Barry Nelson, Gretchen Wyler and Dick Shawn.

Al is confronted with a serious choice. Al Skerba: Ray Poole.

2:25 **5 8 10 12** NEWS 2:30 **3** MOVIE—Drama

"The Wayward Bus." (1957) N. Cal. TV Debut. A 60-mile California bus trip forces a group of highly individual personalities to share their lives with each other. Jayne Mansfield, Dan Dailey, Joan Collins, Rick Jason. (90 min.)

MATCH GAME

Orson Bean and Anita Louise match wits and words. Gene Rayburn is the host.

5 8 10 12 EDGE OF NIGHT 7 7 11 13 DAY IN COURT 2:55 4 7 7 11 13 NEWS

3:00 4 LARAMIE—Western

A "Midnight Rebellion" takes place when a gang of terrorists plot to set up a state of their own. Robert Fuller, Bruce Gordon, John Smith. (60 min.)

5 8 10 12 SECRET STORM
7 7 11 13 GENERAL HOSPITAL

3:25 2 NEWS

3:30 CAPTAIN SATELLITE—Children

MIKE DOUGLAS—Variety

Scheduled guests include George Jessel, pianist Roger Williams and magician Lon Masterson. Pat O'Brien, Ellie Frankel Quintet (60 min.)

7 7 11 13 YOUNG MARRIEDS Susan is certain that her difficulties with Lena are over. Susan: Peggy MacCay.

MOVIE—Mystery

"Uncle Harry." (1945) Murder tale about a man who lives with his two spinster sisters. George Sanders, Geraldine Fitzgerald, Ella Raines. (Two hours)

# March 16, 1965 Tuesday

Afternoon

n DOBIE GILLIS—Comedy

Mr. Gillis can't understand Dobie's sudden interest in archeology. Dwayne Hickman, Jean Byron, Frank Faylen.

D JACK BENNY—Comedy

See Wed. 12 Noon, Ch. 2, for details.

4:00 MOVIE—Science Fiction

COLOR "Assignment — Outer Space." (1958) N. Cal. TV Debut. A computer goes out of control. Rik Von Nutter, Alain Delon, Gaby Farinon. (One hour, 45 min.)

WHIRLYBIRDS—Adventure

Chuck and P. T. fly a ventriloquist and his female partner to a benefit performance. Kenneth Tobey, Craig Hill.

7 1 B TRAILMASTER

An outlaw who is going blind or

An outlaw who is going blind orders Duke to act as his guide. Duke: Scott Miller. Tom: Brian Keith. (60 min.)

MIKE DOUGLAS-Variety

Scheduled guests include comic toastmaster George Jessel, pianist Roger Willliams and magician Lon Masterson. Pat O'Brien, Ellie Frankel Quintet. (90 min.)

MOVIE—Double Feature

1. "Going My Way," conclusion. See Monday 4 P.M., Ch. 12, for details.

2. "The Great McGinty." (1940) Part I of two parts. A governor is the tool of crooked politicians. Brian Donlevy, Muriel Angelus, Akim Tamiroff. (90 min.)

4:30 MICKEY MOUSE CLUB

Spin, Moochie and Marty arrive at the Triple R Ranch.

MAYOR ART—Children

**5** MOVIE—Comedy

"The Monte Carlo Story." (1957) A

gambler and a woman come to Monte Carlo—searching for rich mates. Marlene Dietrich, Vittorio De Sica. (90 min.)

GREAT DECISIONS—1965
See Wednesday 9 P.M., Ch. 9, for details.

5:00 2 LLOYD THAXTON—Variety

Wayne Newton sings "Danke Schoen" and "Red Roses for a Blue Lady." (60 min.)

MOVIE—Melodrama
"The Wolf Man." (1941) A man kills a
wolf that attacked his sweetheart's friend.

Lon Chaney Jr., Claude Rains. (90 min.)

BUGS BUNNY—Cartoons

MHAT'S NEW—Children
A canoe trip in northern Wisconsin.

LEAVE IT TO BEAVER—Comedy Curiosity gets Beaver 'In the Soup." Beaver: Jerry Mathers. Wally: Tony Dow.

13 MICKEY MOUSE CLUB

Jiminy Cricket discusses "You and Your Food." Cartoon: "Pluto's Judgment Day."

5:30 4 BACHELOR FATHER—Comedy
Kelly believes that Bentley is acquainted
with singing idol Ronnie Mann, John

Forsythe, Noreen Corcoran.

6 9 TIME FOR MUSIC

Laura Weber teaches the children threepart rounds.

(7) PORKY PIG—Cartoons

8 SUPERMAN—Adventure

The plight of an ex-convict comes to the attention of Superman. George Reeves, Noel Neill, Jack Larson.

ULLOYD THAXTON—Variety
Jerry Butler sings "He Would Break Your
Heart" and "Good Times." (60 min.)

III RIFLEMAN—Western

Sam Morley, wanted by the law, asks





THE WOLF MAN TUESDAY 5:00 PM

# Tuesday March 16, 1965

Afternoon-Evening

Lucas to turn him in. Chuck Connors, Paul Richards, Johnny Crawford.

HAVE GUN—WILL TRAVEL
A young sheriff hunts Paladin as a
wanted outlaw. Paladin: Richard Boone.

B CAP'N DELTA—Children

5:45 3 NEWS

6 FRIENDLY GIANT—Children Friendly reads Grace Skaar's story "All About Dogs, Dogs, Dogs."

9 FRIENDLY GIANT—Children
Friendly reads "What Do They Say?"

#### **Evening**

6:00 ROCKY AND HIS FRIENDS

3 4 NEWS—Huntley, Brinkley

5 7 8 11 12 NEWS 6 WHAT'S NEW—Children

Flight techniques of birds; types of walking in mime; cliff houses of Mesa Verde.

WHAT'S NEW—Children

Tips on canoeing; story of the days just before the Declaration of Independence.

#### PAIN, PAIN, GO AWAY!

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#### 13 YOGI BEAR—Cartoons 6:30 2 SCIENCE IN ACTION

COLOR George Haines, coach of the Santa Clara (Cal.) Swim Club, discusses new methods of training swimmers.

3 4 NEWS

5 8 10 12 NEWS—Cronkite 6 STOCK MARKET REPORT

"Beaver's Old Buddy," Jackie Waters, pays him a visit. Jerry Mathers.

7 NEWS—Huntley, Brinkley

9 PORTRAIT IN MUSIC

The recording is Chamber Symphony for 15 Soloists by Schoenberg.

M NAKED CITY—Drama

A couple hires Miklos Konya to find their granddaughter, separated from them during the Hungarian revolution. Sam Jaffe, Lotta Palfi, Sandor Szabo. (60 min.)

13 WELLS FARGO—Western

A "Forty-Four Forty" caliber bullet is the only clue to the murder of a stagecoach driver. Dale Robertson.

6:35 6 MUSICAL PORTRAITS

The recording is Concerto in A Minor, 1st, 2nd and 3rd Movements by Dvorak.

6:55 4 7 SPORTS

7:00 2 TRUE ADVENTURE

COLOR Bill Burrud tells the story of John D. Graham, who, with three other men, scaled Mount McKinley.

3 AMERICA!—Travel

COLOR "A Heaven Called Honolulu."

Jack Douglas narrates the tour.

PENSIGN O'TOOLE—Comedy
O'Toole plans a Navy-style initiation.
O'Toole: Dean Jones.

5 77 SUNSET STRIP—Mystery

Valerie Stacey asks Spencer to protect her from her husband. Valerie: Peggie Castle. Spencer: Rober Smith. (60 min.)

6 9 TO BE ANNOUNCED

A taped repeat of Governor Brown's press conference will be seen if the conference was held as scheduled this morning.

7 10 NEWS 7 PATTY DUKE—Comedy

After she investigates Richard's hereditary traits, Patty comes to the conclusion that he would be unacceptable as father of her children. Patty and Cathy: Patty Duke. Richard: Eddie Applegate.

# March 16, 1965 Tuesday

Evening

#### 3 FLIPPER—Drama

"Flipper and the Elephant," first of three parts. Porter reluctantly puts up an outlandish quartet he rescued from a floundering raft. Porter: Brian Kelly. Sandy: Luke Halpin. Bonnie: Cheryl Miller.

CALL MR. D.—Mystery

A veteran newspaperman and a reformed alcoholic uncover a protection racket. David Janssen, Roscoe Karns.

HAVE GUN—WILL TRAVEL
Paladin finds himself embroiled with a

schizophrenic client. Richard Boone. 7:15 NEWS—Peter Jennings

and Rome.

7:30 WONDERFUL WORLD—Travel

COLOR John Cameron Swayze is host
for this tour of Venice, Milan, Naples

MR. NOVAK-Drama

"The Tender Twigs," by Robert Fresnell Jr. and Mel Goldberg. Novak and social studies teacher Frank Menlow's mock UN Assembly triggers off accusations that they're spreading Communist propaganda at Jefferson High. Novak: James Franciscus. Woodridge: Burgess Meredith. Miss Dorsey: Marjorie Corley. (60 min.)

**Guest Cast** 

6 9 CHESS—Koltanowski Koltanowski discusses chess in the Soviet Union, and some of the great Russian

chess masters.

7 7 11 13 COMBAT!—Drama
"The Tree of Moray." The Americans,

who want to nab an infamous collaborator for interrogation, are running into competition from members of the underground. Script by Anthony Spinner and Don Tait. Hanley: Rick Jason. Kirby: Jack Hogan. Littlejohn: Dick Peabody. Caje: Pierre Jalbert. (60 min.)

#### **Guest Cast**

Etienne Robert Loggia
René Robert Ellenstein
Duval Emile Genest

**8** BEVERLY HILLBILLIES

Banker John Cushing is trying to lure Jed and his millions away from Drysdale's bank. Jed: Buddy Ebsen. Granny: Irene Ryan. Jethro: Max Baer. Drysdale: Raymond Bailey. John Cushing: Roy Roberts.

10 LAWMAN—Western

Troop is surprised when Tod Horgan, the man he served under as a deputy, comes to town. John Russell, Peter Brown.

to town. John Russell, Peter Brown.

MARSHAL DILLON—Western

The widow of a cattleman falls in love with the man Matt suspects of being her husband's murderer. Matt: James Arness. Anna Wheat: Joan Taylor.

8:00 BOLD JOURNEY—Travel

Jack Douglas's guest is Richmond Lawrence of Hilton, N.Y., photographer on an expedition in search of a Peruvian headhunting tribe.

5 10 12 JOEY BISHOP—Comedy Art Miller, Joey's neighbor, is certain his wife has real talent, and he'd like Joey to give her a break in show business. Hilda: Mary Treen.

**Guest Cast** 

Art Miller......Allan Melvin
Dorothy Miller.....Barbara Stuart

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# Tuesday March 16, 1965

Evening

#### SCIENCE REPORTER

Prof. Ercolino Ferretti, professor of music at MIT, discusses and demonstrates a computer programmed to perform a new kind of music.

3 DICK VAN DYKE—Comedy

Rob is surprised to hear a song he wrote with former Army buddy Buzzy Potter played on the radio. Rob: Dick Van Dyke. Laura: Mary Tyler Moore. Buzzy Potter: Bobby Ball. Sally: Rose Marie.

O CONCERT—San Francisco

Lev and Frances Shorr play selections from Mozart, Kirchner and Beethoven on the piano and violin. (60 min.)

8:30 2 STORY OF A POLICEMAN

Police Chief Edward J. Allen of Santa Ana, Cal., is seen at work and off duty. Host John Willis narrates.

3 A HULLABALOO—Music

COLOR Singer Jack Jones introduces comedian Soupy Sales; folk singer Roosevelt Grier, who is also the defensive tackle of the Los Angeles Rams; Sylvie Vartan; Mary Wells; the Serendipity Singers; Little Anthony and the Imperials; and the Detergents. From London (not in color) Brian Epstein presents Georgie Fame and the Blue Flames. (60 min.)

5 8 10 12 RED SKELTON

Singer Paul Anka is Red's guest. Sketch: "Nuts of the Round Table." Bonnie Prince Gorgeous's (Anka) claim to his father's throne is threatened by the return of his long-lost brother Bonnie Prince Ugly (Red), who has been raised in the forest by a gorilla (Jimmy Cross). Anka sings "Sylvia" and "Swanee." Tom Hansen dancers. (60 min.)

FRENCH CHEF-Cooking

Julia Child shows how to make paté feuilletée, puff pastry.

7 7 ID B McHALE'S NAVY

McHale's crew is planning to palm off paint-by-number pictures as genuine

masterpieces by Gauguin. McHale: Ernest Borgnine. Binghamton: Joe Flynn. Parker: Tim Conway. Carpenter: Bob Hastings. Gruber: Carl Ballantine.

9:00 DESILU PLAYHOUSE—Drama

Young Bernadette Soubirous, of the French village of Lourdes, claims to have seen a vision of a "lady in white." Pier Angeli, Marian Seldes. (60 min.)

CHALLENGES—Panel

"Self or Sacrifice." The nature of morality is discussed by members of Mc-Clatchy High School's Hue and Cry Discussion Club. (Live; 60 min.)

7 II B TYCOON—Comedy

A small town decides to erect a statue of Walter, who doesn't realize that the town council is hoping that Thunder Corporation will build its new factory in the community. Walter: Walter Brennan. Pat: Van Williams. Wilson: Jerome Cowan. Prof. Blakely: Vaughn Taylor.

Brennan had to be "bronzed" for a forthcoming episode. See page 12.

(7) FUGITIVE—Drama

Although debt-ridden, trucking operator Gus Hendrick feels he has to continue giving financial assistance to his late partner's family. Kimble: David Janssen. Gus Hendrick: Jack Klugman. Lucia: Geraldine Brooks. (60 min.)

OPEN END—David Susskind

David Susskind devotes the entire program to an interview with Israel's Deputy Prime Minister Abba Eban. Among the topics discussed are the Arab refugee problem and the German statute of limitations on Nazi war crimes. (One hour, 55 min.)

9:30 3 4 COLOR THAT WAS THE WEEK THAT WAS—Satire

5 8 10 12 PETTICOAT JUNC-TION—Comedy

When surveyors discover that Kate's Shady Rest Hotel is on the borderline

Petticoat Junction

TUE 9:30 PM



of two counties, Uncle Joe foresees great commercial possibilities for the hotel as a tourist attraction. Kate: Bea Benaderet. Uncle Joe: Edgar Buchanan. Billie Jo: Jeanne Riley. Bobbie Jo: Pat Woodell. Betty Jo: Linda Kaye. Sam: Frank Cady.

Playing a "heavy" paid off for series regular Charles Lane. See the article in next week's TV GUIDE.

#### 7 II B PEYTON PLACE

Constance Mackenzie receives an unexpected visitor. Constance: Dorothy Malone. Allison: Mia Farrow. Leslie: Paul Langton. Norman: Christopher Connelly. Rodney: Ryan O'Neal. Dr. Rossi: Ed Nelson. Paul Hanley: Richard Evans. Wainwright: Gregory Morton.

Dorothy Malone is profiled in an article in next week's TV GUIDE.

#### 10:00 2 NEWS—Helmso, Jacobs

#### 3 4 BELL TELEPHONE HOUR

COLOR Actor-balladeer Burl Ives hosts this program of musical vignettes depicting life on the Mississippi. Guests are singer Patti Page, jazz cornettist Red Nichols and the Five Pennies, Metropolitan Opera mezzo-soprano Rosalind Elias, baritone William Walker, the folk singing Womenfolk and dancer Matt Mattox. Donald Voorhees conducts the orchestra. (60 min.)

Taped from a live telecast.

#### DO DOCTORS/NURSES

"The Politician," by Alvin Boretz. Dr. Roy Hartwell has set up practice in a slum neighborhood and hopes, with Tazinski's help, to build it into a community health center. But Hartwell has no hospi-

# THE STORY OF A POLICEMAN





8:30 P.M. TUESDAY

# TONIGHT Burl Ives, host on the



# BELL TELEPHONE HOUR

starring
Patti Page
Red Nichols
and the Five Pennies
Rosalind Elias
William Walker
Matt Mattox
The Womenfolk
with
Donald Voorhees and the

Bell Telephone Orchestra
10-11 P.M.

LIVE IN COLOR NBC-TV CHANNEL 3-4

Presented by the Bell System

# Tuesday March 16, 1965

#### Evening

tal affiliation, and his chances for being accepted at Alden look slim — he's considered a maverick by many in the medical profession. Tazinski: Michael Tolan. Steffen: Joseph Campanella. (60 min.)

#### Guest Cast

Dr. Roy Hartwell	George Grizzard
Mr. Cestano	Joe De Santis
Nick Cestano	Ramon Bieri
Paula	Bette Henritze
Marco Cestano	Sal Lombardo
Dr. McMann	.Kermit Murdock

#### 6 OPEN MIND—Discussion

See Friday 9 P.M., Ch. 9. (60 min.)

#### 7 11 B FUGITIVE—Drama

"May God Have Mercy." For years, Victor Leonetti has held Kimble responsible for the death of his child and, when he recognizes Kimble working as a hospital orderly, he notifies the police. Script by Don Brinkley. Kimble: David Janssen. Gerard: Barry Morse. (60 min.)

#### **Guest Cast**

Victor Leonetti	Telly Savalas
Anne Leonetti	Carol Rossen
Lieutenant CermakNorman Fell	
Toby	Jud Taylor

#### 7 DETECTIVES—Police

The last of the big-time mobsters is released from prison and plans a life of quiet retirement. Holbrook: Robert Taylor. Jim Riva: Edward G. Robinson. (60 min.)

#### 8 LIEUTENANT—Drama

Rice finds that flying gives him butterflies. Rice: Gary Lockwood. Lt. Edward Fiske: John Alderman. (60) min.)

10:20 FEATURE REPORT—Mann

10:30 BEST OF GROUCHO—Quiz



#### 11:00 MOVIE—Adventure

COLOR "Bhowani Junction." (1956) Three men vie for the love of a half-caste Indian girl. Ava Gardner, Stewart Granger, Bill Travers. (Two hours, 5 min.)

#### 3 4 5 7 7 NEWS 8 10 11 12 13 NEWS

## 11:15 5 SPORTS—Frank Dill 7 NIGHTLIFE—Variety

Singer Pat Boone is the guest host. (One hour, 45 min.)

#### 7 8 COLOR JOHNNY CARSON

MOVIE—Western

"Dallas." (1950) A rebel colonel sets out to find his brothers. Gary Cooper, Ruth Roman. (One hour, 45 min.)

#### 11:20 5 MOVIE—Drama

"The Enemy General." (1960) Bay Area TV Debut. An OSS agent works with the French underground to ambush a Nazi convoy. Van Johnson, Jean-Pierre Aumont. (One hour, 40 min.)

#### 11:25 MOVIE—Drama

"Adam Had Four Sons." (1941) A devoted governess struggles to hold a family together. Ingrid Bergman, Warner Baxter.

#### 11:30 3 4 COLOR JOHNNY CARSON

**MOVIE**—Adventure

"The Hell Fire Club." (English; 1960) The rightful heir finds that his cousin has usurped the estate. Keith Michell, Kai Fischer. (One hour, 45 min.)

#### NIGHTLIFE—Variety

Singer Pat Boone is the host. (90 min.)

## 1:00 **3 4 13** NEWS **5** MOVIE—Drama

"Exclusive." (1937) Bay Area TV Debut. Fred MacMurray, Frances Farmer, Charlie Ruggles. (One hour, 15 min.)

#### MOVIE—Triple Feature

1. "Man in the Dark." (1953) Edmond O'Brien, Audrey Totter, Horace McMahon. 2. "Hell On Devil's Island." (1957) William Talman, Helmut Dantine.

3. "It Takes a Thief." (English; 1959) Jayne Mansfield, Anthony Quayle.

#### 1:05 2 STAR PERFORMANCE—Drama

A cab driver gets a fare who wants to go to the George Washington Bridge. Dick Powell, Bill Johnstone, Joanne Jordan.

#### 1:30 MOVIE—Drama

"My Girl Tisa." (1948) Lilli Palmer, Sam Wanamaker. (One hour, 35 min.)

# March 17, 1965 Wednesday

Morning

# Morning

See Tues. 1 A.M., Ch. 7, for details.

5:55 **3 4** FARM NEWS

S SUNRISE SEMESTER

Russian Literature in Translation: "A Summary of Gorky and His Significance in the History of Russian Literature."

6:00 RHYME AND REASON

1. "Finland: Character of a Nation."
2. Prof. Arthur Eastman discusses the religious aspect of "Hamlet." (60 min.)

4. PROFILE—San Diego State
Bullfighting demonstrations by Matador
de Toros Jesus Peralta.

CHANNEL FOR LEARNING

6:20 TO FOCUS ON FARMING

6:25 5 SOCIOLOGY—Lessons

Dr. Earl Raab continues his discussion on the problems of unemployment.

6:30 4 OUR WORLD—Education

First of a two-part panel discussion focusing on the problems of the elderly.

DIXIE SINGIN'—Music
SUNRISE SEMESTER

See 5:55 A.M., Ch. 5, for details.

6:50 B NEWS

6:55 5 KPIX EDITORIAL

**B** RANCH AND GARDEN WORLD

7:00 3 4 8 TODAY

Scheduled guests: Attorney General Nicholas deB Katzenbach is interviewed in Washington; and producer-director William Wyler discusses his new movie "The Collector." (Two hours)

JACK'S PLACE—Children

MARSHAL 'J'—Children

DIVER DAN—Cartoons

B CARTOONLAND—Children

7:45 EXISTENCE—U. of California "Milk from Pasture to You."

8:00 5 10 12 CAPTAIN KANGAROO
The Captain shows films of lobsters and

sponges. (60 min.)

DICKENS...FENSTER

Arch's apartment is turning into a hotel for harassed husbands. Marty Ingels.

7 TODAY

See 7 A.M., Ch. 3, for details. (60 min.) Picked up in progress.

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CONTINENTAL CLASSROOM

American Government: Prof. Odegard
talks about "The Electoral College."

8:15 B KING AND ODIE—Cartoons

8:30 COUNT MARCO—Women

M GOSPEL SINGING—Music

13 MOVIE—Adventure

"Hawk of the Nile." (Italian; 1949) N. Cal. TV Debut. A sheik finds his tribe defenseless when invaders attack. Silvana Pampanini, Vittorio Gassman. (90 min.)

9:00 3 4 7 MAKE ROOM FOR

DADDY—Comedy

Margaret wants Danny to stop yelling at the children. Danny: Danny Thomas. Margaret: Jean Hagen.

5 10 12 NEWS—Mike Wallace

GIRL TALK—Panel

Panelists: actress Lenka Peterson, novelist Charlotte Painter and Marilyn Cantor, daughter of the late Eddie Cantor. Virginia Graham is the moderator.

3 JACK LA LANNE—Exercise
HOCUS POCUS—Children

9:10 CLASSROOM-Education

This morning's in-school subjects include science, speech, music and Spanish. (Two hours, 50 min.)

CLASSROOM—Education

This morning's in-school subjects include chemistry, speech, social studies, music, language arts and Spanish. (Two hours, 20 min.)

9:30 3 4 7 8 WHAT'S THIS SONG?

COLOR Actor Ed Ames and singer Della Reese are the celebrity panelists.

5 10 12 I LOVE LUCY—Comedy Lucy schemes to find out how much Ricky really loves her. Ricky: Desi Arnaz. Lucy: Lucille Ball.

MOVIE—Drama

"I Passed for White." (1960) A Negro girl tries to cross the color line. Sonya Wilde, James Franciscus, Pat Michon. (One hour, 50 min.)

9:50 2 RELIGION TODAY—Protestant

9:55 **3 4 7 8** NEWS

10:00 2 NEWS-Walt Harris

3 4 7 8 CONCENTRATION

Today's show celebrates St. Patrick's Day with a "Salute to Ireland." Prizes include a trip to Ireland and an Irish setter. Hugh Downs is the host.

# Wednesday March 17, 1965

Morning-Afternoon

### ANDY GRIFFITH

Andy hires an English servant. Aunt Bee: Frances Bavier.

#### GIRL TALK—Panel

Panelists are French musical-comedy star Patachou; comedienne-singer Sheila Mac-Rae; and songstress Roberta Sherwood.

FATHER KNOWS BEST—Comedy Margaret signs up for dancing lessons. Jane Wyatt, Robert Young.

# 10:30 2 JACK LA LANNE—Exercise

3 4 7 8 COLOR JEOPARDY 5 10 12 McCOYS—Comedy

Grampa makes up a few tales about his war experiences for the Veterans Day celebration. Grampa: Walter Brennan.

# ADVENTURES IN PARADISE

Adam strikes his head and falls into a lagoon. Gardner McKay. (60 min.)

B DONNA REED—Comedy

Donna is planning a testimonial dinner. Alex: Carl Betz. Dr. Jason: James Bell.

# 11:00 ROMPER ROOM—Children

3 4 7 COLOR SAY WHEN! 5 8 10 12 LOVE OF LIFE

B ERNIE FORD—Variety

Singer Roger Miller joins Ernie.

11:20 NEWS—Bob Dunn

11:25 5 8 10 12 NEWS

11:30 3 4 8 COLOR TRUTH OR CON-SEQUENCES—Game

5 10 12 SEARCH FOR TOMOR-ROW—Serial

7 11 B PRICE IS RIGHT Tom Poston is the celebrity guest.

Tom Poston is the celebrity guest

11:55 **3 4 8** NEWS



JEAN SIMMONS · JEAN PIERRE AUMONT COLOR WED. 2:30

KCRA · TV

# 3

# Afternoon

#### 12:00 2 JACK BENNY—Comedy

U.S. Treasury agents arrive to check out the famous Benny vault. Ed: Joseph Kearns. Agents: Hayden Rorke, Ross Elliott. Operator: Iris Adrian. Don Wilson, Eddie "Rochester" Anderson.

3 5 10 13 NEWS 4 8 COLOR LET'S MAKE A

DEAL—Game

#### 7 11 DONNA REED—Comedy Mary is miserable because her date

didn't speak to her all evening. Mary: Shelley Fabares. Herbie: George Hamilton. Alex: Carl Betz.

OUR MISS BROOKS—Comedy
Miss Brooks raises money for the play-

ground fund. Eve Arden.

12:20 R HELEN BALE—Interviews

12:25 3 4 8 NEWS

## 12:30 2 TV HOUR OF STARS—Drama

Macdonald Carey, Fay Wray and Johnny Washbrook in "In Times Like These," based on the book "Happy Land" by MacKinlay Kantor. (60 min.)

3 LEAVE IT TO BEAVER—Comedy Ward gives Wally a few tips on avoiding a female trap. Tony Dow.

4 MOMENT OF TRUTH—Serial

5 8 10 12 AS THE WORLD TURNS—Serial

7 (7) ID FATHER KNOWS BEST

Jim and Margaret attend a college reunion. Robert Young, Jane Wyatt.

MOVIE—Western

"Gun Belt." (1953) N. Cal TV Debut. A famous gunfighter retires. George Montgomery, Tab Hunter. (90 min.)

1:00 3 4 DOCTORS—Serial

Maggie returns from her honeymoon with some surprising news. Ann Williams.

**5 8 10 12 PASSWORD—Game** Guests: Douglas Fairbanks and Sally Ann Howes. Allen Ludden is the host.

Actress Joan Fontaine is the guest.

CLASSROOM—Education

This afternoon's in-school subjects include music, science, French and mathematics. (Three hours)

A-58

# March 17, 1965 Wednesday

Afternoon

#### 1:10 CLASSROOM—Education

This afternoon's in-school subjects include Spanish and science. (One hour, 20 min.)

#### 1:30 I WANT TO KNOW—Venter

3 4 (7) ANOTHER WORLD-Serial 5 8 10 12 HOUSE PARTY

Actor Pat O'Brien and Art Linkletter observe St. Patrick's Day.

ON THE SCENE—Dick Stewart AFTERNOON—Jess and Lu

#### 2:00 MOVIE—Comedy

"The Poacher's Daughter." (Irish; 1958) Luke Carey's of a mind to be marryin' - but not just yet. Julie Harris, Tim Seely, Harry Brogan, The Abbey Players. (One hour, 25 min.)

#### 3 4 YOU DON'T SAY!—Game

COLOR Guests: Connie Hines and Roger Smith. Tom Kennedy is the host. 5 8 10 12 TO TELL THE TRUTH

Celebrity guests are Gretchen Wyler, Dick Shawn, Vivian Vance and Barry Nelson. Bud Collyer is the moderator.

7 7 M R FLAME IN THE WIND Linda is offered a strange bargain, Linda Skerba: Jane Elliot.

# 2:25 **5 8 10 12** NEWS

# 2:30 MOVIE—Drama

COLOR "Hilda Crane." (1956) A neurotic young woman with a questionable reputation returns to her home town. Jean Simmons, Guy Madison, Jean Pierre Aumont, Judith Evelyn. (90 min.)

#### MATCH GAME

Giving word clues are Anita Louise and Orson Bean. Gene Rayburn is the host.

5 8 00 12 EDGE OF NIGHT 7 7 11 13 DAY IN COURT

# 2:55 4 7 7 11 13 NEWS

# 3:00 A LARAMIE—Western

Slim prevents a pugnacious pioneer from killing the village blacksmith. But the hothead, prodded by an ambitious wagonmaster, still looks for trouble. Dennis Patrick, Read Morgan. (60 min.)

5 8 10 12 SECRET STORM (7) (1) GENERAL HOSPITAL

3:25 NEWS

3:30 CAPTAIN SATELLITE—Children MIKE DOUGLAS—Variety

> Scheduled guests include comic Irwin Corey and singer Carmel Quinn. (60 min.)

## 7 7 II R YOUNG MARRIEDS

Susan is concerned about Ann. Susan: Peggy MacCay. Ann: Susan Brown.

#### MOVIE—Drama

"My Friend Flicka." (1943) A youngster dreams of owning his own colt. Roddy McDowall, Preston Foster. (Two hours)

#### 10 DOBIE GILLIS—Comedy

Football hero Horse Bronkowski sows some wild oats. Dwayne Hickman, Norman Grabowski, Frank Faylen.

#### JACK BENNY—Comedy

See Thurs. 12 Noon, Ch. 2, for details.

#### 4:00 MOVIE—Comedy

"Willie and Joe Back at the Front." (1952) Bill Mauldin's famed World War II characters are duped into joining smuggling activities. Tom Ewell, Harvey Lembeck. (One hour, 45 min.)

## WHIRLYBIRDS—Adventure

Chuck and P.T. meet danger when they answer a young wife's request that they find her treasure-seeking husband. Kenneth Tobey, Craig Hill.

#### 7 (7) III IB TRAILMASTER

Hale gets word that the wagon train's going to be attacked by outlaws. Hale: John McIntire. Hannah: Jane Wyman. Amos: Dan Duryea. (60 min.)

### MIKE DOUGLAS—Variety

Scheduled guests include comic Irwin Corey, singer Carmel Quinn and the Lester Lanin orchestra. Pat O'Brien is cohost for the week. (90 min.)

#### MOVIE—Double Feature

1. "The Great McGinty," conclusion. See Tues. 4 P.M., Ch. 12, for details.

2. "Wake Island." (1942) Part 1 of two parts. The story of the stand made by





# Wednesday March 17, 1965

Afternoon-Evening

U.S. Marines during World War II. Brian Donlevy, Robert Preston. (90 min.)

4:15 MATH FOR TEACHERS

Dr Stewart Moredock explains decimals.

4:30 MICKEY MOUSE CLUB

Marty has orders not to play with the other boys. Jiminy Cricket lectures.

MAYOR ART—Children

MOVIE-Drama

"Shake Hands with the Devil." (1959) An American student in Ireland wants no part of the Irish Republican Army. James Cagney, Don Murray, Dana Wynter. (One hour, 25 min.)

SPECTRUM—Science

See Fri. 7:30 P.M., Ch. 9, for details.

5:00 2 LLOYD THAXTON—Variety

Gale Garnett sings "I Used to Live

Here" and "Lovin' Place." (60 min.)

6 FRENCH CHEF—Cooking
Julia Child shows how to make paté
feuilletée, puff pastry.

MOVIE—Comedy

"The Big Store." (1941) A private detective is hired by a department-store heiress. Marx Brothers. (90 min.)

(7) PETER POTAMUS—Cartoons

WHAT'S NEW—Children

See Tues. 6 P.M., Ch. 9, for details.

Beaver's class elects him "Junior Fire Chief" during Fire Prevention Week. Beaver: Jerry Mathers. Wally: Tony Dow.

MICKEY MOUSE CLUB

Fun with Science: Prof. Wonderful does some below-zero experiments.

5:30 4 BACHELOR FATHER—Comedy
Bentley is convinced that he needs a psychiatrist. John Forsythe.

6 BETTY B—Songs
7 JONNY QUEST—Cart

JONNY QUEST—Cartoon

The Quests travel to a tiny village where the natives live in fear of terrifying snow creatures. Voices . . . Jonny: Tim Mat-

thieson. Dr. Quest: Don Messick. Hadji: Danny Bravo. Race: Mike Road.

8 SUPERMAN—Adventure

A criminal wearing a lead mask almost escapes detection. George Reeves.

9 TV KINDERGARTEN

Joe Tex is the quest. (60 min.)

RIFLEMAN—Western

Bank robber Tom Birch arrives in North Fork for a visit with Lucas. Chuck Connors, Richard Anderson.

P HAVE GUN—WILL TRAVEL

The showgirl heiress to a prospector's fortune may lose it. Paladin: Richard Boone. Annette: Lita Milan.

B CAP'N DELTA—Children

5:45 3 NEWS

FRIENDLY GIANT—Children
Friendly reads "Wyncken, Blynken and
Nod" while Rusty sings sailing songs.

5:55 5 KPIX EDITORIAL

# **Evening**

6:00 MAGILLA GORILLA—Cartoons

3 4 NEWS—Huntley, Brinkley

5 7 8 11 12 NEWS 6 WHAT'S NEW—Children

Food gathering methods of birds; hand gestures for pantomime.

WHAT'S NEW—Children

Hunting in the North Woods of Wisconsin; Washington crossing the Delaware.

SUPERMAN—Adventure

The owner of a diner boasts of a friendship with Superman. George Reeves.

6:30 HUCKLEBERRY HOUND

3 4 NEWS

5 8 D P NEWS—Cronkite

6 STOCK MARKET REPORT

"Beaver's Tonsils" have got to go, but

MISTER ED

WED 7:30 PM



5 KPIX

Beaver is scared to have them out. Jerry Mathers, Barbara Billingsley.

7 NEWS—Huntley, Brinkley PORTRAIT IN MUSIC

The recording is Grand Duo in C Major, Op. 140, by Schubert.

MEW BREED—Police

A pharmacist has mistakenly filled a prescription with a lethal overdose. Gary Merrill, Barbara Baxley. (60 min.)

WELLS FARGO—Western

"The Governor's Visit" to Powder River is going to be a lonely one. Dale Robertson, Wendell Holmes, Tom McKees.

6:35 MUSICAL PORTRAITS

The recording is "Mozart Arias" featuring soprano Anna Moffo.

6:55 4 7 SPORTS

7:00 A LITTLEST HOBO—Adventure

A Cuban refugee boy tries to protect his cross-eved brother from the taunts of other children. Manuel Podilla.

 DEATH VALLEY DAYS—Drama COLOR The story of the beginning of the Hearst newspaper empire. William Randolph Hearst: James Hampton. George Hearst: Barry Kelley.

MEN IN CRISIS—Documentary

"Windsor vs. the Crown: Of Love and Kings." Edmond O'Brien narrates this chronicle of the romance of the divorced American socialite Wallis Warfield Simpson and the Duke of Windsor, who gave up the English crown to marry the woman he loved.

ONE STEP BEYOND—Drama

An earthquake destroys a town in Asia Minor. Hadley: Peter Dyneley. Jerome S. Cole: Bill Nagy.

# SURVIVAL! "Jewish Refugees"





7:30 P.M. WEDNESDAY



# Water Resort Property



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# Wednesday March 17, 1965

Evening

6 MYTHOLOGY—Literature

Prof. Martin S. Day talks about "The Trojan War."

7 10 NEWS

7 DONNA REED—Comedy

Alex claims he spotted a deer in the backyard. Alex: Carl Betz. Dave: Bob Crane. Midge: Ann McCrea.

TALL MAN—Western

A landlord is killed and his daughter badly wounded by a tenant farmer. Martin Landau, Mimi Gibson.

MEN FRANCE—Language

John and Hélène take a train ride to Rheims to visit a champagne cellar.

RIFLEMAN—Western

Lucas's former Army captain arrives in North Fork. Chuck Connors, Claude Akins.

HAVE GUN—WILL TRAVEL

Paladin is hired to track the "monster" that has been terrorizing a village. Rich-

ard Boone, Barney Phillips.
7:15 NEWS—Peter Jennings

7:30 SURVIVAL!—Documentary

Films document the struggle of the Jew-

ish underground, Haganah, to run the British blockade of Palestine at the end of World War II.

3 4 7 8 VIRGINIAN-Western

COLOR "Dangerous Road." Trampas is deputized to deliver young Bob Coulter to his home town, where he is wanted for the slaying of a woman. Trampas: Doug McClure. Ryker: Clu Gulager. (90 min.)

**Guest Cast** 

 Kitty
 Marilyn
 Wayne

 Fenton
 Tom Simcox

 Coulter
 Simon Oakland

 Bob Coulter Jr
 Robert Pine

 Wollsack
 Tom Reese

5 10 12 MISTER ED—Comedy

Ed brings home a stablemate — a filly that's about to foal. Wilbur: Alan Young. Carol: Connie Hines. Gordon: Leon Ames. Winnie: Florence MacMichael.

**Guest Cast** 

Dr. Chadkin......Frank Wilcox
Tony......A. G. Vitanza

6 9 STATE OF THE CAPITOL

# Dinah & Bob





Bob Hope joins Dinah Shore for a swinging hour from the new Los Angeles Music Center. With special guests Henry Mancini and Joao Gilberto. A Purex-Dinah Shore Special.

**◎ TONIGHT 8:30-9:30 ON ⑦** 

# March 17, 1965 Wednesday

Evening

#### OZZIE AND HARRIET

Kris isn't exactly overjoyed by the painting Rick brings home - especially after she learns he did it years ago for a former girl friend. The Nelsons portray themselves. Wally: Skip Young. Jack: Jack Wagner. Sue: Melinda Plowman.

8:00 EAST SIDE/WEST SIDE—Drama "Where's Harry?" is what Dolores Bernstein wonders, because after 20 years of marriage, her husband has disappeared. Brock: George C. Scott. Harry: Simon Oakland. Dolores: Norma Crane. Jackson: James Edwards. Mrs. Jackson: Royce Wallace. (60 min.)

#### MY LIVING DOLL

The housekeeper's brother, a night-club comic, has booked himself into Peter's apartment - for an indefinite stay. Rhoda: Julie Newmar, Peter: Jack Mullaney. Mrs. Moffat: Nora Marlowe. Harry Moffat: Eddie Foy.

6 9 WHERE IS JIM CROW? PATTY DUKE—Comedy

"Patty, the Practical Joker." The rest of the family is caught in the middle when Patty and Ross play a series of practical jokes on each other. Patty and Cathy: Patty Duke. Martin: William Schallert. Natalie: Jean Byron, Ross: Paul O'Keefe. Richard: Eddie Applegate.

8:30 5 10 12 BEVERLY HILLBILLIES Banker Drysdale's attacked on two fronts: Granny wants to withdraw her share of Jed's millions, and Elly May wants to enter her hounds in Mrs. Drysdale's exclusive dog show. Jed: Buddy Ebsen. Granny: Irene Ryan. Elly May: Donna Douglas. Drysdale: Raymond Bailey. Mrs. Drysdale: Harriet MacGibbon. Jane: Nancy Kulp. Jethro: Max Baer.

INTERTEL—Documentary

SPECIAL See 10:30 P.M., Ch. 9, for details. (60 min.)

M B DINAH SHORE—Variety SPECIAL Bob Hope joins Dinah for her final show of the season, taped at the Los Angeles Music Center Pavillion. Also on hand for this first telecast from the new cultural center: composer-conductor Henry Mancini, classical guitarist Laurindo Almeida, ballet dancers Maria Tallchief and John Butler, bossa nova exponent Joao Gilberto, jazz organist Jimmy Smith, and the 100voice UCLA chorus. (60 min.)

Highlights

"Tonight," "I Had Myself a True Love"

"Dear Heart," "Pink Panther". . Mancini "Cute," "Do You Like Me?" . Shore, Hope

"Shindig" will not be seen tonight.

BOOK BEAT—Interview

DEBUT Robert Cromie, editor of the Chicago Tribune's Books Today Magazine, interviews prominent authors and critics. Tonight: John Gunther discusses his book "The Lost City."

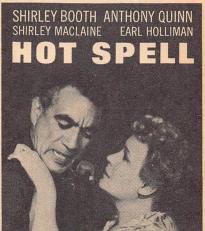
9:00 THRILLER—Mystery

Over the years, one-time movie great Sheila DeVore has nursed a dream of making a comeback. Sheila: Patricia Barry. George: John Baragrey. Herbert: John Fiedler. (60 min.)

3 4 8 MOVIE—Drama

Wednesday Night at the Movies: "Hot Spell." (1958) In the Deep South, Alma Duval, a mother of three, tries desperately to recapture her past - refusing

"Honest and perceptive." - SAT. REVIEW "Breathtakingly real."-TIME MAGAZINE



WEDNESDAY NIGHT AT THE MOVIES 9:00 PM

CH. 3, 4



# Wednesday March 17, 1965

Evening

to admit to herself that her husband is seeing a younger woman. Music by Alex North. Screenplay by James Poe based on Lonnie Coleman's play, "Next of Kin." After the film: late-night version of "The Today Show." (Two hours) Cast

Alma Duval	Shirley Booth
Jack DuvalA	nthony Quinn
Virginia DuvalShir	ley MacLaine
Ruddy Duval	Earl Holliman
Fan Ei	leen Heckart

13 10 12 DICK VAN DYKE

"Your Home Sweet Home Is My Home." To explain a puzzling item on his tax return, Rob tells his accountant about a house hunt that nearly put his friendship with Jerry and Millie on the rocks. Rob: Dick Van Dyke. Laura: Mary Tyler Moore. Jerry: Jerry Paris. Bert Steele: Eddie Ryder, Jack Parkly: Stanley Adams. 7 MOVIE—Drama

"The D.I." (1957) Marine drill sergeant Jim Moore knows that his platoon isn't shaping up the way it should. Jack Webb, Don Dubbins. (Two hours)

#### G GREAT DECISIONS—1965

UN General Assembly President Alex Quaison-Sackey and moderator Hilsman discuss the financial problems of the UN and its "preventive diplomacy" policy in peace-keeping operations.

### 9:30 5 m CARA WILLIAMS

Fletcher, a new employee at Fenwick Industries, is certainly being treated well - he has been mistaken for Mr. Fenwick's playboy son. Frank: Frank Aletter. Fletcher: Jack Sheldon. Burkhardt: Paul Reed. Mary: Jeanne Arnold. Fenwick Jr.: Arte Johnson.

6 9 WORLD PRESS BURKE'S LAW-Mystery

While vacationing in Mexico, Burke is charged with causing the death of a Hollywood columnist. Guest stars: Cesar Romero (Alvaro), Steve Cochran (Fletcher Seamway), Eartha Kitt (Honoria), Theodore Bikel (Manfred) and Janice Rule (Mimsy). Burke: Gene Barry. Henry: Leon Lontoc. Tilson: Gary Conway. Les: Regis Toomey. Samantha: Lisa Gaye. (60 min.)

10:00 NEWS—Helmso, Jacobs

DANNY KAYE

Comedienne Imogene Coca and singer Enzo Stuarti help Danny celebrate St. Patrick's Day. Sketches: "Amateur Doctor" Imogene is a food faddist endangering husband Harry's (Danny) job; and, in "The Irish Traveler," Danny is a leprechaun who tries to feminize a brawling colleen (Miss Coca). Harvey Korman, Robert Easton. (60 min.)

10:20 FEATURE REPORT—Mann

10:30 BEST OF GROUCHO—Quiz





# March 17, 1965 Wednesday

Evening

#### TO BE ANNOUNCED

A taped repeat of the Sen. Hugh Burns

— Assembly Speaker Jesse Unruh press
conference will be seen if the conference
was held as scheduled this morning.

ABC SCOPE

Between 1942 and 1944, over 15,000 children passed through Czechoslovakia's Theresienstadt (Terezin) concentration camp before finally being transported to mass extermination centers. As cameras view the now-silent Terezin, rare photos of the young prisoners and a collection of their paintings and poetry are used to recreate the time when "man's ugliest hour shaped the world."

O INTERTEL—Documentary

SPECIAL "Every Tenth Man." The nature, causes and possible cures of homosexuality are discussed by New York psychologist Albert Ellis; Dr. R. E. Turner, director of Toronto's Psychiatric Hospital; Toronto police inspector H. S. Thurston; British anthropologist Jacquetta Hawkes; the Rt. Rev. Mervyn Stockwood, Southwark, London; and Father Sheridan, Regis College. (60 min.)

Diamond is hired to protect a marriage counselor. Diamond: David Janssen.

13 DETECTIVES—Police

An old mobster is attacked by some young thugs. Robert Taylor.

11:00 MOVIE—Musical

COLOR "The Girl Most Likely." (1957)
Dobie believes that it's as easy to love a
rich fellow as a poor one. Jane Powell,
Cliff Robertson. (One hour, 55 min.)

3 4 5 7 7 NEWS 8 10 11 12 13 NEWS 11:15 5 SPORTS—Frank Dill

NIGHTLIFE—Variety

Singer Pat Boone is guest host for the week. (One hour, 45 min.)

7 8 JOHNNY CARSON—Variety

COLOR Scheduled guests include comedian Corbett Monica, Ed McMahon, Skitch Henderson. (One hour, 45 min.)

MOVIE—Mystery

"Stage Fright." (1950) Jonathan Cooper is accused of murder. Jane Wyman, Marlene Dietrich. (Two hours)

11:20 5 MOVIE—Comedy

"Please Turn Over!" (English; 1960) Bay

Area TV Debut. A teen-ager secretly writes a scorching novel. Ted Ray, Jean Kent, Leslie Phillips. (One hour, 40 min.)

11:25 MOVIE—Drama

"She Played with Fire." (English; 1958)
An insurance adjuster stumbles onto what looks like arson. Jack Hawkins.

11:30 3 4 JOHNNY CARSON—Variety

COLOR Scheduled guests include comedian Corbett Monica. (90 min.)

MOVIE—Drama

"Don't Bother to Knock." (1952) A baby-sitter turns out to be mentally deranged. Richard Widmark, Marilyn Monroe. (One hour, 25 min.)

13 NIGHTLIFE—Variety

Singer Pat Boone hosts. (90 min.)

12:55 2 STAR PERFORMANCE—Drama

A beautiful girl hires a private detective to protect her. Frank Lovejoy.

1:00 3 4 13 NEWS

5 MOVIE—Drama
"Four Hours to Kill." (1935) Richard

Barthelmess. (One hour, 15 min.)

MOVIE—Triple Feature

1. "Phantom Lady." (1944) Franchot Tone, Ella Raines, Alan Curtis.

2. "Star of Texas." (1953) Wayne Morris, Paul Fix, Frank Ferguson.

3. "Rome 11 O'Clock." (Italian; 1953) Lea Padovani, Carlo Del Poggio.

1:15 m CHECKMATE—Mystery

Cartoonist Steve Margate created a highly successful character named O'Hara, and he wishes he'd never thought of him. Mickey Rooney, Anthony George. (60 min.)

1:30 4 MOVIE—Drama

"Pursued." (1947) Teresa Wright, Robert Mitchum. (One hour, 40 min.)



# Thursday March 18, 1965

# Morning

See Wed. 1 A.M., Ch. 7, for details.

5:55 **3 4** FARM NEWS

SUNRISE SEMESTER

Tragic Dramas of Greece and Rome: The second of two lectures on Sophocles' "Oedipus at Colonus." Dr. Lionel Casson.

6:00 RHYME AND REASON

1. The development of man as connected with the primitive inventions of the wheel.
2. Prof. Arthur Eastman talks of "true love" as the theme in "Much Ado About Nothing." (60 min.)

PROFILE—San Diego State
Robert Lee discusses several aspects of
tragedy and how they affect man.

CHANNEL FOR LEARNING

6:20 TO FOCUS ON FARMING

6:25 SOCIOLOGY—Lessons

A discussion of marginal employment in the urban areas. Dr. Earl Raab.

6:30 4 OUR WORLD—Education

Conclusion of a panel discussion on the problems of the elderly.

**DIXIE SINGIN'—Music** 

SUNRISE SEMESTER

See 5:55 A.M., Ch. 5, for details.

6:50 B NEWS

6:55 5 KPIX EDITORIAL

RANCH AND GARDEN WORLD

7:00 3 4 8 TODAY

Scheduled guests include: Adm. Arleigh Burke, commander of the U.S.S. Constellation, the oldest frigate in the U.S. Navy; and lyricist Sammy Cahn. (Two hours.)

5 JACK'S PLACE—Children

MARSHAL 'J'—Children
DIVER DAN—Cartoons

B CARTOONLAND—Children

7:30 3 ANNIE OAKLEY—Western

See Sat. 10:30 A.M., Ch. 7, for details.

7:45 72 FOUNDATION FOR LIVING 8:00 5 70 72 CAPTAIN KANGAROO

The Captain talks about the history of automobiles, and Mr. Moose and Bunny Rabbit experiment with motors. (60 min.)

BAT MASTERSON—Western
Bat's on the way to a championship
fight. Gene Barry, Rhys Williams.

(7) TODAY

See 7 AM., Ch. 3, for details. (60 min.)

Picked up in progress.

CLASSROOM—Education

This morning's in-school subjects include Spanish, science, geography and music. (Three hours, 20 min.)

**III** CONTINENTAL CLASSROOM

American Government: Prof. Peter H. Odegard discusses "Political Parties and the Process of Government."

13 CARTOONLAND—Children

8:15 B KING AND ODIE—Cartoons

8:30 COUNT MARCO—Women
GOSPEL SINGING—Music

13 MOVIE—Drama

"The Brothers Rico." (1957) Richard Conte, Dianne Foster. (90 min.)

9:00 3 4 7 MAKE ROOM FOR DADDY—Comedy

Danny's bonus is up for grabs. Dannny: Danny Thomas. Margaret: Jean Hagen.

5 10 12 NEWS—Mike Wallace
7 GIRL TALK—Panel

Panelists are TV personality Marta Curro and comedy writer Selma Diamond.

3 JACK LA LANNE—Exercise
11 HOCUS POCUS—Children

9:10 6 CLASSROOM-Education

This morning's in-school subjects include science, geography, Spanish and speech. (Two hours, 50 min.)

9:30 3 4 7 8 WHAT'S THIS SONG?

COLOR Celebrity panelists: Della Reese

and Ed Ames.

5 10 12 I LOVE LUCY—Comedy

Lucy tries her hand at matchmaking. Lucy: Lucille Ball. Sam: Milton Frome. 7 MOVIE—Operetta

"Naughty Marietta." (1935) Jeanette MacDonald. (One hour, 50 minutes.)

9:35 CHANGE OF HEART—Religion

SPECIAL The significance of the Jewish
holiday Purim is depicted in this 15-minute film. Sheppard Strudwick.

9:50 2 RELIGION TODAY—Protestant

9:55 **3 4 7 8** NEWS

10:00 NEWS—Walt Harris

3 4 7 8 CONCENTRATION 5 10 12 ANDY GRIFFITH

Barney starts a rumor that Andy and

# March 18, 1965 Thursday

Morning-Afternoon

Helen are secretly engaged. Barney: Don Knotts. Aunt Bee: Frances Bavier.

GIRL TALK—Panel

Panelists include comedienne Betty Walker and psychologist Rose Franzblau.

FATHER KNOWS BEST—Comedy The Andersons receive unwanted company. Robert Young, Jane Wyatt.

10:30 2 JACK LA LANNE—Exercise

3 4 7 8 COLOR JEOPARDY 5 10 12 McCOYS—Comedy

Grampa is discovered helping an Indian rainmaker. Grampa: Walter Brennan.

ADVENTURES IN PARADISE

"The Good Killing" is what this ritual murder might be called. Gardner McKay, John Van Dreelen. (60 min.)

13 DONNA REED—Comedy

Donna and Alex decide to launch a "togetherness" campaign. Alex: Carl Betz.

11:00 2 ROMPER ROOM—Children

3 4 7 COLOR SAY WHEN! 5 8 10 12 LOVE OF LIFE 13 ERNIE FORD—Variety

Ernie's guest is singer Roger Miller.

11:20 NEWS—Bob Dunn

11:25 **5 8 10 12** NEWS

11:30 3 4 8 COLOR TRUTH OR CON-SEQUENCES—Game

5 10 12 SEARCH FOR TOMOR-ROW—Serial

ROW—Serial

PRICE IS RIGHT

Celebrity guest: Tom Poston.

11:45 5 10 12 GUIDING LIGHT

11:55 3 4 8 NEWS

# Afternoon

12:00 JACK BENNY—Comedy

In the sketch, Jack asks Perry Mason (Raymond Burr) to defend him. Don Wilson, Eddie "Rochester" Anderson.

3 5 10 13 NEWS

4 8 COLOR LET'S MAKE A

DEAL—Game

7 7 10 DONNA REED—Comedy
Donna and Alex think they have been
spoiling the children. Alex: Carl Betz.

\*The Mambo" sweeps Madison High School. Eve Arden, Gale Gordon. 12:20 B HELEN BALE—Interviews

12:25 3 4 8 NEWS

12:30 2 TV HOUR OF STARS—Drama Glenda Farrell and William Bishop in "The Marriage Broker." (60 min.)

3 LEAVE IT TO BEAVER—Comedy
"Ward's Baseball" bears the signatures
of several great players. Jerry Mathers.

4 MOMENT OF TRUTH—Serial
5 8 10 12 AS THE WORLD

TURNS—Serial
7 (7) 11 FATHER KNOWS BEST

Jim sets out to prove fathers aren't the fools they appear to be on TV. Jim: Robert Young. Margaret: Jane Wyatt.

MOVIE—Mystery

"The Man in the Road." (English; 1955)
N. Cal. TV Debut. Derek Farr, Ella
Raines, Donald Wolfit. (90 min.)

1:00 3 4 DOCTORS—Serial

Sam is suspicious about Maggie's sudden return. Sam: Fred J. Scollay.

5 8 10 12 PASSWORD—Game Douglas Fairbanks and Sally Ann Howes are the guest contestants.

Guests: Hank and Dean, and Dick Noel.

1:10 6 CLASSROOM—Education

This afternoon's in-school subjects include science and speech. (One hour, 20 min.)

CLASSROOM—Education
This afternoon's in-school subjects include

science, speech, French and geography. (Two hours, 50 min.)

1:30 2 I WANT TO KNOW—Venter

3 4 7 ANOTHER WORLD 5 8 10 12 HOUSE PARTY

Art's guests are columnist Hedda Hopper and pianist Roger Williams.

ON THE SCENE—Dick Stewart

AFTERNOON—Jess and Lu

2:00 MOVIE—Adventure

COLOR "All the Brothers Were Valiant." (1953) Robert Taylor, Stewart Granger. (One hour, 25 min.)

3 4 YOU DON'T SAY!—Game
COLOR Connie Hines and Roger Smith
are on the panel. Host: Tom Kennedy.

5 8 10 12 TO TELL THE TRUTH Guessing identities are Dick Shawn, Barry Nelson, Vivian Vance and Gretchen Wyler. Bud Collyer is the moderator.

# Thursday March 18, 1965

Afternoon

7 11 13 FLAME IN THE WIND Louise makes an astonishing proposal. Louise: Josephine Nichols.

2:25 **5 8 10 12** NEWS

2:30 3 MOVIE—Drama

COLOR "Three Coins in the Fountain." (1954) This Oscar-winning film concerns three American girls working in Rome. Clifton Webb, Dorothy Maguire. (90 min.)

MATCH GAME

Celebrity guests: Orson Bean and Anita Louise. Gene Rayburn is the moderator.

5 8 10 12 EDGE OF NIGHT 7 7 11 13 DAY IN COURT 2:55 4 7 7 11 13 NEWS

3:00 4 LARAMIE—Western
Cavalryman Gil Brady deserts and flees
to his brother-in-law Jess Harper. Clu
Gulager, Robert Fuller. (60 min.)

5 8 10 12 SECRET STORM
7 7 11 13 GENERAL HOSPITAL

3:25 2 NEWS

3:30 2 CAPTAIN SATELLITE—Children
5 MIKE DOUGLAS—Variety

Scheduled guests include actress Jayne Mansfield. (60 min.)

7 7 11 13 YOUNG MARRIEDS Walter's marriage is threatened. Walter: Mike Mikler. Ann: Susan Brown.

8 MOVIE—Drama

"I'll Be Seeing You." (1944) A girl on Christmas furlough from the state penitentiary meets an Army sergeant on furlough. Ginger Rogers, Joseph Cotten, Shirley Temple. (Two hours)

10 DOBIE GILLIS—Comedy

Dobie opposes Chatsworth in a school election. Dwayne Hickman.

# THREE COINS IN THE FOUNTAIN

JEAN PETERS · LOUIS JOURDAN COLOR · THURSDAY 2:30

KCRA.TV (



12 JACK BENNY—Comedy

See Friday 12 Noon, Ch. 2, for details.

4:00 MOVIE—Adventure

"Francis in the Haunted House." (1956) Mickey Rooney, Virginia Wells, James Flavin. (One hour, 45 min.)

4 WHIRLYBIRDS—Adventure
Chuck and P.T. fly a sleepy passenger

to his destination. Kenneth Tobey.

7 (7) 11 13 TRAILMASTER

The townspeople are unwilling to give Hawks any information about his Indian friend. Hawks: Terry Wilson. Karen Wells: Joan Freeman. (60 min.)

MIKE DOUGLAS—Variety
Scheduled guests include actress Jayne
Mansfield and British singer Tommy
Steele. (90 min.)

MOVIE—Double Feature

"Wake Island," conclusion. See Wed.
 P.M., Ch. 12, for details.

2. "The Lost Weekend." (1945) Part 1 of two parts. A writer engages in a tremendous struggle against his thirst. Ray Milland, Jane Wyman. (90 min.)

4:30 MICKEY MOUSE CLUB

The young ranchers at the Triple R learn that a girls' camp is nearby.

MAYOR ART—Children
MOVIE—Drama

(1954) Part 1 of two parts. Movie director Harry Dawes never realized that Maria Vargas would ever become Contessa Torlato-Favrini. Humphrey Bogart, Ava Gardner. (90 min.)

Sen France—Language

John and Hélène take a train ride to

Rheims to visit a champagne cellar.

5:00 2 LLOYD THAXTON—Variety

Jazz pianist Les McCann plays "The

Shampoo" and "Big City." (60 min.)

MOVIE—Melodrama

"The Man Who Turned to Stone." (1957)
Victor Jory, Charlotte Austin. (90 min.)
THOPPITY HOOPER—Cartoons

WHAT'S NEW—Children
Hunting in the North Woods of Wisconsin: Washington crossing the Delaware.

Beaver wheels a doll carriage home to cannibalize it for his wagon. Jerry Mathers, Tony Dow, Hugh Beaumont.

# March 18, 1965 Thursday

Afternoon-Evening

MICKEY MOUSE CLUB

The Firehouse Five Plus Two, a Dixieland band, performs.

5:30 A BACHELOR FATHER—Comedy

Kelly is refused membership in a club. John Forsythe, Noreen Corcoran.

6 9 HOP, SKIP AND DANCE

7 WOODY WOODPECKER

8 YOGI BEAR—Cartoons

J. Frank Wilson sings "Last Kiss" and

"Six Boys." (60 min.)
RIFLEMAN—Western

Former convict Dan Mowry is out to get Micah. Lucas: Chuck Connors.

MAVE GUN-WILL TRAVEL

An old man's stepsons plan to get him out of the way. Richard Boone.

G CAP'N DELTA—Children

5:45 3 NEWS

6 FRIENDLY GIANT—Children

Friendly reads "The Very Little Dog," by Grace Skaar.

FRIENDLY GIANT—Children

Friendly reads "Telephone for Tommy," by Ellen MacGregor and Zabeth Selover.

# **Evening**

6:00 TOPPER—Comedy

When the Toppers move into their new home, the ghostly Kerbys make things difficult for them. Leo G. Carroll.

3 4 NEWS—Huntley, Brinkley

5 7 8 11 12 NEWS

6 WHAT'S NEW—Children

Courting dances of birds; realistic and

abstract pantomime; bears of Yellowstone

WHAT'S NEW—Children

Exploring in the woods; story of the first American flag and Betsy Ross.

WOODY WOODPECKER

6:30 WOODY WOODPECKER

3 4 NEWS

5 8 10 12 NEWS—Cronkite

6 STOCK MARKET REPORT

DEAVE IT TO BEAVER—Comedy
Beaver and Gilbert hope to win a puppy

in a pet-shop contest. Jerry Mathers.

(7) NEWS—Huntley, Brinkley

COLLEGE BOUND—Discussion

This half-hour series explores the problems facing today's college applicants. Today: "Which Student, Which College?" Prof. Harold G. Ridlon is host.

M NAKED CITY—Police

Dr. Max Lewine once made some promises to a Las Vegas showgirl and she holds him to them—at gunpoint. Script by Joel Carpenter. Walter Matthau, Sally Gracie. (60 min.)

13 WELLS FARGO—Western

The Apaches are holding the daughter of a Wells Fargo agent as ransom. Dale Robertson, Nancy Crawford.

6:35 6 MUSICAL PORTRAITS

The recording is the conclusion of "Mozart Arias" with soprano Anna Moffo.

6:55 4 7 SPORTS

7:00 2 YOU ASKED FOR IT—Smith

1. Slow-motion films show how a cat laps milk. 2. A stunt man jumps from a speeding car into a sheet of flames. Jack Smith is the host.





PREMIERE

# MA & PA KETTLE AT WAIKIKI

7:00 PM



# **Thursday**

Evening

MOVIE—Comedy

"Ma and Pa Kettle at Waikiki." (1955)
N. Cal. TV Debut. Marporie Main, Percy
Kilbride.

4 DETECTIVES—Police

Mickey Bledsoe commits a murder and wounds Lindstrom. Robert Taylor.

5 RIFLEMAN—Western

On their way to the gallows, seven prisoners break away. Chuck Connors.

TV JOURNAL—Science

**DEBUT** This series of 20 programs examines new developments in the fields of science and engineering. Tonight: "Air Pollution Problems" are examined.

7 TO NEWS

7 MY THREE SONS—Comedy

Uncle Charley takes Robbie and his girl friend to meet actress Margaret McSterling. Charley: William Demarest. Margaret: Gloria Swanson.

3 DETECTIVES—Police

Holbrook and Ballard are returning from a fishing trip. Robert Taylor.

OBSERVING EYE—Science

Gilbert Merrill demonstrates some ways of seeing—both natural and man-made.

M SQUAD—Police

Ballinger learns that mobster Bugsy Page plans to kill state's attorney Ralph Mattson. Lee Marvin, Paul Newlan.

13 HAVE GUN-WILL TRAVEL

Paladin takes a dim view of a client who uses a hunted man's wife as bait to trap him. Richard Boone, Stephen Roberts.

7:15 NEWS—Peter Jennings

7:30 2 AMERICA!—Travel

COLOR "El Paso del Norte." A visit to



# March 18, 1965 Thursday

Evening

El Paso, Texas, and nearby Juarez, Mexico. Jack Douglas is the host.

4 DANIEL BOONE—Adventure

"The Ben Franklin Encounter." After returning from a trip to Virginia, Daniel tells his family how he and Mingo met a famous Colonial insurgent—and almost got themselves shipped off to England. Daniel: Fess Parker. (60 min.)

**Guest Cast** 

Benjamin Franklin.... Laurie Main Adm. Lord Clydesdale. Edward Mulhare Clara Merivale ....Anna Lee

\*Trying to escape from their screaming fans, a rock 'n' roll group sublet the Munster home—and the Munsters shuffle off to a hotel. The Standells, appearing as the Surf Combers, sing "Everybody Ringo" and "I Wanna Hold Your Hand." Herman: Fred Gwynne. Grandpa: Al Lewis. Eddie: Butch Patrick. Pops Murdock: Alex Gerry.

6 VIEWS—Sacramento

Psychiatric social worker Bob White talks to host John C. Crabbe.

"Dragons of Ashida," first in a series of reruns. An old scientist friend of Dr. Quest's has been conducting experiments with lizards—resulting in an island full of dragons. Voices . . . Jonny: Tim Matthieson. Dr. Quest: Don Messick.

Ch. 11 does not carry this show in color.

(7) FLINTSTONES—Cartoon

Singing idol Jimmy Darrock is working incognito as a lifeguard. Singer James Darren is heard as the singing voice of Jimmy Darrock in two songs. Voices . . . Fred: Alan Reed. Barney: Mel Blanc.

WORLD OF MUSIC

"Music for a Brass Choir." Simon Karasick conducts a group of his students from New York City's Mannes College of Music in three works for brass.

8:00 EXPEDITION!—Travel

The excavation of the Southern Arabian city of Marib, capital of the Queen of Sheba, is undertaken by a party of archeologists. Col. John D. Craig is host.

5 8 10 12 PERRY MASON

"The Case of the Murderous Mermaid." Aspiring movie actress Reggie Lansfield agrees to "stand in" for an aging film star's publicity stunt: swimming the hazardous Catalina channel off Southern California. Mason: Raymond Burr: Drake: William Hopper. Della: Barbara Hale. Burger: William Talman. (60 min.)

**Guest Cast** 

Victoria Dawn. Patrice Wymore
Reggie Lansfield. Jean Hale
Charlie Shaw. Bill Williams
Doug Hamilton. Jess Barker

6 THE HOME—Discussion

Scheduled guest is Dr. Gaylord P. Whitlock, UC at Berkeley, who discusses fads and facts concerning food.

**7 11 13** DONNA REED—Comedy

"The Unheroic Hero." Jeff has everyone believing that his friend Walter Gordon is responsible for saving a little girl's dog. Jeff: Paul Petersen. Alex: Carl Betz. Karen: Janet Landgard. Smitty: Darryl Richard. Walter Gordon: Peter Helm.

(7) DR. KILDARE—Drama

Dr. Jesse Hartwood is referring his patients to specialists—even for minor ailments. Kildare: Richard Chamberlain. Gerson: Jud Taylor. Gillespie: Raymond Massey. Dr Jesse Hartwood: Robert Culp. Carol: Angie Dickinson. (60 min.)

O CREATIVE PERSON

"The Richest Poet on the Block." Cameras show John Ciardi with his family in his suburban home in Metuchen, N.J., where he is a trustee of the local bank; at his offices at the Saturday Review; and reading his poetry at Metuchen High School.

# PERRY MASON THUR 8:00 PM

# Thursday March 18, 1965

Evening

### 8:30 WORLD OF ADVENTURE

1. A visit to the British colony of Hong Kong. 2. "Cliff Hangers" takes us mountain climbing in the Canadian Rockies.

#### 3 A DR. KILDARE—Drama

"She Loves Me, She Loves Me Not," first of a two-part sequel to "Do You Trust Your Doctor?" which aired two weeks ago. While driving pert Carol Tredman home from a date, Kildare is seriously injured in an auto accident. Script

# KRAFT SUSPENSE THEATRE



"Won't It Ever Be Morning?"

JOHN CASSAVETES GENA ROWLANDS JACK KLUGMAN

Tonight in Color • 10 PM Ch. 3 4 7

by Jerry McNeely. Kildare: Richard Chamberlain. (60 min.)

**Guest Cast** 

Carol Tredman......Angie Dickinson Walter Burton.....Leslie Nielsen

**6 GREAT DECISIONS—1965** See Wed. 9 P.M., Ch. 9, for details.

Tramp seems to be limited to sleeping and eating—or so the Douglas clan thinks. Steve: Fred MacMurray. Charley: William Demarest. Mike: Tim Considine. Robbie: Don Grady. Chip: Stanley Livingston. Sir George Heather: Torin Thatcher.

FRENCH CHEF—Cooking

Julia Child prepares a French jelly roll.

9:00 YESTERDAY'S WORLD

COLOR 1. "Magic Walls of Carcassonne." A visit to the medieval fortress City of Carcassonne. 2. A tour of the ancient Greek city of Knossos.

5 10 12 PASSWORD—Game Actor James Mason and musical-comedy star Inga Swenson are the celebrity contestants. Host: Allen Ludden.

6 OPEN END—David Susskind
"Saloon Society: Bartenders, Drinking and
Drinkers" is the topic discussed. David

Susskind is the moderator. (Two hours)

7 7 11 13 BEWITCHED

Darrin and Samantha's happy home life is disrupted when beauty queen Pleasure O'Riley becomes their next-door neighbor. Samantha: Elizabeth Montgomery. Darrin: Dick York. Gladys: Alice Pearce. Abner: George Tobias. Pleasure O'Riley: Kipp Hamilton. Thor Swenson: Ken Scott.

8 HAVE GUN—WILL TRAVEL
A mock Indian attack staged for wealthy



buffalo hunters gets out of hand. Paladin: Richard Boone, Gravely: Bill Mims. PROFILE: BAY AREA

Caspar Weinberger and his guests discuss the status of culture and the arts in San Francisco, (60 min.)

#### 9:30 FLYING FISHERMAN

COLOR Gadabout Gaddis goes after trout on Thomas Lake in Colorado.

3 4 (7) HAZEL—Comedy

COLOR | Al Dewitt appoints himself "George's Man Friday" in a bungling ef-fort to repay George for his services. Hazel: Shirley Booth. George: Don De-Fore. Dorothy: Whitney Blake. Al Dewitt: Paul Hartman.. Judge: Harold Gould. Harold: Bobby Buntrock.

BAILEYS OF BALBOA

Wyntoon forges a map marking the site of a Spanish treasure ship sunk deep in Balboa waters. He figures that Sam will go broke trying to salvage the loot. Sam: Paul Ford. Wyntoon: John Dehner. Buck: Sterling Holloway, Jim: Les Brown Jr. Bedford: Hedley Mattingly.

7 M 13 PEYTON PLACE

Leslie Harrington continues to plot trouble for Elliot and Constance. Leslie: Paul Langton. Norman: Christopher Connelly. Elliot: Tim O'Connor. Constance: Dorothy Malone. Rita Jacks: Patricia Morrow. Allison: Mia Farrow.

MEN IN CRISIS—Documentary See Wednesday 7 P.M., Ch. 4, for details.

10:00 NEWS-Helmso, Jacobs 3 4 (7) KRAFT SUSPENSE THEATRE—Drama

> COLOR Actor-director John Cassavetes, Gena Rowlands (Mrs. Cassavetes) and





YEAR GUARANTEE

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**OUT-OF-TOWNERS CALL COLLECT!** 

# Thursday March 18, 1965

Evening

Jack Klugman in "Won't It Ever Be Morning?" Army pilot Peter Chandler returns home from the Berlin Airlift planning to resume his uncomplicated law career, but life isn't that simple. Blues singer Lois Baxter asks Peter to defend her manager, who's been charged with the murder of a teen-age girl. Script by Larry Marcus. (60 min.)

#### Cast

Peter Chandler. John Cassavetes
Lois Baxter. Gena Rowlands
Ozzie Keefer Jack Klugman
Prosecutor. Than Wyenn

"Impeachment," by Stanley R. Greenberg. For the past 20 years, Gov. William Defoe's political career has been controlled by a corrupt political machine. But since his election 14 months ago, Defoe has refused to co-operate and the party bosses are after his resignation—or impeachment. Preston: E. G. Marshall. Ken: Robert Reed. (60 min.)

**Guest Cast** 

Gov. William Defoe.....Dan O'Herlihy

Carol Defoe Alexis Smith
Fred Carson Tom Carlin
Bert Wazniak Salem Ludwig

MAN INVADES THE SEA SPECIAL Films chronicle man's attempts to explore the strange environs of the ocean depths. For details, see the Close-up below. (60 min.)

"The Jimmy Dean Show" is pre-empted.

SPANISH-AMERICAN HOUR

10:20 2 FEATURE REPORT—Mann

10:30 2 BEST OF GROUCHO—Quiz

11:00 2 MOVIE—Drama

"Gentleman's Agreement" (1947) A magazine writer accepts an assignment to write a series of articles on anti-Semitism. Gregory Peck, Dorothy Mc-Guire. (Two hours, 15 min.)

**3 4 5 7 7** NEWS **8 10 11 12 13** NEWS

11:15 5 SPORTS—Frank Dill
7 NIGHTLIFE—Variety

Singer Pat Boone is the guest host this week. (One hour, 45 min.)

CLOSE-UP GUIDE

# 10:00 7 1 B MAN INVADES THE SEA

**SPECIAL** While astronauts prepare to expand our frontiers into outer space, man is already establishing outposts on one of the last frontiers on earth, the "inner space" of the ocean depths. This documentary focuses on the pioneers who are exploring the sea, a storehouse of oil and minerals (to replace our diminishing spapelies on land), food, and even living space, to help cope with the "population explosion."

Cameras view men living and working in two underwater homes, Capt. Jacques-Yves Cousteau's Starfish House and Capt. George Bond's Sealab. Cousteau, who invented the Aqualung, describes his 1963 experimental outpost, where eight men lived in "a comfortable five-room apartment . . . on a beautiful reef" 35 feet below the surface of the Red Sea. Captain Bond is known as "Papa Topside" to his aquanauts, who spent 10 days and nights last year in the Sealab, 193 feet below the surface of the Atlantic.



Capt. Jacques-Yves Cousteau

Also interviewed: astronaut-aquanaut Scott Carpenter, now working on Project Sealab; Dr. John Lilly, who is trying to communicate with dolphins; oceanographers Maurice Ewing, Roger Revelle, Charles Drake, Paul Frye and Columbus O'Donnell Iselin; and underseas engineer John Clotsworthy.

Actor-producer Robert Montgomery narrates from a script by Stephen Fleischman, who also produced and directed.

# March 18, 1965 Thursday

Evening

(7) 8 JOHNNY CARSON—Variety

color Scheduled guests include comedian Don Adams. (One hour, 45 min.)

MOVIE—Comedy

"The Passionate Thief." (Italian; 1960) N. Cal. TV Debut. Two Alberto Moravia stories were the source for this film set on New Year's Eve in Rome. Anna Magnani, Ben Gazzara. (One hour, 50 min.)

11:20 MOVIE—Adventure

COLOR "The Seven Revenges." (Italian; 1963) Bay Area TV Debut. Genghis Khan plans to end intertribal wars. Ed Fury, Elaine Stewart. (One hour, 40 min.)

11:25 MOVIE—Drama

"To the Ends of the Earth." (1948) Agents of the U.S. Bureau of Narcotics pursue a gang of smugglers. Dick Powell.

11:30 3 4 JOHNNY CARSON—Variety

COLOR Scheduled guests include comedian Don Adams. (90 min.)

MOVIE—Comedy

"The Easy Way." (1952) Mr. and Mrs. Rose can't resist children. Cary Grant, Betsy Drake. (One hour, 50 min.) MOVIE—Drama

"Crime of Passion." (1957) N. Cal. TV Debut. An ambitious woman uses underhanded methods to get her policemanhusband a promotion. Barbara Stanwyck, Sterling Hayden. (90 min.)

1:00 3 4 13 NEWS

MOVIE—Comedy
"French without Tears." (1939) Ray
Milland, Ellen Drew. (One hour, 15 min.)

MOVIE—Triple Feature

1. "The Long Haul." (English; 1957) Victor Mature, Diana Dors, Patrick Allen. 2. "Diary of a High School Bride." (1959) Bay Area TV Debut. Anita Sands.

3. "No Time to Kill." (Swedish-German-English; 1960) John Ireland.

1:05 TO ROLLER GAMES

1:15 2 STAR PERFORMANCE—Drama

Don Taylor stars in "Yesterday's Pawn Shop." A diamond ring nearly mars the happiness of a recently married couple.

1:30 MOVIE—Police

"The Enforcer." (1951) Humphrey Bogart, Zero Mostel. (90 min.)

# ...and the sea shall give up its secrets

Robert Montgomery narrates the fascinating story of man's assault on the last of the earth's great frontiers—the incredible world beneath the sea. Famed underwater explorers, the U.S. Navy's Aquanauts, leading oceanographic scientists and thrilling underwater experiments show man's progress in the conquest of "inner space."



# Friday March 19, 1965

# Morning

Z ALL-NIGHT MOVIE—Continued See Thursday 1 A.M., Ch. 7, for details.

5:55 3 4 FARM NEWS

SUNRISE SEMESTER
Russian Literature In Translation: "V. M.
Garshin: the Stephen Crane of Russian
Literature." Dr. Robert Magidoff.

6:00 3 RHYME AND REASON

1. "Student Press Conference." 2. Prof. Arthur Eastman compares "Othello" to a morality play. (60 min.)

PROFILE—San Diego State
Mark Twain is profiled through song,
comment and conversation.

CHANNEL FOR LEARNING

6:20 TO FOCUS ON FARMING 6:25 S SOCIOLOGY—Lessons

A discussion of marginal employment for farm workers. Dr. Earl Raab.

6:30 4 OUR WORLD—Education
The attempts of alchemists to turn base

metals into gold are traced.

DIXIE SINGIN'—Music

See 5:55 A.M. Ch. 5, for details.

6:50 R NEWS

6:55 5 KPIX EDITORIAL

13 RANCH AND GARDEN WORLD

7:00 3 4 8 TODAY

The entire show is devoted to a film tour of the space installation center at Cape Kennedy, Fla. Frank Blair reports the news in New York. (Two hours)

5 JACK'S PLACE—Children
MARSHAL 'J'—Children



JOAN FONTAINE STARS IN FRIDAY 9:30 AM DIVER DAN—Cartoons
CARTOONLAND—Children

7:30 (B) CASPER—Cartoons

7:45 PRONTIERS OF KNOWLEDGE
Operating techniques developed from a study of both animal and human diseases.

8:00 5 10 12 CAPTAIN KANGAROO

The Captain helps Mr. Green Jeans find
the culprit who has stolen their copy of
the Daily Pfluglehorn. (60 min.)

BAT MASTERSON—Western
Bat has a plan to thwart some stagecoach
robbers. Bat: Gene Barry.

7 TODAY

See 7 A.M., Ch. 3, for details. (60 min.)

Picked up in progress.

CONTINENTAL CLASSROOM
American Government: "The Economic
Impact of the Revolution."

13 CARTOONLAND—Children

8:15 3 KING AND ODIE—Cartoons

8:30 COUNT MARCO—Women
GOSPEL SINGING—Music

MOVIE—Adventure
"The Bandit of Zhobe." (1959) Victor

9:00 3 4 7 MAKE ROOM FOR DADDY—Comedy

Margaret wants Louise to accompany the family on a trip to Chicago. Margaret: Jean Hagen. Danny: Danny Thomas.

5 10 12 NEWS—Mike Wallace
7 GIRL TALK—Panel

Panelists include actress Joan Crawford.

B JACK LA LANNE—Exercise

HOCUS POCUS—Children
9:15 6 CLASSROOM—Education

This morning's in-school subjects: current events and science. (One hour, 20 min.)

CLASSROOM—Education
This morning's in-school subjects include current events, science, music and Span-

9:30 3 4 7 8 WHAT'S THIS SONG?

COLOR Della Reese and Ed Ames con-

clude their week as celebrity panelists.

5 10 12 I LOVE LUCY—Comedy
Ricky has revamped the Ricardo budget.
Ricky: Desi Arnaz. Lucy: Lucille Ball.

MOVIE—Drama

"Ivy." (1947) Joan Fontaine, Patric Knowles. (One hour, 50 min.)

# March 19, 1965 Friday

Morning-Afternoon

9:50 2 RELIGION TODAY—Protestant

9:55 **3 4 7 8** NEWS

10:00 2 NEWS—Syd Chatton

3 4 7 8 CONCENTRATION 5 10 12 ANDY GRIFFITH

Charlene Darling says she plans to leave her husband for Andy. Barney: Don Knotts. Charlene: Margaret Ann Peterson. Briscoe Darling: Denver Pyle.

GIRL TALK—Panel

Panelists are Hollywood columnist Radie Harris and actresses Marisa Pavan and Sylvia Sydney. Virginia Graham.

Jim tries to teach Bud the art of salesmanship. Jim: Robert Young.

10:30 2 JACK LA LANNE—Exercise

3 4 7 8 COLOR JEOPARDY
5 10 12 McCOYS—Comedy
George MacMichael arrives for a short

stay. Walter Brennan, Andy Clyde.

ADVENTURES IN PARADISE

Adam and Clay guide the Tiki to a landing on an uncharted island. Gardner Mc-Kay, James Holden. (60 min.)

Donna tries to arrange a match for

Alex's bachelor friend. Bo: Jack Welk.

11:00 ROMPER ROOM—Children

3 4 7 COLOR SAY WHEN! 5 8 10 12 LOVE OF LIFE

B ERNIE FORD—Variety

Comic Jerry Van Dyke is Ernie's guest.

11:20 NEWS—Bob Dunn

11:25 **5 8 10 12** NEWS

11:30 3 4 8 COLOR TRUTH OR CON-SEQUENCES—Game

5 10 12 SEARCH FOR TOMOR-ROW—Serial

7 11 13 PRICE IS RIGHT Tom Poston finishes his week on the panel. Host: Bill Cullen.

11:45 5 10 12 GUIDING LIGHT

11:55 3 4 8 NEWS

## Afternoon

12:00 2 JACK BENNY—Comedy

Jack tries to hire a magician for his

TV show. Chandu: Ben Blue.

3 5 10 13 NEWS

4 8 COLOR LET'S MAKE A
DEAL—Game

**7 11 DONNA REED—Comedy**Alex's old college roommate, who's in town on business, is staying with the Stones. Biff Jameson: Ben Gage.

OUR MISS BROOKS—Comedy
The great day has arrived—Miss Brooks
finally weds Mr. Boynton! Eve Arden.

12:20 13 HELEN BALE—Interviews

12:25 3 4 8 NEWS

12:30 2 TV HOUR OF STARS—Drama

An English colonel seeks to avenge the death of his son. Charles McGraw, Lisa Daniels. (60 min.)

Beaver sees a note in the supermarket offering a monkey to anyone who'll take it. Jerry Mathers, Tony Dow.

4 MOMENT OF TRUTH—Serial
5 8 10 12 AS THE WORLD

TURNS—Serial

7 T IN FATHER KNOWS BEST
Jim tries to make the family understand
that he has his own problems. Jim: Robert Young. Margaret: Jane Wyatt.

13 MOVIE—Mystery
"Shadow of Fear." (English; 1956)
N. Cal. TV Debut. Mona Freeman, Jean
Kent. (90 min.)

1:00 3 4 DOCTORS—Serial

Kurt confronts Matt at the hospital. Kurt: Byron Sanders.

5 8 10 12 PASSWORD—Game
Douglas Fairbanks and Sally Ann Howes
finish their week as guest contestants.

7 11 ERNIE FORD—Variety
Guests: Hank and Dean, and Dick Noel.

# FALSE STEP

SHELLEY WINTERS · WILLIAM POWELL

FRIDAY 2:30



# Friday March 19, 1965

Afternoon

#### 1:05 CLASSROOM—Education

This afternoon's in-school subjects: social studies, music, language arts and mathematics. (Two hours, 55 min.)

1:30 2 I WANT TO KNOW—Venter

3 4 7 ANOTHER WORLD 5 8 10 12 HOUSE PARTY

Art's guest is Eugene Burdick, author of "Nina's Book."

ON THE SCENE—Dick Stewart
AFTERNOON—Jess and Lu

2:00 MOVIE—Drama

"Tomorrow Is Another Day." (1951) An embittered young man is released from prison. Ruth Roman, Steve Cochran, Lurene Tuttle. (One hour, 25 min.)

3 4 YOU DON'T SAY!—Game
COLOR Connie Hines and Roger Smith
wrap up a week as celebrity guests.

(5) 8 10 12 TO TELL THE TRUTH Vivian Vance, Barry Nelson, Dick Shawn and Gretchen Wyler wind up a stint as panelists. Bud Collyer is the host.

7 7 11 13 FLAME IN THE WIND An ominous threat shakes Jason's publishing empire. Jason: Walter Coy.

2:25 **5 8 10 12** NEWS 2:30 **3** MOVIE—Mystery

"Take One False Step." (1949) N. Cal. TV Debut. A university professor becomes innocently involved in a weird murder situation. William Powell, Shelley Winters. (90 min.)

MATCH GAME

Winding up a week as panelists are Anita Louise and Orson Bean.

5 8 10 12 EDGE OF NIGHT 7 7 11 13 DAY IN COURT



JOHNNY WEISSMULLER

FRIDAY 4 PM 3

# 2:55 4 7 7 11 13 NEWS

3:00 4 LARAMIE—Western

Slim's ranch is seized by two ex-Army officers. Brian Keith. (60 min.)

5 8 10 12 SECRET STORM
7 7 11 13 GENERAL HOSPITAL

3:25 2 NEWS

3:30 2 CAPTAIN SATELLITE—Children
5 MIKE DOUGLAS—Variety

Scheduled guests include cartoonist Al Capp and the First Piano Quartet. Pat O'Brien is the co-host. (60 min.)

**7 11 13 YOUNG MARRIEDS**Mady Stevens is worried about her son's behavior. Mady: Maria Palmer.

MOVIE—Comedy

"The Divided Heart." (English; 1954) A war orphan is adopted by German parents. Cornell Borchers, Yvonne Mitchell, Alexander Knox. (Two hours)

10 DOBIE GILLIS—Comedy
Dobie loves Daphne Winsett and Daphne
loves money. Dwayne Hickman.

JACK BENNY—Comedy
Rock 'n' roll singer Bobby Rydell gives

advice on how to be successful.
4:00 3 MOVIE—Adventure

"Tarzan and His Mate." (1934). Two hunters hope to have Tarzan lead them to the elephant burial ground. Johnny Weissmuller. (One hour, 45 min.)

WHIRLYBIRDS—Adventure
Chuck and P.T. fly a reporter who is
assigned a story on "Mr. Average American." Kenneth Tobey, Craig Hill.

When her husband dies suddenly, Ella Lindstrom must decide whether to continue the trip to California with their seven children. Ella: Bette Davis. Inga: Cindy Robbins. (60 min.)

MIKE DOUGLAS-Variety

Scheduled guests include cartoonist Al Capp and the First Piano Quartet. Ellie Frankel Quintet. (90 min.)

MOVIE—Drama

"The Lost Weekend," conclusion. See Thursday 4 P.M., Ch. 12. (90 min.)

4:30 2 MICKEY MOUSE CLUB

Fun with Science: Experiments with heat.

4 MAYOR ART—Children

5 MOVIE—Drama

COLOR "The Barefoot Contessa," con-

# March 19, 1965 Friday

Afternoon-Evening

clusion. See Thurs. 4:30 P.M., Ch. 5, for details. (90 min.)

CREATIVE PERSON

See Thurs. 8 P.M., Ch. 9, for details.

5:00 2 LLOYD THAXTON—Variety
Guests: the Serendipity Singers. (60 min.)

MOVIE—Mystery

"Thunder on the Hill." (1951) Bay Area TV Debut. Murder mystery told against the background of an English convent. Claudette Colbert, Ann Blyth. (90 min.)

(7) CASPER—Cartoons

9 WHAT'S NEW—Children
Exploring in the woods; story of the

first American flag and Betsy Ross.

11 LEAVE IT TO BEAVER—Comedy
Ward appoints Wally to be Beaver's
"Substitute Father." Jerry Mathers.

MICKEY MOUSE CLUB Let's Go: Films show desert wildlife.

5:30 4 BACHELOR FATHER—Comedy
Kelly asks permission to baby-sit. John
Forsythe, Noreen Corcoran.

6 BETTY B—Songs

7 SHENANIGANS—Children

SUPERMAN—Adventure

Daggers sold as Superman mementos have been stolen. George Reeves, Noel Neill.

9 TV KINDERGARTEN

10 LLOYD THAXTON—Variety

Jan and Dean are guests. (60 min.)

RIFLEMAN—Western

A gunslinging lawman comes to North Fork after an outlaw. Chuck Connors.

HAVE GUN—WILL TRAVEL

A rancher refuses to let his men be vaccinated against smallpox. Richard Boone, June Lockhart.

13 CAP'N DELTA—Children

5:45 3 NEWS

6 FRIENDLY GIANT—Children

Friendly reads "Hustle and Bustle," by Louis Slobodkin.

# **Evening**

6:00 ROCKY AND HIS FRIENDS

3 4 NEWS—Huntley, Brinkley

5 7 8 11 12 NEWS 6 WHAT'S NEW—Children

Birds prepare their nesting places.

#### WHAT'S NEW—Children

Stalking a moose; legend of Revolutionary War heroine Molly Pitcher.

B SUPERMAN—Adventure

Superman is the only one who can save his friends Lois Lane and Jimmy Olsen. George Reeves, Noel Neill.

6:30 LAWMAN—Western

Frank Quinlivan, a stranger in town, tries to blackmail Lily. John Russell.

3 4 NEWS

5 8 10 12 NEWS—Cronkite

6 STOCK MARKET REPORT

Vally becomes interested in housekeeping.
Jerry Mathers, Tony Dow.

7 NEWS—Huntley, Brinkley

9 PORTRAIT IN MUSIC

The recording is "Concert Pieces" by Couperin.

**M** UNTOUCHABLES—Drama

Narcotics boss Louis Madikoff is determined to end Ness's interference with his dope shipments. Robert Stack, Harold J. Stone. (60 min.)



A murderess on the loose in a convent! See Claudette Colbert and Ann Blyth star in "Thunder On The Hill" tonight at 5:00 PM



# Friday March 19, 1965

Evening

WELL'S FARGO—Western

The jewel shipment Hardie is guarding disappears. Dale Robertson.

6:35 6 MUSICAL PORTRAITS

The recording is the Suite from "The Firebird" by Stravinsky.

6:45 9 KQED REPORT

6:55 4 7 SPORTS

7:00 2 DEATH VALLEY DAYS—Drama

COLOR Librarian Ina Coolbrith tries to encourage a young girl with a talent for writing. Ina: June Lockhart.

3 LEAVE IT TO BEAVER—Comedy Wally's "sophisticated" date wants an orchid. Jerry Mathers, Tony Dow.

A CAR 54—Comedy

Every Thursday Schnauzer and his wife have a brawl. Joe E. Ross, Fred Gwynne.

M SQUAD—Police

A burglar is bitten by a dog who has rabies. Lee Marvin, Peggy Webber.

6 PROFILE—San Diego State Guests include Donald Hall, the designer of Lindbergh's "Spirit of St. Louis." 7 10 NEWS

(7) MOVIE—Comedy

"Our Miss Brooks." (1956) Miss Brooks arouses the jealousy of Mr. Boynton. Eve Arden, Robert Rockwell. (90 min.)

8 LITTLEST HOBO—Adventure

Helen Schmitt resents her husband's love for skiing. Joyce Taylor, Asa Maynor.

9 YOUR INCOME TAX

Jack Abad is host for this third of four programs presented in cooperation with the District Director's Office of the Internal Revenue Service. Viewers are invited to phone in their tax questions.

12 HENNESEY—Comedy

Hennesey becomes concerned about Martha's recent behavior. Jackie Cooper.

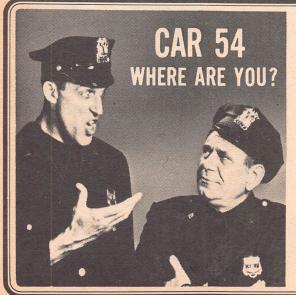
HAVE GUN—WILL TRAVEL

An ex-gunman hires Paladin to escort him back to his village. Richard Boone.

7:15 NEWS—Peter Jennings

7:30 THE SAINT—Mystery

Bill Harvey falls into the clutches of a beautiful blackmailer. Roger Moore, David Hedison, Susan Lloyd. (60 min.)



# THIS FRIDAY AT 7:00 P.M.

Officers Toody and Muldoon are back in some of the merriest misadventures ever seen on television. Starring Fred Gwynne and Joe E. Ross.



# March 19, 1965 Friday

Evening

#### 3 4 INTERNATIONAL SHOW-TIME—Circus

"The Giant Caravan Circus," filmed in Carlstadt, Sweden, features Per and Paul, acrobats; Julio Bouglione and his horses and chariots; comic motorcyclist Hector Myer; Lynn Lamar and her trained poodles; jugglers Jack and Mabel Mayard; and Tony Hochegger's Liberty horses. Host: Don Ameche. (60 min.)

\*\*Prairie Fire." A dying friend asks Wishbone to get his herd to market and see that his daughter receives the money from the cattle sale. But the rancher's three drovers have other ideas. Wishbone: Paul Brinegar. Favor: Eric Fleming. Rowdy: Clint Eastwood. (60 min.)

**Guest Cast** 

Jerry Munson.....Michael Conrad Vinnie Pitts.....Vic Perrin Milt Dexter....Anthony Caruso

6 WORLD OF MUSIC

The members of the Philadelphia Woodwind Quintet discuss three centuries in the development of wind repertoire.

7 m B FLINTSTONES

COLOR "A Haunted House Is Not a Home," first in a series of reruns. Fred will inherit his rich uncle's estate if he'll spend one night in the gentleman's spooky mansion. Voices . . Fred: Alan Reed. Betty: Gerry Johnson. Wilma: Jean VanderPyl. Barney: Mel Blanc.

Ch. 11 does not carry this show in color.

SPECTRUM—Science

Subjects: detecting heart disease with computers; the giant radio telescope at Arecibo, Puerto Rico; rejuvenation experiments on rats; and the Mohole Project.

8:00 6 CONCERT—San Francisco

See Tuesday 8 P.M., Ch. 9. (60 min.)

7 11 13 FARMER'S DAUGHTER
"Katy's New Job." Millionaire Nelson B.
Lowell decides that he is going to hire

Katy as his social secretary. Katy: Inger Stevens. Glen: William Windom. Agatha: Cathleen Nesbitt. Steve: Mickey Sholdar. Guest Cast

Nelson B. Lowell.....David Opatoshu

Mr. Levinson.....Lindsay Workman

STORIES OF GUY DE MAUPAS-

SANT—Drama

"The Story of a Farm Girl," Rose Leveque, is told in three parts. 1. Rose is deserted by her lover. 2. Rose returns to the Vallin farm without her new baby. 3. Rose reluctantly becomes Vallin's wife. Rose: Angela Morant. (60 min.)

### 8:30 2 TIGHTROPE!—Police

The agent wants to know why hoodlum Danny Savoy has shown up in town. Michael Connors, John Beradino.

3 4 7 8 BOB HOPE—Comedy
COLOR "Perilous Times." During World
War II, a chance meeting leads to romance between a famous war photographer and an attractive magazine executive. Script by Theodore Apstein and
Harry Brown from a story by Martha
Gellhorn. Bob Hope is the host. (60 min.)
Cast

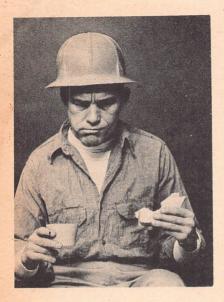
Bara Peter Falk
Helen Diane Baker
Valerie Arlene Dahl
Paul Lepson Gene Lyons

First of seven reruns from this highly acclaimed series, dramatizing events in American history. Tonight's program traces the life of World War II Medal of Honor winner Rodger Young, who was killed in the South Pacific while attacking a Japanese machine-gun position. (60 min.)

Cast

Rodger Young	.James MacArthur
Sergeant Mulduney	George Kennedy
Wales	Geoffrey Horne
Davies	Ted Bessell

# RAWHIDE FRI 7:30 PM



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To Chew...
So Delicious,
Too!

# **Friday**

Evening

# ADDAMS FAMILY

Lurch and his harpsichord have come to the parting of the ways: Gomez has promised the instrument to a museum curator. Morticia: Carolyn Jones. Gomez: John Astin. Lurch: Ted Cassidy. Belmont: Byron Foulger. Fester: Jackie Coogan.

SLATTERY'S PEOPLE—Drama
See 10 P.M., Ch. 5, for details. (60 min.)

# 9:00 2 ALL-STAR WRESTLING

6 FILM FEATURE

Singer Tony Bennett narrates a film tour of San Francisco.

"The Man Who Shot the World." Val plans to promote newsreel cameraman Mason Ward's new book by showing examples of his work on a TV show. When Ward is injured in a fall off a ledge, Val takes over the job of editing the film. Valentine: Tony Franciosa. Rocky: Jack Soo. Dunstall: Jerry Hausner.

#### **Guest Cast**

OPEN MIND—Discussion

Publisher Alfred A. Knopf discusses his life and career. (60 min.)

13 MOVIE—Drama

"Ten Seconds to Hell." (1959) N. Cal. TV Debut. After the end of World War II, five German soldiers take on the job of disarming bombs. Jeff Chandler, Jack Palance. (One hour, 45 min.)

9:30 3 4 JACK BENNY—Comedy

Jack receives a visit from an old Navy buddy he hasn't seen in 40 years, and they duet a medley of World War I tunes. Stub Walker: Jack Pepper. Rochester: Eddie Anderson.

5 8 10 12 GOMER PYLE, USMC Sergeant Carter's new lady friend makes Gomer wish he had a girl of his own. Gomer: Jim Nabors. Carter: Frank Sutton. Dixie: Jeanine Burnier.

6 SPREAD OF THE EAGLE

See Monday 9 P.M., Ch. 6. (60 min.)

7 FDR—Documentary

"That Man in the White House" was, of course, President Roosevelt, now in the midst of the 1936 Presidential campaign. The Republicans nominate Alf Landon to oppose the President's bid for a second

# March 19, 1965 Friday

Evenina

term, and FDR himself soon becomes the dominant issue of the campaign. Films show Father Coughlin, "the radio priest"; James A. Farley; Huey Long, Louisiana's "Kingfish"; Al Smith, the Democratic Party standard-bearer in 1928; American Communist Party leader Earl Browder; and Norman Thomas.

7 TYCOON—Comedy

See Tuesday 9 P.M., Ch. 7, for details.

BRANDED—Western

See Sun. 8:30 P.M., Ch. 3, for details.

10:00 NEWS—Helmso, Jacobs

3 4 7 AMERICA'S JUNIOR MISS PAGEANT

Franciscus hosts the finals of the America's Junior Miss Pageant at Municipal Auditorium, Mobile, Ala. Fifty entrants, representing each state's "ideal high school senior girl," are vying for the Junior Miss title. The winner will be selected on the basis of scholarship, poise and appearance, fitness, creative or performing talent and mental alertness.

Linda Felber, 1964's Junior Miss, will crown the winner, who will be selected from 12-15 semifinalists. Judges include: author Catherine Marshall; Leonard Lé Sourd, executive editor of Guidepost magazine; actress Helen Claire; and public relations director Mary Brown. (60 min.) Jack Paar is pre-empted.

5 8 12 SLATTERY'S PEOPLE

"What's New in Timbuctoo?" Long-time assemblyman Raymond O'Riordan is verbally attacked on the floor of the House—by a member of his own party. Slattery: Richard Crenna. (60 min.)

**Guest Cast** 

Raymond J. O'Riordan ... Pat O'Brien
Liz O'Riordan ... Nancy Wickwire
Arthur Wozchek ... David McLean
George Allen ... John Lasell
Angus Winters ... G. B. Atwater

"The Threat." During one of her propganda broadcasts, Axis Sally predicts that General Savage will have a fatal "accident." Script by Jack Turley, Sa-



# Friday March 19, 1965

Evening

vage: Robert Lansing. Crowe: John Larkin. Stovall: Frank Overton. (60 min.) Guest Cast

Gilly Bright ..... Laurence Naismith Colonel Reed . . . . . . . . . . . . Harold Gould 9 TV JOURNAL—Science

"Lunar Surface Controversy," a discussion of the opposing theories of internal volcanic action vs. meteorite collisions in the shaping of the moon's surface.

MOVIE—Drama

"The Nun's Story." (1959) N. Cal. TV Debut. Young Gabrielle leaves her family to enter a convent. Audrey Hepburn, Peter Finch. (Two hours)

The movie will be interrupted at 11 P.M. for 15 minutes of news.

10:20 FEATURE REPORT—Mann

10:30 BEST OF GROUCHO—Quiz 6 STORIES OF GUY DE MAUPAS-SANT-Drama

> Two stories about wives and lovers. 1. "A New Year Gift." Jaques: Thorley Walters. Irene: Moria Redmond. 2. "Monsieur Parent." Parent: Geoffrey Bayldon. (60 min.)

10:45 13 OUTDOORSMAN—Bel Lange 11:00 MOVIE—Science Fiction

[COLOR] "Forbidden Planet." (1956) A space cruiser lands on the planet Altair-4. Leslie Nielsen, Walter Pidgeon, Anne Francis. (One hour, 55 min.)

3 4 5 7 7 NEWS B III II IB NEWS

11:15 5 SPORTS-Frank Dill NIGHTLIFE—Variety

Singer Pat Boone finishes his first week as guest host. (One hour, 45 min.)

7 JOHNNY CARSON—Variety COLOR | Scheduled: Metropolitan Opera

singer Robert Merrill. (One hour, 45 min.) MOVIE—Mystery

"Chamber of Horrors." (English; 1940) After the death of their wealthy benefactor, his trusted friends and servants steal the keys to his tomb. Lilli Palmer, Leslie Banks, Cathleen Nesbitt.

11:20 5 MOVIE—Drama

A-84

COLOR "Bonjour Tristesse." (English; 1957) Bay Area TV Debut. Story of a wealthy Parisian widower and his spoiled teen-age daughter. Jean Seberg, David Niven. (Two hours, 45 min.)

11:25 MOVIE—Drama

"Man on a String." (1960) Ernest Borgnine. Colleen Dewhurst.

11:30 3 4 JOHNNY CARSON—Variety COLOR Scheduled: Metropolitan Opera tenor Robert Merrill. Ed McMahon, Skitch

> Henderson. (90 min.) MOVIE—Western

"Love Me Tender." (1956) A Confederate Cavalry trooper finds that his kid brother has married his sweetheart. Elvis Presley. Richard Egan. (One hour, 40 min.)

MOVIE-Drama "Subway in the Sky." (1959) A U.S. Army doctor is accused of stealing narcotics. Van Johnson, Hildegarde Neff, Katherine Kath. (90 min.)

12:15 MOVIE-Drama

"Mara Maru." (1952) A former Navy commander joins an expedition for sunken treasure. Errol Flynn, Ruth Roman.

12:55 STAR PERFORMANCE—Drama A mild and meek bookkeeper embarks on

a mad whirl. Charles Boyer, Joyce Gates. 1:00 MOVIE—Melodrama "Return of the Fly." (1959) The son of

"The Fly" (a scientist turned into an insect) works on the secret of a matter transmitter. Vincent Price, Brett Halsey.

A NEWS MOVIE—All Night

1. "The World Was His Jury." (1958) Edmond O'Brien, Mona Freeman.

2. "Strangler of the Swamp." (1946) Robert Barrat, Rosemary La Planche. 3. "The Cat." (French-German; 1958)

Françoise Arnoud, Bernard Blier, 4. "The Woman Who Came Back." (1945)

Nancy Kelly, John Loder, Ruth Ford. IR UNTOUCHABLES—Drama Mobster Bugs Moran is in hiding. Michael Connors, Robert J. Wilkie. (60 min.)

1:05 MOVIE—Comedy "Hazard." (1948) Paulette Goddard, Macdonald Carey. (One hour, 40 min.)

1:30 MOVIE—Adventure "Kidnapped." (1938) Warner Baxter, Freddie Bartholomew. (90 min.)

2:00 R NEWS

Stations reserve the right to make last-minute changes.

TV GUIDE



# THE VIEW FROM THE TOP

David Dortort is a contented TV chieftain to whom even network nabobs speak softly, and for good reason—he produces 'Bonanza'

# BY DWIGHT WHITNEY

You are a Hollywood television producer and it is December, time for the "crucial" November Nielsen report, that terrifying "definitive" set of ratings which either seals your doom, sounds the alarm, or, if you are lucky, pronounces you fit to mingle temporarily with the Lucys, Marshal Dillons and Bob Hopes of your world.

#### Dortort's Bonanza / continued

In only one part of town is it safe to say that calm prevails. And that is in a shabby, two-story building on the southeast corner of the Paramount lot in Hollywood, where producer David Dortort, a soft-spoken, bespectacled man of 47, and his staff hold forth. On his desk lies a copy of Daily Variety (Dec. 8), and it says, "In its sixth year . . . Bonanza topped the Nielsen list with the highest point spread over the field this season, its 35.8 being 6.4 better than the runner-up."

#### No panic button on premises

It is amazing the changes this continuing supremacy has wrought in Dortort's life. The panic button has been removed from the premises. No network Dick Darings tramp through his offices, no irritating ukases snow him, no programming geniuses peer over the shoulders of his story editors, film editors, directors and production men. The last of them left two years ago. Mort Werner (he is NBC-TV vice president in charge of programming) thinks twice before he calls from New York, and when he does his tone is respectful: it better be, because he is trying to persuade Dortort to do another series. He knows that Top-10 shows are the crown jewels of any network, and that Bonanza is the gaudiest—and sometimes the only adornment in the NBC tiara.

Consequently, nearly everyone courts Dortort shamelessly, from the heads of rival networks to the moviemaking Mirisch brothers, for whom he will make a Yul Brynner Western. On the lot he is the natural target for the prestige-gatherers, tyro producers and directors, out-of-work actors, agency men on the make, or simply wandering entourages of would-be wheels eager to check in at the palace.

Because he enjoys that rarest of all TV commodities, autonomy, his show represents the taste, judgment and creative ability of one man. It is not too much to say that Bonanza—with its romanticized feudal father, its earnest glorification of the all-male hearth and home, and its tendency to regenerate even its most despicable villains—is David Dortort, right down to the last psychological nuance.

Dortort is a shy, gentle man who has seldom been known to raise his voice to anyone below the level of a troublesome network vice president. Far from being the ingenuous man his show would seem to indicate, he is in fact a defector from the ranks of the young intellectuals. A product of the Murder, Inc., area of Brooklyn, he ran with the Atlantic Avenue gang. finally rising above his brutalizing slum beginnings to become one of the brightest young men ever to graduate from P.S. 178 and Boys High, and, at 15. the youngest freshman in The City College of New York.

"I developed one outstanding characteristic," Dortort reflected a few weeks ago. "I learned how to run."

#### He rode the rails

During his 17th year he broke away from home and wandered around the country for five months, riding the rails. But he returned to CCNY and was graduated in 1936.

In 1947, after working at various jobs—from food checker to civil-service clerk—and serving in the Medical Corps for three years, Dortort published a sensitive novel which was embraced by the critics and ignored by the book buyers. Max Lerner said he had "stayed up all night to read it." "Burial of the Fruit," an agonizingly subjective account of the horror of his youth, was spiritually about as far from the romance of Ponderosa as it is possible to get. It got him a

movie contract to write a screenplay of his own book. But "Burial" was never made. "Too violent. Too brutal," Dortort said. "As a screenwriter I knew nothing."

Times got tough, and he resolved to abandon his subjective narrative style and to begin to "write for the world." He became one of Hollywood's most prolific writers of movies ("The Lusty Men," "The Big Land," "Reprisal") and TV films (Climax!, The Lineup, Suspense, Cavalcade of America). He put the subjectivity, the sensitivity, the realism behind him. But he did not mingle. He remained the loner he had always been. What he ultimately replaced them with was Bonanza.

#### Pernell was being difficult

Down on the set all hell was breaking loose. The director, although a veteran of some 90 Wagon Trains, was new to Bonanza, and Pernell Roberts, the Peck's Bad Boy of the Ponderosa, was showing him just how difficult a sagebrush Barrymore can be. The sweat broke out in little nodules on the director's forehead.

Dortort told him not to mind. "That is just Pernell," he said.

The leading lady was deep in trauma too. It was her first big break with *Bonanza*, and things were not going well. Her performance was too stiff. She was having serious domestic problems—a death in the family, a tottering marriage. More than once the director had found her crying in the alley.

Dortort drew her aside and told her not to worry, that things were improving. Later in the week they did.

Roberts sat slumped in a director's chair, an island of glower, drawing heavy black lines through the dialog with a stubby pencil. Rewriting the script? "Yeah," Pernell said affably. "Trying to get some kind of honesty into it. Whee!"

Someone asked him if he'd liked anything he'd done this season. "Sure," he replied, "'A Thousand Clowns' on the road—it was a gas!"

Dortort came up. "Givin' 'em all those tough answers, Pernell?" he said smoothly.

Across the stage Dan Blocker and Mike Landon were too busy horsing around to notice.

In the office the phone rang. It was Tom Sarnoff, NBC's top man in Hollywood. He'd seen the answer print (a rough version of the final color film). He liked it.

It was not always like this. On the strength of Dortort's success as producer of Restless Gun, with John Payne, NBC pegged him as an expert on Westerns and hired him to produce Bonanza, the first color series owned in its entirety by the network. But the format he devised did not send the network's top brass into spasms of joy.

Dortort's ideas were simple. He explains: "Most Westerns are about lonely cowpokes in dusty cow towns. How about the glories of the West? The lakes, the mountains, the cool clear air? Also I was concerned about the damage television was doing to the American father image. He was being portrayed as a weakling and an idiot. I wanted to reinstate him." He decided to cast with unknowns. NBC blanched. "TV makes its own

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#### Dortort's Bonanza / continued

stars," Dortort said. The show opened, with Dortort's casting, in the fall of 1959 to lukewarm notices and even more tenid ratings. Before long the march of the fixers through Dortort's office became thunderous. He came into direct conflict with NBC's programming chief, David Levy (who today is executive producer of The Addams Family). Levy thought the show (he says today) "inept." The trade papers pronounced Bonanza in "mortal trouble" and a couple of highpriced show doctors arrived in the person of Martin Rackin and John Lee Mahin, veteran movie writers, who, says Rackin, were "rather embarrassed by it all." Dortort was saved only by a sudden upswing in ratings.

It took him nearly four years to clear out the herd.

At lunch in the commissary, Dortort discussed the strange case of Pernell Roberts, the disgruntled Cartwright who had declared that he intended to leave the Ponderosa permanently. "The problems, all his rudeness, his impossible conduct and lack

TV GUIDE

'And keep running the aspirin commercials right after the snow school closing bulletins.'

of professionalism—I would forgive all that if he would come back. He is that good."

Tay Garnett, the veteran movie director, put in, "You don't break up a winning backfield."

Lorne Greene came by, fresh from Australia. He was full of his triumphal tour and the startling success of his record, "Ringo." "It's number one in Billboard this week," Greene said.

#### The perfect 'Bonanza' image

"The perfect Bonanza image," commented Dortort as he left.

In a viewing room, while watching the day's films, Dortort shrugged off the fact that Roberts had insisted on reading rather than learning his speech to the ranchers. "What can you do? He says that Adam Cartwright would make notes."

In wardrobe, he looked over guest-star Cesar Romero's clown costume for the following week's show. "Borelli is fiery but fun; I hope you play him that way," he said to Romero. An actress wearing tights, Ilze Taurins, surprised him with a dazzling set of legs that he had not known she had. He told her, "The part should please you. You are a tease, a woman of passion."

He cautioned Gerd Oswald, the new director, "I like the idea of letting Romero go broad, but do not let Lorne get into a competition with him."

Back at the office, he called in Jimmy Lane, his associate producer, and made a shooting switch, necessary because Dan Blocker had been invited to a White House reception for Prime Minister Harold Wilson on Monday night. Next he made short work of an agent. The agent was not very original. "I'm giving you first crack at it, David," the agent said. "But you gotta read it over the weekend. I promised it at Warners Tuesday."

Writers from Bonanza's pool of 50-

odd began to wander in. To one he said, "The idea might be a little corny, fellas, but you've got to let the audience in." Another had come a cropper with his motivations for a character Dortort liked. "Too fuzzily psychological. Let's try the other side of the coin. Something simpler. Like this . . ."

He was interrupted by story editor Frank Cleaver. A crisis had arisen. Mike Landon wouldn't play the fight scene in his bare chest.

"Mike's funny that way." Dortort said. "Let me talk to him. Frank."

It was late evening at the end of a long week. David was feeling reflective and confidential. He talked of what he used to be, thin, skinny, pale and running; of his wife of 22 years, Rose, a gentle girl from a better part of Brooklyn; of their home in Beverly Hills; of his daughter, Wendy, now a student in Paris, and of his teen-age son, Fred, in many ways a carbon copy of his father-brilliant, with problems.

He talked of his own father. "He was a marvelous man. I love him dearly. I would not hurt him. I tell people he was an insurance broker. This is not strictly so. He ran a little candy store and it failed. That is why we moved from Far Rockaway to the tenements when I was seven." There was a pause. "Mother bore the burden. She was a saint.

"Can you imagine," he said, "how reckless it would be for such a boy to announce he was going to be a writer? I have never quite freed myself of it.

"I had a temper then. It was the Little Joe in me. It came out when I faced authority. Then there are the times still when I feel as Pernell does. and I tell myself, also as Pernell does, 'I'm bright, I'm sharp, intuitive and quick-what is wrong with people? Can't they see I'm the only man with integrity in town?"

I noted that his directors and writers frequently turned out to be fellows with hard-luck stories, or the young ones with the big ambitions and the vague looks. "I pick up strays," he said. "The Hoss in me, I guess."

I idly suggested that perhaps Ben Cartwright and the Ponderosa, last stronghold of the solid conventional values-and indeed, the whole of Bonanza—were nothing more than a psychological projection: its creator's own personal wish-fulfillment right down to the last impregnable technicolor acre. He smiled. "My father's name is Ben," he said.

Outside, he placed his brief case on the front seat of the Cadillac and turned to say good night. "About Pernell," he said. "I could understand him better if he were planning to stop being an actor. But he isn't. One day I may go back to serious writing, myself. But I am a slum boy who sometimes feels he's trying to be something he shouldn't, and I have learned one thing: When fortune smiles, best not kick it in the teeth."

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# THE ABBE LANE STORY

Singer Abbe Lane, who shook the maracas—and a little bit of everything else—in Xavier Cugat's band act before finally shaking Cugie himself last June, has announced that from now on she wants to devote her talents exclusively to acting. Thus, although she's scheduled to sing on The Ed Sullivan Show this Sunday, she has also made a Burke's Law as a murder suspect, and she is looking for other dramatic roles.

She says, "I want to get rid of the cha-cha image and do something different—a sincere, earthy role." An enraptured associate even predicts that she will be "the Lupe Velez of the modern era."

But nothing she ever plays will be as dramatic as the story of Abbe Lane herself. It has, as they say in the movie ads, EVERYTHING—laughter, tears, heartbreak, romance, music, adventure in faraway places and, yes,

earthiness. Let's take them one at a time, as we tell The Abbe Lane Story!

EARTHINESS! The story opens, but only briefly, in Brooklyn, where Abbe was born on Dec. 14, 1932. Only briefly because she lived there just a month before her family moved to Manhattan. However, although she now speaks Spanish, Italian, French and German, her birthplace has left an indelible stamp upon her diction, which is marked by such occasional lapses as "Scotch and watuh."

MUSIC! Before she met Cugat and life became, for a time, a song, Abbe was a chorus girl in several Broadway musicals. She was only in her teens when she made her Broadway debut in "Barefoot Boy with Cheek," but even then she was an old-timer. "I got my Social Security card when I was 4," she says. By the time she was 6, she was a regular on "The Children's Hour," a New York radio program.

ROMANCE! Xavier Cugat saw Abbe in the chorus of "As the Girls Go" and took her on as singer with his band. They were married in 1952.

LAUGHTER! Life with Cugie was gay. At the time Abbe said, "As long as we keep a song with us, we seem to keep happy." As the years went by, she became the star of the act. Columnist Erskine Johnson called her "an 'adult' Jayne Mansfield." Abbe said, "Jayne may turn the boys into men, but I take them from there."

ADVENTURES IN FARAWAY PLACES! Eventually, Abbe went to Europe to star in motion pictures. She said, "In American movies I was either a Mexican girl without shoes or an Indian girl without shoes." She made 22 films in Europe, including "Bread, Love and Cha-Cha-Cha," "Julius Caesar and the Pirates" and "Sailor's Girl in Trouble." In one picture she played the part of a girl

masquerading as a boy, which took some doing. She admitted, "I am sexy. But it's not stupid sexy."

TEARS! In the spring of 1964 Abbe and Xavier Cugat separated. Their parting was marked by violence. Cugie and his brother Henry barged into the Cugats' New York apartment, from which Abbe had locked him, and there ensued what the newspapers called "a six-hour rumble." A Mexican divorce followed in June. Abbe got custody of the couple's three dogs but said that Cugie had visiting rights.

HEARTBREAK! After the divorce, Cugat was bitter. "I gave her almost a million dollars' worth of jewels," he said. "I paid her parents \$2000 a month. Now they say I am too old for her. They knew my age when I married her. I was 50. [He was really 52.] Now when I am 64 and she's 32 [she was really 31], they say I am too old for her." Looking toward the future, he said, "I won't feature one girl. I will hire three or four, and if any of them tells me she wants to be a movie star I will kick her right in the teeth."

ROMANCE (AGAIN)! As 1964 drew to a close, Abbe once more found love. On Dec. 16, she married theatrical agent Perry Leff. Abbe and Perry honeymooned in London, Milan and St. Moritz. Of St. Moritz she says, "It was so beautiful, we kept pinching each other. Of course, we were pinching each other all the time anyway."

As for the apparently incorrigible Cugat, he also has found romance in the person of his new 18-year-old singer. Her name was Charo Baeza, but Cugie changed it to Charo Debru. "Tve had good luck changing names," he said. "Abbe Lane's name was Francine Lassman when I discovered her."

Which might be a good name for one of those sincere, down-to-earth characters she wants to play from now on.



#### U.S. Army Photograph

# THE BIGGEST PICTURE

A panorama of 50 years of Army history is being shown to the Nation over 350 television stations

Ever since its inception in 1951, the Army's syndicated television series, *The Big Picture*, has leaned heavily on "names"—Henry Fonda, Gregory Peck, Louis Jourdan, Craig Stevens, James Arness and the like. This season, though the names are still there in many of the episodes as celebrity hostnarrators, the Army has come up with a new ploy to make *The Big Picture* series more desirable to its station customers—and viewers.

The Army's new attraction is a series within a series-13 of the 40 Big Picture episodes released to stations this season-that will feature the Army in its glory moments from World War I to the present. Called The Army in Action, the series within a series includes such episodes as "The Winds of Change" (World War I), "The Three Faces of Evil" (Fascism, Nazism and Japanese militarism), "Flames on the Horizon" (Pearl Harbor), "The Tide Turns" (Normandy invasion), "The Cobra Strikes" (Korea) and "Years of Menace" (Berlin Wall, Cuba, Laos, Vietnam).

Main credit for the series belongs to novelist and screenwriter Norton S. Parker, now chief, Writers' Branch, Army Pictorial Center, who first had the idea in 1962 and brought it to the attention of the Army Chief of Information in the Pentagon. The Pentagon man liked it; but, the Army being what it is, that was only the beginning.

Parker began by writing 13 synopses of the events to be included in the series, then prepared a 231-page overall treatment. Next came a scene-byscene description of live footage, stock footage, art work and special effects. By the fall of 1963, the project was ready for cost-estimate and projection for budget purposes. Finally, in February 1964, production rolled. By January the series was distributed to some 350 stations across the country and 40 overseas military stations.

More than 200,000 feet of film was researched, selected and edited down from commercial and military film libraries for the 50 eventful years covered by *The Army in Action* series. Leonard Graves, the voice behind the classic Navy documentary, *Victory at Sea*, does the "voice-over" narration for *Army in Action*.

As one Army producer put it, "We're up against the best in network and syndicated features. We've got to come up with some mighty meaty stuff to compete, and we have."





The Howards: Ronny (left), 11; and Clint, 6.

# 'You get five cards for a 10-cent pack of bubble gum'

# The Howard Brothers explain a financial deal, their acting technique and reveal something about themselves

Just say "child actor" to most people, and it dredges up visions of doll-faced little monsters—either the unbearable show-off type, kowtowed to by parents; or the more pathetic marionettes, manipulated to behave like adults by frustrated stage mothers.

With just such ominous visions, I drove with something less than enthusiasm to the modest, comfortable Burbank (Cal.) home of Masters Ronny and Clint Howard-11-yearold Ronny, a seasoned veteran of three films, five years on The Andy Griffith Show, and assorted TV guest shots; and Clint, just 6, but a regular this season on The Baileys of Balboa, As I recalled the words of a press agent-"Oh, it's such a cute relationship, big brother masterminding little brother's career"-I grew even more uneasy. When no one answered the bell, the temptation was to retreat. Quietly.

But . . . the second ring was answered by Mrs. Jean Howard, short, plump and motherly, casually dressed in the Southern California housewife's uniform—Capri pants and a bright blouse. Inside, husband Rance Howard, a slender, reserved man who is himself an actor, reclined in an easy chair. The boys were nowhere to be seen.

After a few moments of pleasantries, Mrs. Howard opened the screen door and gave a call, and in burst a freckle-faced, red-haired, blue-jeaned 11-year-old, right out of Norman Rock-well. "Hi!" he said with unrehearsed cheerfulness, plunking himself down in a rocking chair. I was about to ask this responsible young man some probing questions about acting when Mrs. Howard interrupted. "Oh dear, where's Clint?" she said. "Ronny, run next door and get him, would you?"

I began to suspect this lightning was greased. He soon returned with brother Clint—a tousled-haired, chubby-cheeked, slightly mussed up boy—the type that makes ladies want to hold him on their laps. I resisted the temptation with some difficulty. Ronny meantime was giving sidelong glances out the window, where assorted specimens of young America were riding bikes and skate boards.

"Ronny," I said in a businesslike tone, "I know you've been acting since you were 2, but have you taken acting lessons to improve your skill?" (A rather pedantic question, to be sure, but one has to be careful with child actors.) "No," Ronny said solemnly, "my dad coaches me. He knows all about acting. Course, I can *read* my lines now to learn them, but Clint can't read yet."

I remembered that "cute relationship" between brothers. "Is it true you've coached your brother to be an

actor like you?" I inquired.

"Huh?" responded Ronny, trying not to look as if he thought the nice lady from TV Gume had holes in her head. "Naw, my father coaches Clint, just like he coaches me."

"Oh," said I, my story rapidly going from under. "Well, uh, I guess, being in the business and all, you watch a lot of TV, especially *The Andy Griffith Show.*"

"Well, I watch TV some. I usually watch our show. But you know the best thing on TV? Baseball games!"

"That's nice," I responded, not about to be sidetracked, "but I guess you don't have time for hobbies or activities that most boys your age do."

"Oh, yes, I have time," said Ronny quickly, "especially for baseball. We play a lot around here. Show you my baseball card collection?—you know, you get five cards for a 10-cent pack of bubble gum? Got more than 50, with nine Dodgers. You know, the Dodgers finished in seventh place, but I like them, especially Sandy Koufax, and Tommy and Willy Davis. I know all their batting averages."

Clint, pleased that the conversation had turned to something of real interest, interrupted, "I play I play too. I hit one over the fence, waaay over."

"Yeah," says Ronny. "He hits pretty good. We let him play with us 'cause he really hits pretty good."

Thoroughly excited by now, Clint suddenly climbed on Ronny's chair, rousting him about and continued

vard Brothers continued

then and there. I tried to look as if this sort of small riot broke out during all my interviews. Mrs. Howard gently quelled it by sending the boys to the kitchen for an apple.

It was a chance to ask the Howards how Ronny got his first job. "I was seeing a casting director in New York about a job," explained Mr. Howard. "He happened to be looking for a child for a film called "The Journey.' I told him I had a son. The next day I brought Ronny in, and that was that."

Ronny has always said he wanted to keep on acting the rest of his life, said Mrs. Howard. "He's very fond of Andy Griffith and all the others who work on the show. But lately he told me he'd like to grow up to be an actor and a ball player. You know," she added in a confidential tone. "we hope Ronny can be a Little Leaguer this year. But for now, he plays at the school grounds after school [a public elementary school only a block away]. Ronny's always a little sad when all the children go to school in the fall, and he has to go to the studio." Ronny attends public school about three months a year, in the spring when the Griffith show is not filming. The rest of the year he has a teacher at the studio. Clint started kindergarten last fall and, like his brother, attends public school when his acting permits.

Presently the boys returned, munching apples. They wanted to show me their monster-model collections and they did. There were at least 17 varieties, ranging from King Kong to a blood-drenched Dracula.

"Gee, I liked that horror film they made about the battle between King Kong and the Japanese monster Godzilla," Ronny said. "They made two different endings—in the one shown here King Kong won, but in the Japanese version Godzilla won. Isn't that interesting?"

I admitted it was extremely interesting. There was a pause in the conversation. "Hey, Dad," Ronny said suddenly, "did I show you a new way I learned to catch?" And Ronny jumped up, baseball mitt in hand, enthusiastically demonstrating the new technique while his father listened quietly.

I leaned over to ask Mrs. Howard if the neighbors or school children make a fuss over the boys. "Well, no, they treat them like everyone else, though once, at school, some sixth-graders came to Ronny's room asking for autographs. But I spoke to the school and they put a stop to it. Oh, then one day some teen-age girls came to the door, and when Rance answered they asked, 'Are you Ronny Howard's father?' He said yes, and they said, 'Aw, you don't look anything like Andy Griffith!'

As if on cue, a loud knock suddenly sounded at the front door. It was not, however, teen-age girls, but a small boy asking plaintively, "When can Ronny come out and play?" "He's busy now," said Mrs. Howard firmly. But a little later, the interview nearly over, she relented, and both boys sped outside, one with a mitt, one with a bat, and neither with a backward glance.

It was getting late. Mrs. Howard was obviously thinking of starting dinner, and Mr. Howard had picked up the paper. I bade them good-by.

Next day I made one last attempt to find a trace of the stereotype child actor. I craftily contacted a fifth-grade classmate of Ronny's. "Doesn't he act impressed with himself when he comes to public school?"

"Naw," said classmate Peter, "he never acts stuck-up. Sometimes the kids who cluster around him act awful

dumb though."

At that point I gave up. All the little monsters at the Howard home, it seems, are safely on the bedroom shelf. —Marian Dern



### TELEVISION CROSSWORD

#### ACROSS

- 1 Setting for Broad-
- side (2 words)

  14 Cc-star of Many
  Happy Returns
  (2 words)
- 15 Poet's contraction
- 16 Narrative (colloquial) 17 A knot
- 18 Mrs. Alex Stone 20 Viewing necessities
- 21 Exclamation
- 24 Weight abbreviation26 Rob's TV co-worker
- (2 words) 30 Cohort of 40 thieves
- 33 Segment of The Red Skelton Hour (3 words)
- 35 Thousands of years 36 People
- 37 Curving letter 38 The Segview's ter-
- ritory
  39 Yell
- 42 Given by Novak
- 46 Wings 47 Plays TV frontier hero
- 51 Veneration 52 Van Dyke's TV son (2 words)
- 55 What all TV programs hope for (2 words)

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#### See next week's TV GUIDE for solution

#### DOWN

- 1 \_\_\_ of the realm (British)
- 2 Toward the lee
- 3 Spanish movie 4 Profiles \_\_\_\_
- Courage 5 Eddie \_\_\_ Jr. -
- 6 Rebel Irish army 7 Adrian's rank on
- Broadside (abbr.)
  8 Electrically charged
- 8 Electrically charged atom
  9 Symbol for tin
- 10 Characters on The
- Patty Duke Show
  Cry on McHale's
  Navy
- 12 In need of dress
- 13 Actress Sandra's 19 Colorings
- 22 Not correct
- 23 \_\_\_ of Ivy, TV oldie 24 Formerly materials
- for dressing wounds
  Well-known Hollywood actress

- 26 Highway (abbr.)27 Another exclamation
- 28 Coin of Japan 29 American cartoonist
- 30 Spring month (abbr.) 31 Myrna \_\_\_
- 31 Myrna \_\_\_\_ 32 Possessive pronoun
- 34 Chair or bench 37 Choose an official 39 Miss Stanwyck's
- nickname 40 Told on To Tell the
- Truth (2 words)
  41 Scottish inventor
- 43 Work for 44 Drink great gulps
- (colloquial)
  45 Props for the golf
- course 47 Kind of tree
- 48 Ever (poetic) 49 A mineral spring
- 50 Absolute TV necessity
- 53 That chap 54 Seventh note
- D 0 G R R H 1 N T 0 S N R A E L A C C E D E C A S T L E E E A G E E S T E P S т H A T C H S H E 1 L R A E 1 E 0 1 L E D G R E E N E A R N E S S E D D 1 E D 0 W A S Y L A M F R A L A U R E 1 D 1 T 0 R E I L E E N S T E M

Answer to last week's puzzle

# TV TELETYPE: NEW YORK: NEIL HICKEY REPORTS:

continued

TERENCE YOUNG has ambitious casting plans for his Xerox-UN special, due next season. He's out to sign KIM NOVAK, CLAUDIA CARDINALE, JEANNE MOREAU, VITTORIO DE SICA, ALEC GUINNESS, PAUL NEWMAN and JOANNE WOODWARD, SIDNEY POITIER and RICHARD WIDMARK. To be filmed in Iran and on the Italian and French Rivieras, it's an IAN FLEMING yarn about the international narcotics traffic.

PETER MATZ, who is an arranger and conductor of some of her album songs, will be musical director for BARBRA STREISAND'S April 28 special . . . BRIAN EPSTEIN, manager of the BEATLES, has another protege in British singer CILLA BLACK, and she'll show up on ED SULLIVAN'S April 4 show.

On the sports front: The National Golf Day "Round of Champions" will be telecast live and in color from Ligonier, Pa., on NBC, May 31 . . . ABC's April 4 American Sportsman will take you dolphin-and-sail-fishing in Panama, elephant hunting and grouse shooting with ROBERT STACK in Africa . . . On March 27, ABC's Wide World of Sports goes to Vail, Colo., for the North American Invitation Alpine Ski Championship, and to Oslo, Norway, for the Holmenkollen International Ski Championship . . . And on March 28, CBS offers the National Water Ski Championship, which was taped last August at--are you ready?--Lake Chargoggagoggmanchauggagogg-chaubunagungamaugg, Mass.

JIMMY DEAN is going to Winter Haven, Fla., for his show of March 25 when his guests are EDDY ARNOLD and KAY STARR . . . DON ADAMS returns to <a href="Hullabaloo">Hullabaloo</a> on March 23 . . . Shindig dancer BRENDA BENET has a role in a forthcoming <a href="McHale's Navy">McHale's Navy</a> segment. Speaking of <a href="Shindig">Shindig</a>, ROD AMATEAU will produce and direct a movie based on the show, for release this summer. And speaking of <a href="McHale's Navy">McHale's Navy</a>, JEANNE BAL, onetime <a href="Mr. Novak">Mr. Novak</a> vice principal, will play a nurse in a McHale's episode titled "The Great Necklace Caper."

TEN YEARS AGO THIS WEEK: Portia Faces Life changed its name to The Inner Flame . . . Shower of Stars did a musical version of the Broadway hit "Burlesque," with DAN DAILEY, MARILYN MAXWELL, JOAN BLONDELL, JACK OAKTE and JAMES GLEASON . . . Three high-powered comics turned out for Pantomime Quiz: ERNIE KOVACS, MOREY AMSTERDAM and JERRY LESTER . . . PHYLLIS KIRK was playing RED BUTTONS' wife . . . The week's spectacular from MAX LIEBMAN was RODGERS and HART's "A Connecticut Yankee." It starred EDDIE ALBERT and JANET BLAIR. King Arthur was played by BORIS KARLOFF.

There's a selfish motive behind this sign.

**Top Quality** 

USED CARS

Plymouth and Chrysler Dealers figure if they give you dollar-for-dollar value on a used car, you'll buy a new one from them sometime. It's the first sign of a good used car.



